

Mekeni Brings Filipino Flavor and Innovation to WOFEX 2026

MANILA, Philippines — Homegrown Filipino food brand Mekeni Food Corporation strengthened its commitment to bringing quality Filipino-made products closer to consumers and business partners as it participated in the recently concluded World Food Expo (WOFEX) 2026 at the World Trade Center Manila.

Held from July 29 to August 1, WOFEX 2026 brought together food manufacturers, distributors, retailers, foodservice professionals, and industry stakeholders, providing a platform for brands to showcase their products and connect with potential business partners.

Mekeni made its presence felt throughout the four-day exhibition, featuring its diverse portfolio of well-loved products designed for Filipino families and foodservice businesses.

Among the products highlighted at the Mekeni booth were its growing sausage portfolio, including the Mekeni Specials 4Cheese Sausage, Hungarian Sausage with Cheese, and Breakfast Sausage, offering consumers a variety of flavors and options for everyday meals and occasions.

Beyond product showcasing, the event also provided Mekeni an opportunity to engage directly with consumers, retailers, distributors, and industry partners, reinforcing the company's position as a homegrown Filipino brand with a growing presence in both domestic and international markets.

"WOFEX gives us a valuable opportunity to connect with our consumers, showcasing the quality, innovation, and Filipino pride that continue to define Mekeni," said Pruds Garcia, Mekeni President.



With another successful WOFEX participation, Mekeni looks forward to bringing its products to more homes, businesses, and communities while continuing to tell its story through food. - PR

The company's participation also reflects its continuing efforts to expand its market presence, strengthen business partnerships, and introduce its products to more consumers through meaningful industry engagements.

As Mekeni celebrates its 40th year, its participation in WOFEX 2026 forms part of the company's broader anniversary journey under the theme "May Kwento sa Bawat Timpla," celebrating four decades of stories, flavors, and shared moments with Filipino families.

SMC's Backyard Bukid farms expand to 9 sites, including first in Visayas and an all-women farm in Luzon



Established in 2020 as SMC's pilot urban farming project, the Backyard Bukid at the SMC Head Office Compound continues to provide a healthy harvest for its volunteer employee-farmers.

San Miguel Corp.'s Backyard Bukid initiative has expanded to nine sites nationwide, including its first in the Visayas, as the concept grows beyond its original urban farming model to support food security and supplemental livelihoods in local communities.

The program was launched in 2020 at the height of the COVID-19 pandemic to provide food for utility and security personnel stranded by lockdowns at San Miguel's headquarters in Mandaluyong City. It has since evolved into a community-based organic farming program implemented in several areas through San Miguel Foundation Inc. (SMFI).

Its newest site was launched earlier this year by San Miguel Foods (SMF) at the Antipolo Elementary School in Albuera, Leyte, where a Magnolia Poultry Processing Plant is located, setting the record as SMC's first-ever Backyard Bukid in the Visayas. It now operates as a support program for health, nutrition and livelihood, with 25 community farmers composed of parents, barangay officials and school staff.

"I am proud of our teamwork here in



strengthening SMC's support for women empowerment on the occasion of Women's Month.

"We're excited to see how this farm will continue to grow in Isabela under its all-female team. More than managing a source of food for their families, their taking charge of this livelihood project is a strong statement for the role of women not just in the family but in the community," said SMC Chairman and CEO Ramon S. Ang.

These two new farming sites add up to the

Backyard Bukid and what we've learned in making our own organic inputs. We really developed a strong sense of community, which is why our farm has been very productive," Jonathan Dimailig, a community farmer, said at the harvesting ceremony that launched the new farm recently.

In March, another Backyard Bukid by San Miguel Foods was launched at the Soyrung Elementary School in Echague, Isabela, together with SEED Philippines — an institutional partner that has been training SMC's volunteers in organic farming.

Uniquely, this expansion in Northern Luzon enlisted an all-women farming group, thereby



ALBUERA, LEYTE
Proud of their new skills and productivity in farming, members of SMC's Backyard Bukid in Albuera, Leyte pose at their farm site at the Antipolo Elementary School during the project's harvesting ceremony last April.

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LIGTAS-TIKDAS, SA DASMARIÑAS KICK-OFF CEREMONY

Cayetano team rumesponde sa mga binahang lugar sa Parañaque, Cavite, Las Piñas



Naghatid ng pagkain at inumin ang Emergency Response Team ni Senate Minority Leader Alan Peter Cayetano sa mga residenteng apektado ng pagbaha sa ilang lugar sa Parañaque, Cavite, at Las Piñas habang patuloy ang pag-ulan dahil sa Southwest Monsoon o Habagat.

Sa Barangay San Isidro, Parañaque City, nakipag-ugnayan ang team sa mga barangay responder at rescue personnel na nagsasagawa ng clearing at recovery operations.

Ayon kay Barangay Chairman Noel Japlos, walang naitalang nasawi sa lugar. Patuloy naman ang paglilinis ng mga natumba na puno, gayundin ng mga creek at kanal, upang maiwasan ang panibagong pagbaha.

Sa Cavite, namahagi ng tulong ang team sa mga residenteng naapektuhan ng baha, gayundin sa mga barangay personnel at rescuers. Ayon kay Barangay

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SSS, CFO strengthen partnership to expand social protection for Overseas Filipinos



BIR extends tax filing and payment deadlines in habagat-affected areas; 53 revenue district offices, 5 large taxpayer divisions covered

MATCHA LOVERS, IT'S FINALLY HERE!



The wait is over—Matcha Tokyo is now OPEN at SM City Dasmariñas! Step into a world of authentic Japanese matcha and discover your next favorite sip. From rich, smooth flavors to that unmistakable matcha goodness, there's plenty to love. Drop by, grab your cup, and let the matcha magic begin! THE MATCHA TOKYO PH—SM City Dasmariñas

DTI Rizal, PCCI Rizal and LGU Teresa Successfully Lead 3rd Eastern Rizal Business Conference



Hindi Karera ang Tagumpay

Krezzie Valentin-INTERN

Madalas nating ikumpara ang ating sarili sa tagumpay ng iba. Nakikita natin ang mga medalya, diploma, bagong trabaho, negosyo, at iba pang mga tagumpay ng ibang tao. Dahil dito, maraming kabataan ang nakakaramdam na tila nahuhuli sila sa takbo ng buhay at iniisip na kailangan nilang makasabay sa itinakdang pamantayan ng lipunan.

Ngunit ang tagumpay ay hindi isang karera. Hindi pare-pareho ang pinagdaraanang ng bawat tao. May mga taong maagang nakakamit ang kanilang mga pangarap, habang ang iba naman ay nangangailangan ng mas mahabang panahon bago marat-ing ang kanilang mithiin. Hindi ito nangangahulugang mas mababa ang halaga ng kanilang tagumpay. Ang bawat isa ay may kanya-kanyang oras at pagkakataon.

Sa kagustuhang makipagsabayan, may mga taong nakakalimutang pahalagahan ang sarili nilang pag-unlad. Sa halip na ipagdiwang ang maliit na tagumpay, mas nakatuon sila sa mga nakamit ng iba. Dahil dito, nawawala ang kanilang tiwala sa sarili at napapalitan ito ng pagdududa at panghihinayang.

Hindi rin makatarungang sukatin ang tagumpay sa isang pamantayan lamang. Para sa ilan, ang tagumpay ay ang pagtatapos ng pag-aaral. Para naman sa iba, ito ay ang pagkakaroon ng matatag na trabaho, pagtulong sa pamilya, o simpleng pagbangon matapos ang isang mabigat na pagsubok. Iba-iba ang kahulugan ng tagumpay dahil iba-iba rin ang mga pangarap at sitwasyon ng bawat tao.

Mahalagang tandaan ang ang kabiguan ay hindi kabaligtaran ng tagumpay. Ito ay bahagi ng proseso tungo sa pag-unlad. Maraming matagumpay na tao ang nakaranas muna ng paulit-ulit na pagkabigo bago nila naabot ang kanilang mga layunin. Ang mahalaga ay ang patuloy na pagsisikap at ang hindi pagsuko sa kabila ng mga hamon.

Ang tunay na tagumpay ay hindi nasusukat sa edad, pera, o titulo. Nasusukat ito sa sipag, tiyaga, integridad, at sa kakayahang bumangon sa bawat pagsubok. Hindi kailangang makipag-unahan sa iba dahil ang bawat tao ay may sariling landas na tinatahak.

Ang pinakamahalagang laban ay hindi laban sa ibang tao kundi laban sa sarili nating mga limitasyon at takot. Sa halip na ikumpara ang ating paglalakbay sa paglalakbay ng iba, mas makabubuting iton natin ang ating pansin sa sariling pag-unlad. Sapagkat ang tunay na tagumpay ay hindi tungkol sa kung sino ang nauna, kundi kung sino ang patuloy na lumalaban at hindi sumusuko.

DSWD SEC. ...

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pamamagitan ni Sec. Gatchalian ng DSWD ay patuloy na nakahanda at mabilis na tumutugon sa pangangailangan ng ating mga kababayan tuwing Sa gantong panahon, mahalaga ang mabilis na koordinasyon, pagkakaisa at pagtutulungan. Patuloy tayong magiging kaagapay ng ating mga ka-Distrito hanggang sa humupa ang baha at makabalik sila nang ligtas sa kanilang mga tahanan. □



DepEd to distribute laptops, lapel microphones for public school teachers in Calabarzon

CALAMBA CITY, Laguna (PIA) — Adhering to the agenda of President Ferdinand R. Marcos Jr. to improve the country's educational system, the Department of Education (DepEd) in Calabarzon expressed its readiness to provide laptop sets and lapel microphones to public school teachers in the region.

During his fifth State of the Nation Address (SONA), President Marcos affirmed that his administration will continue to make education programs one of its top priorities, with the goal of providing quality education to learners and helping them become more productive.

“Edukasyon pa rin ang siyang pangunahing nagtataguyod ng kakayahang, kung kaya ito pa rin ang nangunguna sa listahan ng Administration. Sinisimulan natin ito mula sa pagkamusmos. At ito ay dapat tuloy-tuloy, at hindi tumitigil. Kaya dapat nakakintal sa puso't isipan ng mga Pilipino ang lifelong learning at continuous self-improvement,” President Marcos Jr. said.

To attain this goal, the Chief Executive extended his full support to DepEd in providing the necessary equipment that can help teachers deliver

more effective instruction.

“To facilitate effective instruction, we also continue to provide them with helpful and innovative teaching aids, such as Smart TVs, laptops, tablets, free mobile data, and even lapel microphones,” he added.

Carlito Rocafort, Regional Director of DepEd Calabarzon, said the agency has procured more than 108,000 lapel microphones for all teaching personnel. Currently, division offices are assessing the delivered units to ensure their functionality.

“Halos lahat ng mga teachers po dito na nagtuturo ay mabibigyan, then ang na-deliver na po as of now ay 104,084; ito po ay na-deliver na sa ating iba't ibang cities and provinces. Ito lamang po ay ongoing ang inspection ng ating mga division offices kapag okay na po ay ipapamigay na ito sa ating mga guro,”

Rocafort added that providing teachers with lapel microphones can help protect their health, as the devices reduce the effort needed to speak loudly while teaching in classrooms.

Meanwhile, the laptop sets to be provided to teachers, which he described as a necessity in teaching today, are cur-

rently being delivered and undergoing procurement through the DepEd Central Office.

“Ongoing na po 'yung delivery, then kapag nainspeksyon na po iyan ay ipapamigay na po iyan sa ating mga guro. Malaking bagay po ito kasi ang dina-daing talaga ng ating mga guro is sila mismo ang bumibili ng mga ganitong equipment na ginagamit nila mismo sa kanilang pagtuturo,” Rocafort stated.

In a social media post, Education Secretary Juan Edgardo Angara thanked the President for his concern for teachers and for providing support for their welfare. Under the Office of the President Social Fund, 879,533 teachers will receive lapel microphones to help them teach more effectively.

“Hindi na kailang pilitin ang kanilang boses sa araw-araw na pagtuturo. Isang simpleng kagamitan ito na may malaking ambag sa kalusugan at kapakanan ng ating mga guro, para mas makapagpokus sila sa pinakamahalagang misyon: ang paghubog sa kinabukasan ng bawat batang Pilipino,” Angara said.

DepEd Calabarzon assured teachers and the public that it will thor-

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oughly inspect each procured material to verify whether the equipment meets the agency's specifications and is at par with the current trends and needs of teachers.

“Sinisigurado po ng ating mga IT officers at 'yung mga may know-how sa laptop and lapels na standard and based sa specification ng DepEd ang mga nai-deliver para hindi na maulit 'yung mga mababagal dati at may mga depektibong laptop na napupunta sa ating mga guro,” Rocafort explained.

He added that the delivery process takes time because the agency checks the equipment and returns units found to be defective.

“Ngayon po, ang quality at saka 'yung specification nila ay 'yun ang sinusunod at tinitingnan natin bago ipamigay sa ating mga teachers,” the director ensured.

The Education department, under the guidance of President Marcos Jr., assured teachers that it will continue to recognize their diligence and genuine concern for their students by providing the necessary equipment and support. These efforts aim to enable young Filipinos to continue dreaming, hoping, and pursuing a better future, it added.

FROM PAGE 01

recommendation of the National Disaster Risk Reduction and Management Council (NDRRMC), allowing work-from-home arrangements in government offices in Metro Manila and 15 provinces on August 10, 2026, due to the continued heavy rainfall brought about by the Southwest Monsoon.

The BIR reminds taxpayers to check the complete list of affected RDOs and Large Taxpayer divisions, as well as the specific tax deadlines covered by the extension, under RMC No. 89-2026.

Read the full RMC No. 89-2026 here: https://bir-cdn.bir.gov.ph/BIR/pdf/RMC%20No.%2089-2026_redacted.pdf

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DSWD aid for Maymay, Habagat-hit families in CALABARZON reaches P2.6-M

CALAMBA CITY, Laguna (PIA) — Government aid for the affected families in the CALABARZON region has reached more than P2.6 million as the Department of Social Welfare and Development (DSWD) continues its response to the emerging needs in various communities.

Over the week-end, prolonged rains caused by Tropical Depression Maymay and the southwest monsoon (Habagat) has affected over 91,011 individuals from 286 barangays across the region.

As of August 9, the DSWD has provided assistance valued at Php 2,556,557.29, which included 3,453 Family Food Packs (FFPs) and 35 Non-Food Items (NFIs). Local government units in the

affected areas have also provided hot meals and other NFIs amounting to Php 110, 583.00

Local government units have opened a total 198 evacuation centers and catered to 4,335 comprised of 14,807 individuals after being evacuated from high-risk communities.

Rizal Province has logged the highest number of residents currently staying inside evacuation centers with a total of 1,366 families and 5,251 individuals. The DSWD also reported evacuees from the provinces of Cavite (941 families, 3,190 individuals), Laguna (1,105 families, 3,026 individuals), Batangas (833 families, 2,957 individuals), and Quezon (356 families and 1,159 individuals).

Cayetano ...

Captain Benedicto Camia, walang naitalang nasawi sa lugar. Nananatili naman sa evacuation center ang mga apektadong pamilya habang patuloy silang tinutulungan at minomonitor ng mga awtoridad.

Sa Barangay Talon Tres naman sa Las Piñas City, dinalhan din ng pagkain at inumin ang mga residenteng naapektuhan ng baha, kasama ang barangay personnel at responders, habang unti-unti nang humuhupa

ang tubig at nagsisimula nang makauwi ang mga evacuee.

Nagpasalamat ang mga opisyal ng barangay sa patuloy na pag-abot ni Cayetano sa kanilang komunidad tuwing may sakuna. Ayon kay Barangay Talon Tres Chairman Chris Lucena, matagal nang nakatutok ang senador sa kanilang lugar, mula pa noong pandemya.

Isinagawa ang relief operations habang

From page 1

nagbabala ang PAGASA na magpapatuloy ang pag-ulan sa Luzon at kanlurang bahagi ng Visayas dahil sa Habagat.

Patuloy ang emergency relief operations ng team ngayong August 10 sa Taytay, Tanay, at Rodriguez sa Rizal, gayundin sa Bacoor City, General Trias, at Naic sa Cavite para maabot ang mga komunidad na apektado ng pagbaha at masamang panahon

Buwan ng Wika, nagsimula bilang isang linggong paggunita

Ang Buwan ng Wikang Pambansa ay dating ipinagdiriwang sa loob lamang ng isang linggo, mula huling linggo ng Marso hanggang sa unang linggo ng Abril.

Sa pagbangon ng ating bansa matapos ang Ikalawang Digmaang Pandaigdig noong 1946, gumawa ng paraan ang pamahalaan para higit pang maitaguyod at mapaulnad ang paggamit ng ating Wikang Pambansa. Isa sa mga ito ang paghi-pat mula sa dating panahon ng pagdiriwang patungo sa 13–19 ng Agosto. Ginawa ito bilang pagkilala kay Pang. Manuel L. Quezon, na ang kaarawan ay tuwing 19 ng Agosto at itinuturing na “Ama ng Wikang Pambansa.”

Ayon sa proklamasyon ng ito, ang Wikang Pambansa ay ipagdiriwang nang 7 araw bago ang ika-2 ng Abril na kaarawan ni Francisco “Balag-

tas” Baltazar, ang ating pambansang makatang tanyag sa kaniyang akdang Florante at Laura. Masiglang pinagkakaisa sa pagdiriwang na ito ang iba't ibang sektor ng Pilipinas sa pamamagitan ng mga gawaing nakatutulong sa pag-unlad ng Wikang Pambansa.

Noong 1955, isang malaking pagbabago ang nangyari nang lagdaan ni Pang. Ramon Magsaysay ang Proklamasyon Blg. 186 na naglilipat mula sa dating panahon ng pagdiriwang patungo sa 13–19 ng Agosto. Ginawa ito bilang pagkilala kay Pang. Manuel L. Quezon, na ang kaarawan ay tuwing 19 ng Agosto at itinuturing na “Ama ng Wikang Pambansa.”

Taóng 1997, huling ipinagdiwang ang Linggo ng Wikang Pambansa na may temang “Wika ng Rebolusyon: Noon at Ngayon,” bilang paggunita sa ika-100 anibersaryo ng kamatayan ni Andres Bonifacio at ng parating na ika-100 anibersaryo ng Kasarinlan ng Pilipinas, 1898–1998.

Mula sa isang linggo, ipinagdiwang na ang Buwan ng Wika noong 1998 sa unang pagkakataon, sa bisa ng Proklamasyon Blg. 1041. Bagaman opisyal na nilagdaan ng Pang. Fidel V. Ramos ang proklamasyon noong 1997, ang unang selebrasyon nito ay isinagawa sa unang taon ng pamumuno ni Pang. Joseph Ejercito Estrada. Sa temang “Wikang Filipi-

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RCBC, Raquel Pawnshop partner to expand access to digital banking



From L-R: Aaron Giberson, Vice President and Head of Agency Banking, RCBC; Lito Villanueva, Executive Vice President and Chief Innovation and Inclusion Officer, RCBC; Raquelita Rafa, President and CEO, Raquel Pawnshop; and Ronaldo Raquel, Vice President for Operations, Raquel Pawnshop.

TAGUIG CITY, Philippines — Rizal Commercial Banking Corporation (RCBC) and Raquel Pawnshop Inc. have partnered to expand access to digital banking services by deploying RCBC ATM Go terminals across the pawnshop's branch network, bringing convenient cash and banking services closer to more Filipino communities.

The partnership extends the reach of RCBC ATM Go, the bank's dual-SIM mobile point-of-sale (mPOS) ATM network with nationwide coverage across all 82 Philippine provinces. Through Raquel Pawnshop's 154 branches, customers can access a wider range of banking services, including cash withdrawals,

deposits, bills payment, remittances, and other digital financial transactions, significantly expanding RCBC's customer touchpoints. Customers of participating banks, digital banks, and e-wallets may also make QR Ph-enabled withdrawals by simply scanning a QR code at RCBC ATM Go terminals.

The agreement was signed by RCBC Executive Vice President and Chief Innovation and Inclusion Officer Lito Villanueva and Raquel Pawnshop President and Chief Executive Officer Raquelita Rafa, together with officers from both organizations.

Rafa welcomed the collaboration, saying it would create greater opportunities for the communities served by Raquel Pawnshop.

“We firmly believe that our partnership with RCBC will open

KWF, kasama ang mga katuwang na institusyon sa bansa, ay naghanda ng mga programa at gawain para sa mas masigla at malaganap na paggamit ng wikang Filipino habang isinusulong ang responsableng paggamit ng AI. Ang dating isang linggong kampanya para sa Wikang Pambansa ay naging isang buwang pagdiriwang ng wikang Filipino. Ang kasaysayan nito ay sumasalamin sa patuloy na pag-unlad ng Filipino bilang isang buhay na wikang Pambansa sa pagharap ng mga Pilipino sa mga haman ng kasalukuyan at paghubog sa kinabukasan. ##

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RCBC, Raquel Pawnshop partner to expand access to digital banking



From L-R: Aaron Giberson, Vice President and Head of Agency Banking, RCBC; Lito Villanueva, Executive Vice President and Chief Innovation and Inclusion Officer, RCBC; Raquelita Rafa, President and CEO, Raquel Pawnshop; and Ronaldo Raquel, Vice President for Operations, Raquel Pawnshop.

meaningful opportunities for the communities we serve, opportunities that can genuinely transform lives and drive lasting progress. Raquel Pawnshop, Inc. is deeply grateful to RCBC for being part of this shared vision,” Rafa said.

For his part, Villanueva said collaborations with community-based institutions help accelerate financial inclusion by making banking more convenient and accessible, particularly in underserved communities.

“Partnerships such as this allow us to bring banking services closer to where Filipinos live and work. By expanding the reach of the RCBC ATM Go network through trusted community partners like Raquel Pawnshop, we continue removing barriers to financial access while promoting greater financial participation across the country,” Villanueva said.

“Financial inclusion is achieved one community at a time. Every new access point strengthens our ability to connect more Filipinos to the formal financial system and improve their overall financial well-being,” he added.

RCBC continues to strengthen its digital banking ecosystem through RCBC Pulz, RCBC DiskarTech, and RCBC ATM Go, with initiatives focused on expanding financial inclusion, accelerating digital payments adoption, and delivering banking services to underserved communities nationwide. PR

Success built on decades of hard work

Even before the sun begins to rise and long before the rooster's crow can be heard, the rich aroma of hot cacao drink (sikwate) and freshly cooked puto maya already fills the air at Cogon Public Market, Cagayan de Oro City.

At her stall, Nice Floral Nanol works alongside her children and helpers to prepare and serve food that brings warmth to early marketgoers. From as early as 1:00 in the morning until 7:00 in the evening, they remain busy cooking, serving customers, and keeping their business running.

Story behind her venture

Limited financial resources forced Nice to stop studying after her first year in college. Instead of doing nothing, she followed her mother's footsteps in selling puto maya and sikwate. Helping in the family's business while growing up gave her an advantage and made it easier for her to start a venture.

In 1970, Nice started her small business of selling sikwate and puto maya, renting a stall in the old public market. As she worked daily at the market, she grew closer to one of her customers, and their friendship later led to marriage in 1982.

Over time, their eatery became known for its good quality food and affordable prices. Their



Nice Flora Nanol carefully mixes her hot cacao drink, best enjoyed alongside puto maya and mango, a classic combination well-loved by her customers.

well-loved combination of sikwate and puto maya is sold for PHP 40.00, with an option to add ripe mango for a sweeter taste.

As word spread, Nice's business began attracting not only regular customers but also tourists from outside the city, including some celebrities and vloggers who came to try her well-loved snacks.

The visits of well-known personalities further boosted the business's popularity, leading to more customers. To accommodate growing demand, she gradually expanded her space and took over nearby stalls in the cafeteria.

As her business continued to grow, challenges also became inevitable, especially in

terms of limited capital. Nice uses around 30 kilos of glutinous rice daily, so when funds fall short, she turns to CARD SME Bank, Inc., a thrift bank under CARD MRI, for loans to keep her business going.

She became a CARD SME Bank client in 2007, encouraged by its low-interest loans. Currently, she has an active loan of PHP 50,000.00 from the bank, which she uses as additional capital for her business.

There may be other vendors selling the same products as hers, but the years of serving quality food have built each of them a loyal customer, making competition seem almost nonexistent.

Now at 74, Nice

remains a hands-on entrepreneur who still goes to the market to help and oversee her business. Through her hard work, she was able to build a house, acquire vehicles, and provide for her family's daily needs.

With more than five decades of experience in business, her simple advice is to always keep moving. "Work hard, and by doing so, little by little, you will find yourself slowly getting ahead of life," she stated.

For those who wish to try their snacks, Nanol's Sikwate & Puto Maya is located at the cafeteria of Cogon Public Market in Cagayan de Oro City. PR

Ligtas-Tigdas ...

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Pormal nang sinimulan ngayong Agosto 10, 2026 ang Ligtas-Tigdas Campaign sa Dasmariñas!

Sa pamamagitan ng Kick-Off Ceremony ng Measles-Rubella Supplemental Immunization Activity with Vitamin A Supplementation (MR-SIA-VAS) na ginanap sa Socioeconomic Building Function Hall, Dasmariñas, Cavite, sama-sama ipinakita ng mga magulang, health workers, katuwang na organisasyon, at Lokal na Pamahalaan ng Dasmariñas ang kanilang buong suportang para sa proteksyon ng ating mga anak laban sa tigdas at rubella (tigdas-hangin).

Higit 80 batang edad 6–59 buwan ang nabakunahan at nabigyan ng dagdag na proteksyon bilang bahagi ng pagsisimula ng kampanya.

Pinangunahan ito ng Office of the City Health Officer, sa pamumuno ni Dra. Mary Anne A. Barzaga, kasama ang mga OIC ng City Health Office, Pagamutan ng Dasmariñas - Official Chief of Hospital Dr. Karlomagno Barzaga, NIP Coordinators, City Epidemiology and Surveillance Unit (CESU), HEPO-Designates, Dasmariñas City Nutrition Unit, Barangay Health Workers (BHWs), at Barangay Nutrition Scholars (BNS).

Kasama rin sa nakiisa sa mahalagang gawaing ito sina Assistant Regional Director Rosa Maria B. Rempillo, City of

Dasmariñas Mayor Jenny Austria-Barzaga, mga Miyembro ng Sangguniang Panlungsod of Dasmariñas, Provincial Health Team Leader Dr. Ferdinand Eusebio, at Provincial Health Officer Dr. Nelson Soriano.

Katuwang din sa mahalagang gawaing ito sina US CDC Gabay Bakuna Medical Consultant Dr. Keith Feldon at mga dalubhasang pediatrician mula sa Philippine Pediatric Society – Southern Tagalog Chapter—sina Dr. Jindra Tetangco ng De La Salle University Medical Center, Dr. Luvcy Grejarte ng Pagamutan ng Dasmariñas at Emilio Aguinaldo College Medical Center, at Dr. Karen Casubha ng Asia Medic Family Hospital and Medical Center.

Patuloy rin ang pakikiisa at suporta ng ating mga partners at coordinators mula sa Cavite Provincial DOH Office, Office of the Provincial Health Officer - Cavite at Health Education and Promotion Unit - DOH CHD Calabarzon, bilang katuwang sa pagpapalakas ng immunization program, pagpapalaganap ng tamang impormasyon, at paghikayat sa mga magulang at caregivers na ipabakuna ang kanilang mga anak.

Tamang impormasyon. Tamang bakuna. Mas ligtas na mga bata.

Sa kick-off, muling binigyang-diin ang kahalagahan ng pagpapabakuna, paglaban sa misinformasyon, at pagpapalakas ng tiwala ng publiko sa mga bakuna bilang mahalagang sandata laban sa vaccine-preventable diseases tulad ng tigdas at rubella.

At siyempre, naging mas masaya ang pagsisimula ng kampanya sa pamamagitan ng Ligtas-Tigdas Jingle, na pinangunahan ng ating mahusay na Dasmariñas Dance Company, kasama ang ating masayahing Dasmascot na si Dr. Mar Dunong!

Samantala, pinangunahan naman ni Dr. Eunice De Sagun ang Pledge of Commitment, kung saan sama-sama nangako ang mga Local Chief Executives (LCEs), partners, health workers, parents, caregivers, volunteers, at stakeholders na patuloy na susuporta sa kampanya.

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EDITORIAL:

Ang buhay ay hindi karera!

By: Mikaela Guimare-INTERN

May mga bagay sa buhay natin mahirap pang nakuha sa ngayon at may mga pangrap na hindi pa maabot dahil sa samutsaring pagsubok ang dumarating sa buhay. May mga taong gagawin ang lahat para maabot ang inaasamasam na mga pangrap sa buhay, ginagawa ang lahat ng makakaya maabot lang ang lahat ng ito.

Hindi kailangan magmadali sa buhay para lang maabot yung mga pangrap na matagal ng nakaplan. Darating din ang tamang panahon para sa mga pangrap, marami pang pagsubok ang darting sa buhay at ang mga pagsubok na ito ang magiging daan para makamit lahat ng pangrap sa buhay. Hindi man natin makuha agad ngayon kailangan lang natin magantay ng tamang oras at panahon.

Minsan napapatanong tayo sa ating mgasarili bakit yung maganda na yung buhay? samantalang ako ito patuloy paring nakikipag-sapalaran sa hamon ng buhay. Eh bakit yung iba nakuha na nila yung mga bagay na gusto nila para sa kanilang buhay. Hindi naman ibigsabihin ng mga ito hindi mo na makakamit o makukuha ang mga bagay na para sayo.

Kung hindi pa para sayo wag ipilit dahil wag maganda resulta sa kapopilit sa mga bagay na hindi pa para sa atin. Maari tayong ma-disappoint ng magiging kalalabasan ng desisyon natin sa buhay, maaring mawalan tayo ng pag asang makuha ang mga bagay na inaasam natin sa buhay.

Kinakailangan lang na kumalma at hintayin na pumabor ang panahon. Hindi kailangan magmadali para sa lahat ng pangrap sa kabila ng mga unos na dumadating sa buhay. Unti unti ring matutupad ang mga pangrap na matagal ng nakaplan at pinangarap hindi lang para sa sarili kundi patin narin sa mga taong nakapaligid sa atin. Magtiwala lang sa sarili at dahil ito ang pinaka unang panalo sa buhay ang makakamtam ang maniwala at magtiwala sa iyong sarili.

DSWD SEC. REX GATCHALIAN, PERSONAL NA KINAMUSTA ANG KALAGAYAN NG ATING MGA KABABAYAN SA GAHAK EVACUATION CENTER, KAWIT

Sumadya si DSWD Secretary REX Gatchalian sa Bayan ng Kawit upang makamusta nang personal ang kalagayan ng ating mga ka-Distrito na kasalukuyang nasa Gahak Evacuation Center matapos lumikas mula sa mga danger zones dahil sa patuloy na pagtaas ng tubig.



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DOST-Laguna provides training on water hyacinth, creating sustainable livelihood opportunities for the fisherfolk of Cabuyao

CABUYAO CITY, Laguna – Members of the Pangkalahatang Samahan ng Mangingisda ng Cabuyao participated in the Water Hyacinth Harvesting, Drying, and Production Training on June 18, 2026 held at the DepEd Building Training Hall of Brgy. Banaybanay, City of Cabuyao, Laguna, aimed at transforming water hyacinth—an invasive aquatic plant—into a sustainable livelihood resource while promoting environmental conservation and community enterprise development.

The training was organized through the collaborative efforts of the Department of Science and Technology (DOST) Laguna, the Local Government Unit (LGU) of Cabuyao City, and Sun Asia Energy. In his message, Mr. Jazner De Dios, Community Relations Officer of Sun Asia Energy emphasized the importance of partnerships among government agencies, private institutions, and community organizations in creating livelihood opportunities that contrib-

ute to both economic development and environmental sustainability.

Representing DOST Laguna, Engr. Wilma G. Del Rosario, Science Research Specialist II, encouraged participants to maximize the learning opportunity and explore the economic potential of water hyacinth-based products.

During the training, Ms. Remia V. Adedaja, President of the Laguna Water Hyacinth Producers Association and owner of Remdavies, discussed the characteristics, environmental impacts, and value-added applications of water hyacinth. She provided technical guidance on proper harvesting, bundling, and drying techniques and highlighted its utilization in handicraft production, organic fertilizer, wastewater treatment, livestock feed, and biogas generation. To further enrich the learning experience, video presentations from the DOST – Forest Products Research and Development Institute (FPRDI) showcased the harvesting, drying, processing, and weaving of water hyacinth into marketable products. Ms. Adedaja also shared her experiences empowering women through water hyacinth-based livelihood enterprises, demonstrating how handcrafted products can be transformed into sustainable, income-generating ventures and marketed on online platforms such as Shopee Philippines, thereby expanding market access and entrepreneurial opportunities for community members.

Mr. Leandro D. Dimatulac, Project Technical Assistant I of DOST Laguna, also presented the agency's programs and services, highlighting opportunities for technology transfer, capacity building, livelihood assistance, and enterprise development that community organizations may access to support their growth and sustainability.

The afternoon session featured messages of support from Mr.

Christian Benedict T. Bueno of the City Community Livelihood Development Office (CCLDO) and Ms. Ma. Remelyn E. Aragon, Market Supervisor, a representative from the City Agriculture Office, reaffirming the local government's commitment to push initiatives that promote environmental stewardship and income-generating opportunities for fisherfolk and community organizations.

A key highlight of the activity was the hands-on workshop, in which participants learned basic three- and four-stalk braiding techniques using dried water hyacinth. The practical session equipped participants with foundational skills in producing handicraft products such as placemats, baskets, trays, and decorative items,

SSS...

QUEZON CITY, 04 August 2026 – The Social Security System (SSS) and the Commission on Filipinos Overseas (CFO) have strengthened their partnership to expand access to social security protection for Overseas Filipinos (OFs) and their families through the signing of a Memorandum of Understanding (MOU).

SSS President and Chief Executive Officer Robert Joseph Montes de Claro and CFO Chairperson Secretary Dante "Klink" Ang II led the signing ceremony, reaffirming both agencies' shared commitment to advancing the welfare and interests of Filipinos overseas through stronger inter-agency cooperation.

Under the MOU, SSS and CFO will collaborate on information, education, and communication (IEC) initiatives to increase awareness among OFs on SSS membership, benefits, loan programs, and the MySSS Pension Booster. The partnership also aims to enhance access to social security services and empower Filipinos abroad to

opening potential avenues for community-based enterprise development.

The training concluded with an open forum, question-and-answer session, and evaluation activity. Participants expressed appreciation for the knowledge and skills gained and recognized the potential of water hyacinth processing as an alternative source of livelihood for their association and communities.

The activity also underscored the value of collaboration among government agencies, private-sector partners, and community organizations in transforming environmental challenges into sustainable livelihood opportunities, ultimately contributing to the inclusive economic empowerment of Cabuyao City's fisherfolk. PR

From page 1

make informed decisions in securing their financial future and protecting their families.

"This MOU marks another significant step in strengthening the partnership between SSS and CFO," de Claro said. "Through this collaboration, we aim to reach more Overseas Filipinos and provide them with the knowledge they need to access SSS programs and services that support their financial security and well-being."

The agreement builds on the agencies' existing collaboration since 2025 through the KaSS-Sangga Collect Program, which supported the expansion of SSS coverage among the Job Order and Contract of Service workers of CFO.

Through this strengthened partnership, SSS and CFO will continue to work together in promoting social protection programs and ensuring that more Overseas Filipinos and their families can benefit from enhanced access to social security services. PR

DTI Rizal, PCCI Rizal and LGU Teresa Successfully Lead 3rd Eastern Rizal Business Conference

The Department of Trade and Industry-Rizal, in partnership with the Philippine Chamber of Commerce and Industry (PCCI) Rizal and the Local Government Unit (LGU) of Teresa, successfully conducted the 3rd Eastern Rizal Business Conference on July 28, 2026, at the Teresa Learning Resource Center.

Carrying the theme "Navigating the Shift: Building Resilient and Future-Ready SMEs," the conference gathered almost 300 participants including MSMEs, key industry leaders,

and government stakeholders across Rizal Province to drive business dialogue, investment opportunities, and local economic growth.

The program commenced with an overview presented by DTI Rizal OIC-Provincial Director Ms. Sharon F. Dioco, followed by a warm welcome from PCCI Rizal President Mr. Gladdie Mallari. "Ang inyong presensya, suporta, at pagdalo ay patunay na iisa ang ating layunin—ang patuloy na pagpapaulan ng ating mga negosyo, pagpapalakas ng lokal na ekonomiya



ya dito sa ating lalawigan, at paglikha ng maraming oportunidad para sa ating mga kababayan," Mr. Mallari stated.

Distinguished leaders delivered messages of support, including DTI 4A Regional Director Ms. Marissa Argente, Rizal 2nd District Board Member Mr. Junrey San Juan, and Teresa Vice Mayor Freddie Bonifacio.

Teresa Mayor Hon. Rodel Dela Cruz highlighted the host municipality's commitment to sustainability, showcasing green practices and products crafted from recycled materials processed through Teresa's Material Recovery Facility (MRF).

The conference also featured key support programs from national agencies and private sector partners to discuss productivity, innovation and financing, including DOST Rizal, DOLE Rizal, Converge, Pru Life UK, Meralco, CTBC Bank, Bank of Makati, and Top Bank.

As part of the conference's commitment **cont. on page 3**

REPUBLIC OF THE PHILIPPINES
REGIONAL TRIAL COURT
4TH JUDICIAL REGION
BRANCH 109
CITY OF CARMONA, CARMONA
2ND Flr., Hall of Justice Bldg., Brgy.
Maduya, City of Carmona, Cavite
Email add: rtc2cac109@judiciary.gov.ph:
Tel. No (046) 4828527

CARD SME Bank, Inc., A Thrift Bank,
Mortgagee,

EJF-2026-47

FOR: EXTRA JUDICIAL FORECLOSURE OF
REAL ESTATE MORTGAGE UNDER
ACT 3135, AS AMENDED

-versus-

SPS. LUCIA DELA CRUZ ALIENTO and
FRANCISCO FRANCISCO ALIENTO,
Mortgagors.

X-----X

NOTICE ODF SHERIFF'S SALE

Upon Extra-Judicial petition for sale under Act No. 3135, as amended by Act 4118 filed by the mortgagee, CARD SME Bank, Inc., A Thrift Bank, with postal address/es at (1.) 120 M. Paulino St., Cor. Burgos St., San Pablo City, Laguna; and (2.) Blk 5 Lot 5 Congressional Road, Brgy. Poblacion 1, GMA, Cavite, againts the mortgagors, SPS. LUCIA DELA CRUZ ALIENTO and FRANCISCO FRANCISCO ALIENTO, with postal address/es at (1.) Block 14 Lot 18 Phase 4B, Monteverde Homes, F. De Castro, GMA, Cavite; and (2.) Block 10 Lot 10 Monteverde Homes, F. De Castro, GMA, Cavite, and for the satisfaction of the mortgaged debt which as of 15 July, 2026 amounts to NINE MILLION EIGHT HUNDRED ELEVEN THOUSAND FOUR HUNDRED THIRTY NINE PESOS AND 72/100 (P9,811, 439.72) Philippine Currency, exclusive of all legal fees and expenses incidental to this foreclosure and sale, the undersigned or his duty authorized representative will SELL at public auction on October 1, 2026 at 1:00 o'clock in the afternoon at the Lobby of the Hall of Justice Building, Brgy. Maduya, City of Carmona, Cavite to the highest bidder for CASH or MANAGER'S CHECK, in Phillipine currency, the mortgaged property/ies with all the improvements thereon to wit;

TRANSFER CERTIFICATE OF TITLE
NO. 057-2022035017

IT IS HEREBY CERTIFIED that certain and situated in MUN. OF CARMONA,
PROV. OF CAVITE , LUZON, bounded and described as follows

"A PARCEL OF LAND (LOT 10, BLK. 2 OF THE SUBD. PLAN, PSD-04-009847, BEING A PORTION OF PARCEL-3, PSD-04-004652, L.R.C. REC. NO.), SITUATED IN THE MUN. OF CARMONA, PROV. OF CAVITE BOUNDED ON THE NW., ALONG LINE 1-2 BY ROAD LOT 1, ON THE NE., ALONG LINE 2-3 BY LOT 11, BLK 2; ON THE SE., ALONG LINE 3-4 BY BLK. 28; & ON THE SW., ALONG LINE 4-1 BY LOT 9, BLK. 2, OF THE SUBD. PLAN. BEGINNING AT APT. MARKED "1" ON PLAN, BEING N. 64 DEG. 32'W., 898, 19 M. FROM BLLM NO. 14, CARMONA, CADASTRE THENCE S. 30 DEG 42'E., 15 02 M. TO PT. 2; THENCE S. 59 DEG, 18'W., 10.00 M. TO PT. 3; THENCE N. 30 DEG. 42'W., 15.02 M. TO FT. 4; THENCE N. 59 DEG, 18'E., 10:00M. TO THE PT. OF BEGINNING, CONTAINING AN AREA OF ONE HUNDRED FIFTY (105) SQ. METERS. ALL PTS. REFERRED TO ARE INDICATED ON THE PLAN AND ARE MARKED ON THE GROUND BY PS CYL. CONC. MONS. 15X60 CM., BEARINGS TRUE; DATE OF ORIG. SURVEY, APRIL 14, 1940 TO JULY 31, 1941 AND THAT OF THE SUBD. SURVEY, JUNE 1-12, 1984 AND WAS APPROVED ON JULY

19, 1984."

xxx NOTHING FOLLOWS xxx

Prospective buyers and/or bidders are hereby enjoined to investigate for themselves the title of the said property and the encumbrance thereon, if there be any,
All sealed bids must be submitted to the undersing-ed on the above-stated time and any.
In the event the public auction should not take place on the said date and time, if that be held on October 8, 2026 at the same time and place witout further notice.

31TH day of July 2026 at City of Carmona, Cavite

By:

(SGD) JOSEPH R. DIOKNO
Sheriff IV

Noted By:

(SGD) ATTY. CORINNA B. SALONGA-LOPER
Clek of Court VI & Ex-Officio Sheriff

Copy furnished:

CARD SME Bank, Inc, A Thrift Bank
1. #120M. Paulino St. cor. Burgos St.,
San Pablo City, Laguna
2. Blk. 5 Lot 5 Congressional Road.,
Brgy. Poblacion I GMA, Cavite

ATTY. SAMUEL JOHN DOMJOE M. ABARCAR
Counsel for the Petitioner
20 M.L. Quezon St., City Subd.
San Pablo City, Laguna

SPS. LUCIA DELA CRUZ ALIENTO &
FRANCISCO F. ALIENTO
1. Block 14 Lot 18 Phase 4B
Monteverde Homes
F. De Castro, GMA, Cavite
2. Block 10 Lot 10
Monteverde Homes
F. De Castro, GMA, Cavite

Straight News Publishing:
August 19, 26 & September 2, 2026

DILG, DepEd, ECCDC set nationwide standards for stronger early childhood care

The Department of the Interior and Local Government (DILG), Department of Education (DepEd), and Early Childhood Care and Development Council (ECCDC) have formally signed the Implementing Rules and Regulations (IRR) of Republic Act No. 12199, setting in motion stronger and more coordinated early childhood care and development services across the country.

DILG Secretary Jonvic Remulla and DepEd Secretary Sonny Angara, both ex-officio Co-Chairpersons of the ECCDC, joined ECCDC Vice-Chairperson and Executive Director Dr. Teresita Inciong in signing the IRR, strengthening the government's commitment to give Filipino children the care and support they

need during the most critical years of development.

Signed into law by President Ferdinand R. Marcos Jr. in 2025, RA 12199 or the Early Childhood Care and Development Systems Act strengthens the country's ECCD system to address gaps in healthcare, nutrition, early childhood education, safety, security, and social services for children aged five and below.

The IRR establishes clear responsibilities across national government agencies and local government units (LGUs), recognizing that effective early childhood development begins in communities.

Under the new rules, every province, city, and municipality is mandated to establish an ECCD office to oversee

SMC's ...

in Santa Cruz, Davao del Sur.

To date, the nine SMC Backyard Bukid farms have produced more than 4,300 kilos in assorted crops and generated additional income for 155 active employee and community farmers.

Among the leafy vegetables and salad herbs produced in these farms are lettuce, bok choy, kangkong, eggplant, lady finger, tomato, moringa, kalamansi, basil, arugula, and oregano, alongside fruit-bearing crops including banana and papaya.

In the coming months, San Miguel Foods is set to develop more SMC Backyard Bukid sites located in public elementary schools in Bulacan, Iloilo, and Misamis Oriental. At the same time, SMC's San Miguel Properties is also setting up its own community-managed farm in Barangay Tagabuli, Santa Cruz, Davao del Sur to be a fully fledged SMC Backyard Bukid before the end of the year.

From the first SMC Backyard Bukid activated at the company's Head Office Compound in Mandaluyong City, the program has since expanded, with SMC ensuring that all participants

local programs and service delivery. LGUs are also directed to maintain functional childcare facilities, including Day Care Centers, Childminding Centers, and Health Stations, while developing childcare programs in workplaces and communities.

Local governments are likewise tasked to provide funding for ECCD programs through available local funds, the Special Education Fund, and the Gender and Development Fund, while pursuing partnerships to expand services and reach more children.

For its part, the DILG will oversee LGU compliance with RA 12199 and provide capacity development support to strengthen local implementation.

The Department

August 19-25, 2026

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undergo training by San Miguel Foundation partner, SEED Philippines, in organic farming methods, soil management, and crop care to keep the initiative sustainable.

Today, all SMC Backyard Bukid farmers practice organic and sustainable farming by using natural alternatives to chemical pesticides and synthetic fertilizers. They apply fermented plant-based sprays, vermicast, and organic fertilizers to maintain healthy crops while protecting the environment. They also learned how to produce their own organic inputs, including fermented plant and fruit juices (FPJ/FFJ), fish amino acid (FAA), and oriental herbal nutrients (OHN).

"Our Backyard Bukids are a showcase of the initiative, teamwork, and resilience of our employee and community volunteers, which San Miguel is proud to support and encourage through the years," said Ang. "We will continue to replicate these farms in other areas to provide healthier food options and additional income for families, and turn idle land into a shared space for learning and sustainable livelihood — and a stronger community in the process."

August 19-25, 2026

DOLE finds Baldwin, Ateneo liable with 4.9M+fine over work permit violations

The Department of Labor and Employment (DOLE) has found former Ateneo de Manila University men's basketball coach Thomas Anthony A. Baldwin and Ateneo de Manila University (ADMU) administratively liable for separate violations of the rules governing the employment of foreign nationals.

In its decision on the inquiry into Baldwin's status and authority to work, DOLE found that Baldwin worked for Ateneo from 01 December 2015 to 28 September 2016 without a valid Alien Employment Permit (AEP).

Under Department Order No. 146, Series of 2015, a fine of PHP 10,000 for each year, or fraction thereof, may be imposed on foreign nationals found working without a valid AEP. For his employment with Ateneo during the period, Baldwin was ordered to pay a PHP 10,000 administrative fine.

DOLE also found Baldwin liable for failure to secure the required Certificate of Exemption for his subsequent employment. Under the applicable rules, the unauthorized employment of a foreign national without the required exemption certificate constitutes continuing noncompliance, with each day treated as a separate prohibited act.

For the 490-day period from 10 February 2025 until his resignation on 15 June 2026, Baldwin was therefore assessed an administrative fine of PHP 4.9 million, computed at PHP 10,000 for each day of violation.

Ateneo de Manila University was likewise found liable for employing Baldwin without a valid AEP during the 01 December 2015 to 28 September 2016 period and was ordered to pay a PHP 10,000 fine.

The university was also held jointly and solidarily liable with Baldwin for the PHP 4.9-million administrative fine arising from the failure to secure

the required Certificate of Exemption covering the 490-day period.

"Mr. Thomas Anthony A. Baldwin in Ateneo de Manila University to be administratively liable for separate violations of Article 40 of the Labor Code as amended and renumbered, and its implementing rules and regulations," the decision read.

"Without prejudice to civil, administrative, or criminal complaints pending before other investigative agencies or the courts of law against Mr. Baldwin, this matter is hereby referred to the Bureau of Immigration and Deportation for summary deportation proceedings," it added.

The decision underscores the Department's commitment to enforcing labor laws fairly and without regard to the status or standing of any employer or institution.

Counsels for Baldwin and Ateneo de Manila University said they avail themselves of the remedies provided under applicable laws.

DOLE's investigation on whether he lacked a valid AEP and his compliance with Philippine labor laws stemmed from a controversial team-building drowning incident in Aurora involving the Ateneo men's basketball team.

The Department stressed that the case is consistent with the Marcos Jr. administration's com-

DTL...

to promoting responsible and consumer-oriented business practices, Handyman was also recognized through the Bagwis Award, highlighting the establishment's efforts toward responsible business practices and consumer protection.

Another significant milestone during the event was the signing of a Memorandum of Agreement (MOA) between DTI Rizal and K Servico Inc., further strengthening pub-

WalterMart Community Malls welcomes the first Starbucks in Cabuyao City



Cabuyao City, Laguna – August 2, 2026 — A new milestone in Cabuyao City's continued growth was celebrated today as Starbucks officially opened its doors at WalterMart Cabuyao, marking the first-ever Starbucks store in Cabuyao City and the second Starbucks branch located inside a WalterMart Community

serves.

Designed to become a welcoming destination for families, professionals, students, and friends, Starbucks WalterMart Cabuyao offers the world-renowned Starbucks experience in a warm and convenient community setting. The store is open daily from 7:30 AM to 10:30 PM,



Mall.

The opening reinforces WalterMart's commitment to bringing globally recognized brands closer to Filipino families while creating meaningful everyday experiences within the communities it

providing customers with more opportunities to enjoy their favorite handcrafted beverages and food throughout the day.

For WalterMart Community Malls, the partnership goes beyond opening another coffee

From page 4



shop—it is about enriching the quality of life of the Cabuyao community.

"At WalterMart, our mission has always been to uplift the lives of Filipino families by bringing meaningful experiences closer to their communities. We are proud to welcome Starbucks to WalterMart Cabuyao and offer a world-class coffee experience that our customers truly deserve. This is more than just opening a new store—it is about creating a place where families, friends, and the community can gather and create lasting memories," said Marygina Leonera, Regional Manager for Operations of WalterMart Community Malls.

The opening of Starbucks WalterMart Cabuyao reflects the shared vision of WalterMart and Starbucks in creating vibrant community spaces where people can connect, relax, and enjoy world-class products and service close to home.

As WalterMart continues to strengthen its role as the community's preferred shopping destination, the addition of Starbucks further enhances the overall mall experience, giving Cabuyao residents another reason to gather, celebrate, and enjoy moments together—one cup at a time. As Starbucks says, "It's not just coffee, it's Starbucks!". PR

tential. We are proud to welcome the first Starbucks in our city, made possible through WalterMart's continued confidence in Cabuyao. This development sends a strong message that Cabuyao is ready for more investors, more business opportunities, more livelihood for our people, and greater progress for our city," Mayor Hain shared.

The opening of Starbucks WalterMart Cabuyao reflects the shared vision of WalterMart and Starbucks in creating vibrant community spaces where people can connect, relax, and enjoy world-class products and service close to home. As WalterMart continues to strengthen its role as the community's preferred shopping destination, the addition of Starbucks further enhances the overall mall experience, giving Cabuyao residents another reason to gather, celebrate, and enjoy moments together—one cup at a time. As Starbucks says, "It's not just coffee, it's Starbucks!". PR