

CARD MRI EXECUTIVES HONORED AS NAMUMUKOD TANGING SAN PABLO OS 2026

Two executives of CARD Mutually Reinforcing Institutions (CARD MRI), Dr. Edzel A. Ramos and Mr. Frederick Nicasio M. Torres, were recognized during the Gawad Ng Namumukod Tanging San Pablito 2026 held at the San Pablo City Convention Center on May 7 for their leadership and contributions to community development through the institutions they serve.

The award honors individuals from San Pablo City whose service and leadership have made meaningful contributions to community development. It also recognizes those who serve as leaders in their respective fields through their advocacy and achievements.

Transformative Education

Dr. Edzel A. Ramos, President of CARD-MRI Development Institute (CMDI) Inc., the learning and training institute of CARD MRI that offers tertiary education, senior high school programs, and capacity-building programs, was recognized as Namumukod Tanging San Pablito for Transformative Education. This category recognizes individuals who promote quality and accessible education through meaningful programs, initiatives, and partnerships.

Dr. Ramos is one of the key individuals be-

hind CMDI's growth from a training unit established in 2000 into an academic institution dedicated to providing quality education to socio-economically challenged families. He began his journey with CARD MRI in 1996 as a Technical Officer of CARD, Inc. (A Microfinance NGO), where he worked closely with communities and witnessed firsthand the struggles of underserved families. These experiences strengthened his commitment to education and people development.

As CARD MRI expanded its training initiatives, Dr. Ramos transitioned into training and development roles, focusing on empowering individuals through education. When CMDI formally became a training institution in 2005, he served as its Training Director. He helped lead programs that trained more than 300 employees to teach financial education to students and community members.

Since its formal establishment, CMDI has strengthened its community-focused education and expanded its training programs. In 2013, the institution introduced the Microfinance Technology NC II program under the Technical Education and Skills Development Authority (TESDA) and later became an accredited assessment center for the course. In 2015, CMDI received approval from



the Commission on Higher Education (CHED) to operate as a tertiary education institution. In 2024, Dr. Ramos became the school's president, leading it to begin offering senior high school programs.

Today, CMDI remains committed to producing competent and values-driven learners who contribute to community development and social transformation. It now has four campuses in San Pablo City and Bay, Laguna; Tagum City, Davao del Norte; and Buenavista, Agusan del Norte, focusing on providing practical and values-driven education.

"We have always believed that education is a powerful tool in shaping the future of the youth. I am truly honored and at the same time grateful to be part of CMDI's journey," said Dr. Ramos as he reflected on CMDI's growth in expanding its educational service and in his years of service in CARD MRI.

"This recognition inspires us to continue reaching more students, employees, and communities with limited access to quality education. We will continue creating learning opportunities, honing skills, and helping individuals build a better future for themselves and their families," he said.

Social Entrepreneurship



Dr. Edzel A. Ramos (left), President of CARD-MRI Development Institute (CMDI) Inc., was honored as Namumukod Tanging San Pablito for Transformative Education, and Frederick Nicasio M. Torres (right), Chair of Mga Likha ni Inay and Executive Vice President of CARD Indogrosir, was recognized as Namumukod Tanging San Pablito for Social Entrepreneurship.

The local government of San Pablo also recognized Mr. Frederick Nicasio M. Torres as Namumukod Tanging San Pablito for Social Entrepreneurship. The award honors individuals who build enterprises that open livelihood opportunities and support inclusive growth within communities.

Torres currently leads different enterprise development and business support institutions under CARD MRI. He serves as Chairman of Mga Likha ni Inay, CARD-Business Development Services Foundation Inc. (CARD-BDSFI), and CARD Leasing and Finance Corporation (CARD LFC) (CARD LFC). He is also the Executive Vice President of CARD Indogrosir and Ottokonek.

Beforehand, he started his career in

CARD MRI as a management trainee in its financial institutions, particularly at CARD, Inc. and CARD SME Bank, a thrift bank focused on providing financial services to small and medium-sized entrepreneurs. Over the years, he took on leadership positions, including deputy director for operations and regional director, and this deepened his understanding of the challenges faced by marginalized sectors and the importance of creating opportunities for them to build and sustain their own businesses.

In 2013, Torres helped establish CARD Leasing and Finance Corporation (CARD LFC) to further expand support services for clients through leasing, business assistance, and housing finance programs.

Under his leadership, CARD-BDSFI has helped bridge micro-entrepreneur clients to the mainstream market by promoting local products and supporting their growth. This effort later paved the way for the establishment of Mga Likha ni Inay (MLNI), which transforms locally sourced products from rural micro-entrepreneurs into marketable, locally inspired goods.

Meanwhile, CARD Indogrosir and Ottokonek, established in partnership with Indonesia's Salim Group, continue to strengthen community enterprises by wholesaling and retailing grocery goods at distributor prices. These also support clients and customers operating mobile stores, carts, and sari-sari stores in their communities.

Through these institutions, Torres has helped CARD MRI in strengthening access to markets and support systems for microentrepreneurs, especially in rural and marginalized communities.

"This recognition is for the Nanays who we are able to uplift through our mission at CARD MRI. Entrepreneurship becomes most meaningful when it creates opportunity and hope for communities. When we empower microenterprises to thrive, we prove that businesses can be both sustainable and compassionate. Real progress happens when growth is shared, and when every success story opens doors for others to rise with us," said Torres, reflecting on how CARD MRI shaped his advocacy for inclusive enterprise development.

Behind the Impact

At the core of Dr. Ramos and Torres' leadership in education and enterprise development is CARD MRI's shared mission to uplift underserved communities and help eradicate poverty.

Their recognition as Namumukod Tanging San Pablitos reflects the impact of their work in education and enterprise development, as well as their commitment to building stronger, more inclusive communities.

CARD MRI Founder and Chair Emeritus Dr. Jaime Aristotle B. Alip, CARD MRI Managing Director Aristeo A. Dequito, and Senior Advisers Aniceta Alip, Dr. Lorenza d.T. Bañez, and Dr. Dolores Torres also attended the recognition event. **PR**

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Cavite farmers brace for El Niño

PhilHealth Yaman ng Kalusugan Program (YAKAP) Caravan



The Local Health Insurance Office (LHIO) Trece Martires City successfully conducted the PhilHealth Yaman ng Kalusugan Program (YAKAP) Caravan in Barangay 4, Indang, Cavite, on July 14, 2026. As part of the activity, the Rural Health Unit (RHU) of Indang, under the leadership of Dr. Rosa Alegre,

facilitated the First Patient Encounter (FPE), medical consultations, and the distribution of medicines. A total of 216 residents benefited from the caravan, gaining access to essential primary healthcare services within their community. The YAKAP Caravan underscores PhilHealth's commitment to advancing Universal Health Care by

bringing quality and accessible healthcare services closer to Filipinos. Through strengthened partnerships with local government units and healthcare providers, PhilHealth continues to promote healthier communities and improve access to essential health services nationwide.

Food Lane Project, ipinakilala sa 25 byahero ng truck ng DA-4A

DTI QUEZON CONDUCTS COCONUT BUSINESS OPPORTUNITY AND STRATEGIC MARKETING MINDSETTING SEMINAR-WORKSHOP

SSS Chief lauds Visa, RCBC-powered fare P8 system rollout

TRAINING ON COCONUT-COFFEE FARMING SYSTEM No resignation needed for incumbent officials joining Dasmariñas special polls, COMELEC clarifies

HPV-FREE WORKFORCE: Turning Awareness into Protection



Held today, July 20, 2026, at the Function Hall of the Socio-Economic Building, the "HPV-FREE WORKFORCE: Turning Awareness into Protection" program provided free Human Papillomavirus (HPV) vaccination to female employees of the city government as part of the city's commitment to promoting preventive healthcare and protecting the well-being of its workforce. Present during the event were Mayor Jenny Austria-Barzaga, who personally administered HPV vaccine shots to selected recipients, Vice Mayor Third Barzaga, and the members of the Sangguniang Panlungsod. The activity was made possible through the collaboration of the City Government of Dasmariñas and the City Health Office, headed by Dr. Mary Ann Barzaga, in strengthening awareness and encouraging protection against HPV through vaccination.

CAVITE LGUS TO INCLUDE NUTRITION IN DISASTER PREPAREDNESS PLANS

SSS chief lauds Visa, RCBC-powered fare system rollout

Social Security System (SSS) President and Chief Executive Officer Robert Joseph M. de Claro tested the new cashless fare system on Monday, 13 July 2026, at LRT-2's Legarda Station during the launch of the Automated Fare Collection System (AFCS), praising the rollout as a boost to commuter convenience.

Department of Finance (DOF) Secretary and Social Security Commission (SSC) Chairperson Frederick D. Go also graced the launch. The AFCS, an initiative led by the Light Rail Transit Authority (LRTA) and the Department of Transportation (DOTr), aims to streamline



fare payments, reduce reliance on cash, and provide commuters with a faster and more seamless travel experience.

The cashless fare system is powered by Visa and Rizal Commercial Banking Corp. (RCBC), an SSS partner bank for the MySSS Card. As part of RCBC's PISO Fare Cashback Promo, holders of the MySSS Card powered by RCBC DiskarTech may enjoy the promo from July 13 to July 31 when using their card, allowing eligible cardholders to ride for as low as ₱1, subject to the promo's terms and conditions. **PR**

POINT OF VIEW

EPEKTO NG SOCIAL MEDIA

KREZZIE VALENTIN

Hindi maikakaila na malaking Bahagi na ng ating buhay ang social media. Sa panahon ngayon na mabilis ang pag-unlad ng teknolohiya, ito ang nagsisilbing daan upang makipag-ugnayan sa pamilya at mga kaibigan, makapagbahagi ng saloobin, at makasabay sa mga pinakabagong balita at pangyayari. Sa iisang pin lamang, nagiging mas madali ang komikasyon at pagbabahagi ng impormasyon.

Ngunit sa kabila ng mga benepisyong dulot nito, isang tanong ang dapat nating pag-isipan: Talaga bang pinag-uugnay tayo ng social media, o unti-unti tayong pinaghihiwalay nito?

Sa halip na maging espasyo para sa maayos na talakayan, madalas itong nagiging lugar ng hindi pagkakaunawaan. Dahil sa magkakaibang paniniwala at opinyon, nauuwi ang mga simpleng usapan sa pagtatalo, panghuhusga, at minsan pa nga ay pangbabatikos. Sa halip na magbuklod, mas lalo nitong pinalalalim ang hidwaan sa pagitan ng mga tao.

Hindi rin maikakaila na dahil sa social media, mas mabilis kumalat ang maling impormasyon. Maraming tao ang agad naniniwala at nagbabahagi ng mga balita nang hindi muna sinusuri kung ito ba ay totoo. Dahil dito, nagkakaroon ng kalituhan, maling pananaw, at hindi pagkakaunawaan na lalo pang naghahati sa mga tao.

Bukod dito, nagiging madali na rin ang panghugsa sa kapwa. Isang post, komento, o opinyon lamang ang maaaring maging dahilan upang makatanggap ang isang tao ng pambabatikos. Sa halip na magkaroon ng maayos na pag-uusap, mas pinipili ng ilan ang pang-aalipusta at pangungutya. Unti-unti nitong nawawala ang kultura ng paggalang sa magka-kaibang pananaw.

Gayunpaman, hindi dapat sisihin ang teknolohiya sa bawat problemang nagaganap sa social media. Ang tunay na hamon ay kung paano natin ito ginagamit. Bilang mga responsableng netizen, dapat tayong maging mapanuri sa impormasyong ating ibinabahagi. Ang respeto at pag-unawa ay mas makapangyarihan kaysa sa galit at panghuhusga.

Hindi ang social media ang tunay na problema, kundi ang paraan ng paggamit natin dito. Kung gagamitin natin ito nang may paggalang, pananagutan, at bukas na isipan, maaari itong maging makapangyarihang kasangkapan upang magkaisa ang mga tao. Ngunit kung pailralin ang galit, maling impormasyon, at kawalan ng respeto, mananatili itong dahilan ng pagkakawatak-watak.

Ang social media ay isa lamang kasangkapan, nasa ating mga kamay kung gagamitin natin ito upang mag-uugnay ng mga tao o magpalalim ng pagkaka-hati-hati ng lipunan.

CAVITE SERVICE CARAVAN IN MUNICIPALITY OF TANZA



Today, July 23, the Tanza Convention Center was transformed into a hub of opportunities as Governor Abeng Remulla led the Cavite Service Caravan to the Municipality of

Tanza to make the provincial government's services accessible to Tanzeños. Vice Governor Ram Revilla Bautista, 7th District Representative Ping

COMELEC...

DASMARIÑAS CITY, Cavite (PIA) — Incumbent local officials who will run for the Dasmariñas Special Elections for Cavite Fourth District Representative will not be considered resigned from their current posts, the Commission on Elections (COMELEC) has clarified.

Lawyer Mico Castro, Provincial Election Supervisor for COMELEC Cavite, in a statement, clarified that elective officials may remain in their office and will not be deemed resigned should they file their Certificate of Candidacy (COC) for the upcoming polls.

"Elective officials (like mayors) do not forfeit their seats. They can campaign and remain in office concurrently. So Mayor

Cavite farmers ...

TRECE MARTIRES CITY, Cavite (PIA) — Local farmers in the province of Cavite are bracing for extreme drought brought by the El Niño phenomenon.

Mario Rotairo, Senior Agriculturist at the Office of the Provincial Agriculturist, underscored efforts in helping local farmers maintain their productivity despite the extreme weather conditions.

"Nandiyang namimigay kami ng seeds, organic fertilizers, at 'yung libreng pa-traktora para makatulong sa ating mga magsasaka."

Despite being known as an industrial province, Rotairo lamented that Cavite suffered from the extremely dry season caused by the El Niño phenomenon which led to depleted water levels for irrigation.

"Kung ikukumpara mo 'yung El Niño noong nakaraang [taon] at ngayon, mas mainit ang pana-

Remulla, and Board Members Aldrin Anacan and Camille Del Rosario, also joined in the activity, emphasizing the PGC's commitment to prioritizing and elevating the welfare of the constituents.

The local officials of Tanza, led by Mayor SM Matro, warmly welcomed the PGC team, partner agencies, and service providers, expressing their utmost gratitude for their continuous support to their people.



From page 1

Jenny [Barzaga] will not be deemed resigned if she files for candidacy."

Castro added that rules on succession will only take place should Barzaga win the race, where her son, Vice Mayor Third Barzaga, will be automatically declared as mayor.

Last July 15, former Vice Mayor Rex Mangubat was the first to formally file his COC to signify his intent to run for the House of Representatives post.

The COMELEC declared a special election for the Cavite Fourth District following the expulsion of Francisco "Kiko" Barzaga from the lower house.

From page 1

TRECE MARTIRES CITY, Cavite (PIA) — Local farmers in the province of Cavite are bracing for extreme drought brought by the El Niño phenomenon.

"Ang hamon ng El Niño ay nagpapababa nito ang ani at kita ng ating mga magsasaka. Kaya naman prayoradong ng OPAG ang pagtulong sa mga magsasaka lalo na sa panahong ganito at binibigyan sila ng impormasyon para mapaghandaan ito."

Rotairo added, "Nandyan ang pamimigay natin ng seeds, organic fertilizers at 'yung libreng pa-traktora at binibigyan sila ng impormasyon para mapaghandaan ito."

According to the Office of Civil Defense CALABARZON, the El Niño phenomenon will likely persist until early 2027, causing drier weather conditions leading to droughts and dry spells.

In addition, 20 ambulance and 10 bokoys were turned over to the local government unit of Tanza.

The Cavite Service Caravan is a one-stop shop that bridges the gap between provincial government services and the local communities in the province, ensuring that the health care, legal aid, employment opportunities and other services are delivered straight to the doorstep of the people of Cavite.

Cavite...

TRECE MARTIRES CITY, Cavite (PIA) — Cavite Province will soon integrate nutrition strategies in local disaster preparedness plans, highlighting that proper health and nutrition remain crucial in crisis recovery.

To ensure proper public nutrition, especially during disasters and emergencies, local Nutrition Action Officers in Cavite Province completed a three-day capacity-building activity focused on delivering essential interventions.

The National Nutrition Council (NNC) in CALABARZON led the Training on Nutrition in Emergencies and Information Management from July 15 to 17. Held in partnership with the Cavite Provincial Nutrition Office, the session gathered personnel from City and Municipal Action Officers and Coordinators, Barangay Nutrition Scholars, Nutrition Office staff, and local Disaster Risk Reduction and Management Offices across the province.

In a statement, the NNC CALABARZON emphasized the importance of ensuring proper nutrition as part of the four core pillars of DRRM: Disaster Prevention and Mit-

igation, Disaster Preparedness, Disaster Response, and Disaster Rehabilitation and Recovery.

"By strengthening the capacities of local nutrition and disaster response personnel, the training reinforced the province's readiness to integrate nutrition into the four core thematic areas of DRRM."

The NNC also highlighted the vital role of local government units in allocating resources to guarantee that nutrition interventions will continue even during emergencies.

"Cavite LGUs are expected to develop their respective DRRM-H-NiE Plans and integrate them into their Local Nutrition Action Plans (LNAPs) and LDRRM Plans to facilitate the allocation of appropriate resources and ensure the implementation of nutrition interventions during emergencies."

According to the World Health Organization (WHO), malnutrition, illness, and even death spike during emergencies. Without access to diverse and healthy diets, crises can severely disrupt breastfeeding and infant feeding practices that are crucial for child nutrition.

PGC STRENGTHENS PERFORMANCE MANAGEMENT THROUGH ORIENTATION ON REVISED SPSM GUIDLINES

In its continuing commitment to promote excellence, accountability, and results-driven public service, the Provincial Government of Cavite gathered department heads and administrative officers for the Strategic Performance Management System (SPMS): Revised Guidelines and Implementation orientation on July 21, 2026, at the 2nd Floor Function Hall, New Provincial Government Center in Trece Martires City.

Chief of Staff Ferdinand A. Belamide welcomed the participants and underscored the importance of the Strategic Performance Management System (SPMS) in strengthening organizational performance, fostering professional growth, and cultivating a culture of continuous improvement in the Provincial Government.

The orientation equipped participants with a comprehensive understanding of the revised

July 29-Aug. 04, 2026

From page 1

July 29-Aug. 04, 2026

SP holds public hearing on proposed ordinance strengthening anti-hiring measures in cavite

In a move to reinforce the Province of Cavite's commitment to protecting students and promoting safe educational environments, the Sangguniang Panlalawigan conducted a public hearing on Proposed Ordinance No. 092-2026, which seeks to strengthen the implementation of Republic Act No. 11053 or the Anti-Hazing Act of 2018, on July 21, 2026, at the Conference Room of the Sangguniang Panlalawigan.

Authored by 4th District Board Member Nickanor N. Austria, Jr. and co-authored by 1st District Board Member Juan Ysmal R. Gandia and 2nd District Board Member Alde-Joselito F. Pagulayan, the proposed ordinance aims to establish stronger preventive measures, monitoring mechanisms, and local coordination among educational institutions, local government units, and covered organizations to curb hazing incidents in the province.

The public hearing was presided over by BM Alde-Joselito F. Pagulayan, who underscored the significance of the initiative in strengthening youth protection and public safety.

"This is the first step in the right direction," BM Pagulayan said, emphasizing the importance of collaboration among government agencies, educational institutions, and organizations in preventing hazing and protecting the welfare of students.

One of the high-

MCDONALD'S RECRUITMENT ACTIVITY OPENS EMPLOYMENT OPPORTUNITIES TO CAVITEÑO

The Office of the Provincial Public Employment Service Manager (OP-PESM) successfully facilitated the McDonald's Recruitment Activity on July 16, at the New Provincial Government Center, Trece Martires City, providing employment opportunities to Caviteños.

A total of 41 job-seekers participated in the recruitment activity, where they underwent screening and interviews for various positions offered by McDonald's. The one-stop recruitment process enabled qualified applicants to complete the initial hiring requirements in a convenient and

lights of the hearing was the presentation by the Cavite Provincial Investigation and Effective Management Unit of the Philippine National Police (PNP) Cavite, which provided participants with data and updates on fraternity-related incidents in the province. The discussion of the proposed ordinance was facilitated by Provincial Board Secretary Michelle F. Alcidi, allowing stakeholders to share their insights and recommendations to further enhance the measure.

The public hearing was attended by representatives from the Department of the Interior and Local Government (DILG)-Cavite, Department of Education (DepEd)-Cavite, Association of Private Schools in Cavite, State Universities and Colleges, Office of the Provincial Information Officer, Office of the Provincial Legal Officer, Sangguniang Panlungsod/Bayan Committees on Peace and Public Safety, youth representatives, and officers of covered organizations across the province.

The activity reflects the Provincial Government of Cavite's continuing efforts to strengthen local policies that promote safer communities, uphold the rule of law, and protect the rights and welfare of the youth through proactive governance and multi-sectoral collaboration.

— OPIO

PhilHealth Caravan

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Yaman ng Kalusugan Program (YAKAP)



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— OPIO

In Loving Memory of 'Meila M. Mateo'

It is with deep sorrow that we announce the passing of my beloved mother, who peacefully joined our Creator last July 8, 2026.

Mommy Mai will always be remembered for her unwavering love, kindness, generosity, and faith. She touched the lives of so many with her warm smile, compassionate heart, and selfless spirit. Though our hearts are heavy with grief, we are grateful for the precious memories she shared with us.

Her love and legacy will continue to live on in the hearts of everyone who had the privilege of knowing her.

Family and friends are warmly invited to join us in celebrating her life, offering prayers, and



paying their final respects.

Your presence, prayers, and messages of comfort are deeply appreciated as our family goes through this difficult

time. - with Matt Mateo and George Mateo.

Wake: Santuario Divino Memorial Chapel
101, Bacoor Cavite
Burial: July 15, 2026

"Loving memory from your dearest friend Marivic Soberano"



Bilang bahagi ng pagsusulong ng coconut-coffee farming system, pinalakas ng DA-ATI CALABARZON ang kaalaman at kakayahan ng tatlum-pung (30) magniniyog mula sa Bayan ng Silang, Cavite sa pamamagitan ng ikatlong batch ng Training on Coconut-Coffee Farming System na isinagawa noong Hulyo 22-24, 2026, sa Shambala Bar and Restaurant, Silang, Cavite.

Sa loob ng tatlong araw, pinalawak ng mga kalahok ang kanilang kaalaman sa coconut-coffee farming system sa pamamagitan ng mga talakayan tungkol sa coffee propagation, pagtatatag at pamamahala ng coffee



The Department of Tourism (DOT) welcomes Delta Air Lines' announcement of a new nonstop service between Los Angeles and Manila, beginning in March 2027 and expanding to daily flights by June.

"More flights and more choices are good for travelers. Greater competition can help make air travel more accessible and affordable for Filipinos," said Department of Tourism Secretary Dita Angara-Mathay.

According to the tourism chief, "the goal is to grow the overall market".

"We want our airlines to grow and succeed. At the same time, we welcome more airlines and more routes because a bigger market benefits ev-

eryone—travelers, airlines, airports, tourism enterprises, and the economy," she added.

According to E-travel data, as of July 18, 2026, the United States remains the Philippines' leading source market, with 707,394 recorded visitor arrivals.

The launch will also mark Delta as the only U.S. carrier to operate nonstop flights between the two cities. Beyond tourism and business exchanges, the new route is expected to make homecomings easier for overseas Filipino workers (OFWs) and the Filipino-American community, while also opening another gateway for American travelers to explore the Philippines.

"For many Filipi-

July 29-Aug. 04, 2026 DOT welcomes direct Delta LAX to MNL flights in 2027

no-Americans, coming to the Philippines is more than a vacation. It is a journey home. The DOT will continue working with international and Philippine carriers to expand connectivity, open new markets, and make it easier for more people to experience the Philippines," said the tourism chief.

The DOT is also working to curate travel experiences for balikbayans and second- and third-generation Filipino-Americans seeking to reconnect with their heritage.

"We look forward to working with our airline partners to continue expanding access to the Philippines and making travel more seamless for everyone." By DOT

From page 1

Food...

Sumailalim sa isang oryentasyon ukol sa Food Lane Project (FLP) ng Department of Agriculture IV-CALABARZON (DA-4A) Agribusiness and Marketing Assistance Division (AMAD) ang 25 biyahero mula sa 11 trucking services sa rehiyon noong ika-16 ng Hulyo sa Lipa City, Batangas.

Ito ay bahagi ng proseso ng pagiging akreditado ng mga truck sa FLP na nagdadala ng mga produktong agrikultural mula sa mga prodyuser hanggang sa mga lugar na may mataas na

pangangailangan lalo na sa mga siyudad.

Sa tulong ng FLP ay hindi na kinakailangan pang mapabilang ng mga akreditadong sasakyan sa truck ban, mga checkpoint, at iba pa—alinsunod sa mga polisiya ng Metropolitan Manila Development Authority (MMDA). Magkakaroon din sila ng maayos na ruta at dagdag na tulong sa paghahatid ng mga produkto.

Layon ng aktibidad na palakasin ang kakayahan ng mga biyahero upang masiguro ang mabilis na pagdadala ng mga

gamit nitó sa iba't ibang larang ng komunikasyon, at hindi na ito naipapása ng nakatatandang henerasyon sa mga nakababatang henerasyon. Maaari din itong impluwensiya ng mga panlabas na puwersang pangkultura, pang-ekonomiya, panrelihiyon, o pang-edukasyon. Bukod dito, nakaapekto rin ang negatibong pananaw ng isang indibidwal o komunidad sa paggamit ng kanilang sariling wika.

Sa pamamagitan ng patúloy na dokumentasyon at balidasyon ng mga nanganganib na wika, pinalalakas ng KWF ang mga hakbang para sa pangangalaga, pagpapasigla, at pagpapatúloy ng mayamang pamana ng mga katutubong wika sa bansa para sa susunod na mga salinlahi. **PR**

PANGANGALAP NG LANGUAGE PROFILE AT WORDLIST SA WIKANG TTA

Isinagawa ng Komisyon sa Wikang Filipino (KWF) ang pangangalap ng language profile at wordlist sa wikang Átta sa bayan ng Pudtol, lalawigan ng Apayao nitóng 9-10 Hunyo 2026 sa Barangay Cabatacan, Pudtol, Apayao bilang bahagi ng proyektong Balidasyon ng mga Wika ng Pilipinas. Pinangunahan nina Bb. Dannielle T. Lagui at Bb. Rona Geneva P. Alcantara, mga mananaliksik ng KWF, ang pangangalap ng datos. Nagiging posible ang gawaing ito sa suporta ng Pamahalaang Bayan ng Pudtol sa pangunguna ni Punong-bayan Edmar D. Pascua, JD, katuwang ang mga kawani ng Pambansang Komisyon sa mga Katutubong Mamamayan



(NCIP), Luna Community Service Center, at ang komunidad ng mga Átta.

Layunin ng pangangalap na makabuo ng mas komprehensibong talâ ng kalagayan ng wikang Átta, kabilang ang mahahalagang impormasyong pangwika na

magsisilbing batayan sa mga susunod na hakbang para sa dokumentasyon, pananaliksik, at pangangalaga sa wika.

Kinikilala ang wikang Átta bilang isa sa pitóng (7) malubhang nanganganib na wika sa Pilipinas. Batay sa datos

ng Philippine Statistics Authority (PSA) noong 2020 na sinuri ng KWF, tinatayang nása 97 sam-bahayan na lámang sa bayan ng Pudtol at Luna sa lalawigan ng Apayao at bayan ng Gattaran sa Cagayan ang gumagamit nitó bilang pangunahing

wika sa tahanan.

Ayon sa United Nations Educational, Scientific, and Cultural Organization (UNESCO 2023), nanganganib ang isang wika kapag unti-unti na itong hindi ginagamit ng mga nagsasalita nitó, nagiging limitado ang pag-

July 29-Aug. 04, 2026

EDITORIAL: Tapang, Pagkakaisa at Pagmamahal

Araw ng Imus, hindi lang ito pormal na holiday o isang araw na walang pasok, ginugunita natin ang labanan sa Imus noon 1896 yung araw na nanalo si Heneral Aguinaldo at ang mga katipunero dito sa ating bayan mismo, isipin mo sa mga kalyeng nilalakaran natin ngayon, dumaan din ang mga bayaning lumaban para sa Kalayaan natin. Pero teka ano nga ba ang ibig sabihin nun para sa atin ngayon? Ang Imus day ay paalala sa tapang, pagkakaisa at pagmamahal sa sariling bayan. Tapang ng ating ninuno ang humarap sa mga kanyon ng walang dalang armas, ngayon, ibang laban na, harapin ang baha pagumuulan, tapang na maghihintay sa trapiko nang hindi nawawalan ng pasensiya at tapang pumili ng tama kahit alam nating mahirap. Pagkakaisa, nanalo sila nuon dahil sa sama-sama mahirap man o mayaman. Sana ganun din tayo sa mga kapwa natin magkakaisa sa bawat tao na nakapaligid sa atin mahirap o mayaman tulungan at walang diskraminasyon. pagmamahal sa bayan habang dumarami na ang istabilismento sana wag natin kalimutan kung sino tayo. yung mga kwentong pagiging kabitenyo natin. Para sa mga Kabataan, kayo na ang mga bagong katipunero pero ang armas ay ballpen, cellphone at pangarap. Ang laban niyo ay para sa mga eskwelahan at maayos, malinis na imus at mas maliwanag na kinabukasan. Para sa mga namumuno, Nawa hindi lang tayo palaro at pa Fiesta, gawin din natin may laman ang selebrasyon tulong, proyekto at malasakit na ramdam ng tao. Kasi sa totoo lang ang taong na hindi nakakalimut kung saan siya nang galing, hindi siya maliligaw kung saan siya pumunta. Mabuhay tayong mga Imuseno . Happy Imus Day !.

Medical Mission in Brgy. Acacia, Silang

The Provincial Government of Cavite, through its dedicated team from the Office of the Provincial Governor, in partnership with the Office of the Provincial Health Officer, conducted a medical mission on July 15, in Brgy. Acacia, Silang, providing essential healthcare services to 640 residents.

Healthcare professionals from General Emilio Aguinaldo Memorial Hospital (GEAMH) rendered free medical consultations, while fasting blood sugar testing and ECG procedures were

part of the provincial government's continuing commitment to provide quality healthcare services and promote the well-being of Caviteños. —OPIO



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The Province of Laguna proudly hosted its first-ever MSME Summit 2026, a landmark gathering that brought together entrepreneurs, government leaders, and industry stakeholders to champion resilience, innovation, and ethical business practices. Held at the Provincial Capitol Complex in Sta. Cruz, Laguna, the summit carried the theme "Resilient MSMEs: Driving Innovation and Upholding Business Ethics."

The summit opened with powerful words from Assistant Secretary Dominic R. Tolentino Jr. of the Department of Trade and Industry who delivered a special message underscoring nation-

al support for MSMEs. His remarks reinforced the government's dedication to empowering entrepreneurs through programs that strengthen competitiveness and sustainability.

The summit was graced by notable figures from both the public and private sectors: Ms. Cynthia R. Mamon, President of the Laguna Chamber of Commerce and Industry and Chief Operating Officer of Enchanted Kingdom, lent her voice to the importance of collaboration between enterprises and institutions. Ms. Marcel Aragonnes-Perez of the LTCA-TO Planning Department

contributed insights on strategic planning for MSME growth. Red C. Alano, representing DOT 4A, stood in for Regional Director Marites T. Castro of DOT CALABARZON, affirming the tourism sector's support for MSMEs as vital partners in regional development. A highlight of the summit was the promotion of the "Likhang Laguna Seal of Quality," a symbol of excellence and authenticity for local products. This initiative aims to elevate Laguna-made goods to national and global recognition, ensuring that MSMEs gain both credibility and market advantage. Beyond speeches, the

summit featured exhibits, networking opportunities, and knowledge-sharing sessions. MSMEs showcased their products and services, while experts provided guidance on innovation, digitalization, and ethical practices. The event served as a dynamic platform for entrepreneurs to connect, learn, and envision a stronger future. The Laguna MSME Summit 2026 marks the beginning of a tradition that will continue to empower enterprises across the province. By fostering resilience and innovation, Laguna positions itself as a hub for ethical and sustainable business, ensuring that MSMEs remain at the heart of economic progress.

CAVITE SERVICE CARAVAN REACHES TANZA, DELIVERS VITAL SERVICES AND EMERGENCY RESPONSE VEHICLE

The Provincial Government of Cavite continued its commitment to bringing accessible and responsive public services closer to communities as the Cavite Service Caravan successfully rolled out its fifth leg on July 23, 2026, at the Tanza Convention Center in the Municipality of Tanza.

Led by Governor Abeng Remulla, the service caravan further strengthened the provincial government's commitment to inclusive and people-centered governance by delivering a wide range of frontline services directly to Caviteños.

A highlight of the activity was the ceremonial turnover of 20 ambulances and 10 Bokyo to the Municipality of Tanza. The additional emergency response vehicles are expected to enhance the municipality's capability to deliver faster medical and disaster response services, reinforcing the provincial government's continuing support for

strengthening local emergency preparedness and public safety. The one-stop caravan brought together provincial government offices, national government agencies, and partner organizations to provide a comprehensive array of programs and assistance designed to address the immediate needs of residents, particularly those with limited access to essential government services.

Among the key services offered were free medical consultations, dental and oral health care, laboratory services including electrocardiogram (ECG) and fasting blood sugar tests, pharmacy assistance, fluoride varnish application for children, and emergency medical support to ensure prompt response to health-related concerns. Employment and livelihood opportunities were likewise highlighted through job matching activities, career coaching

To further promote digital inclusion, the caravan featured digital literacy programs, internet connectivity services, and information booths that raised awareness of various government programs and services.

Joining Governor Remulla during the fifth leg of the Cavite Service Caravan were 7th District Representative Ping Remulla, Vice Governor Ram Revilla Bautista and 7th District Board Members Camille Del Rosario and Aldrin Anacan. They were warmly welcomed by Tanza officials led by Mayor SM Matro, and members of the Sangguniang Bayan.

As the Cavite Service Caravan continues its province-wide rollout, the Provincial Government of Cavite remains steadfast in its mission to make government services more accessible, efficient, and responsive while strengthening local government capabilities through strategic assistance and resource support, ensuring that every Caviteño has greater access to quality public services closer to home. —OPIO

SMC clears 116K tons of silt, in maintenance cleanup

San Miguel Corporation (SMC) is close to completing maintenance cleanup along the San Juan River, removing over 116,000 metric tons of waste and silt over the last 10 months to help improve water flow and reduce flood risk in San Juan, Manila, Mandaluyong and Quezon Cities.

This follows SMC's cleanup of the river from 2022 to 2024, clearing the waterway of about 322,000 metric tons of silt and waste through 7.6 kilometers of its entire stretch.

SMC's cleanup teams returned in September after monitoring showed a buildup of waste in the river traversing Mandaluyong, Manila and San Juan Cities. To date, 116,157 metric tons of waste and silt have been removed along 6.1

km of its waterway — from the Pasig River junction to Talayan, Quezon City — reflecting SMC's commitment to preserving the gains of its river rehabilitation effort.

“Regular maintenance clean-ups are a key component of our Better Rivers PH initiative. Even if we have restored rivers to their natural depth, flow, and water-carrying capacity, improper waste disposal can aggravate silt buildup,” said SMC Chairman and CEO Ramon S. Ang.

“At no cost to government and in coordination with local authorities, we will continue to monitor and ensure that these waterways are cleared of obstructions so they can carry floodwaters efficiently, especially during the rainy season,” he added.

The maintenance

DTI...

The Department of Trade and Industry (DTI)–Quezon Provincial Office, through the Coconut Farmers and Industry Development Plan (CFIDP), successfully conducted the Coconut Business Opportunity and Strategic Marketing Mind-setting Seminar-Workshop on June 25, 2026, in Brgy. Isabang, Tayabas City.

The activity gathered fifty-four (54) participants composed of representatives from coconut farmers' federations, organizations, associations, cooperatives, and coconut-based MSMEs, primarily from the 3rd and 4th Districts of Quezon Province.

The seminar aimed to enhance the participants' entrepreneurial mindset and provide practical insights on coconut business opportunities, strategic marketing, and sustainable enterprise development.

Provincial Director Julieta L. Tadiosa, CESO IV, delivered the welcome remarks and emphasized DTI's commitment to empowering coconut farmers and

coconut-based enterprises through capacity-building initiatives and market-driven interventions under the CFIDP.

Mr. Paulo Tibig served as the resource person and shared valuable insights on business development, strategic marketing, and entrepreneurial mindset transformation. Through interactive discussions and practical examples, participants gained knowledge on identifying market opportunities, strengthening their enterprises, and improving the competitiveness of coconut-based products.

The activity forms part of DTI Quezon's continuing efforts to support the growth and sustainability of the coconut industry by equipping stakeholders with the knowledge and skills necessary to thrive in a dynamic business environment.

Through initiatives such as this, DTI Quezon remains committed to advancing the goals of the CFIDP and empowering coconut farmers and enterprises toward a more resilient, innovative, and prosperous coconut industry.



waste from San Juan River



At Barangay Doña Imelda, Quezon City

cleanup of the San Juan River forms part of SMC's continuing support for the government's flood mitigation drive, including the Department of Public Works and Highways'

(DPWH) Oplan Kontra Baha which was launched by President Ferdinand R. Marcos, Jr. last year.

In line with that, Better Rivers PH launched its first cleanup effort in

the Visayas last month, deploying dredging teams tasked to remove waste and silt from a four-kilometer section of the Butuanon River in Mandaue City, Cebu that has re-

stricted water flow to the Mactan Channel.

Maintenance cleanup operations continue along Tullahan River, removing 177,384 metric tons of debris along a 6.4-km stretch; the Bulacan River System, clearing it of 723,393 metric tons of waste and silt through 13.38 km; and Laguna rivers, where 107,192 metric tons have been cleared from 2 km of waterways.

Meanwhile, rehabilitation work remains in the Parañaque, Las Piñas, Alabang, Tabang, and Tanza river systems, with the overall progress of the river cleanup initiative reaching 201.27 km of river channels and 9.3 million metric tons of waste and silt removed over the last six years. **PR**



MARUGAME UDON BRINGS NEW LIMITED-TIME TORI TARTAR TO SM CITY TANZA



Marugame Udon at SM City Tanza is serving up a new limited-time treat with the launch of its Tori Tartar—crispy, golden chicken topped with rich, tangy tartar sauce, served with your choice of freshly made udon or steamed rice. Complete your meal with the soft and fluffy Maru-Donuts, available for a limited time from July 9 to September 9, 2026. Visit Marugame Udon at the Ground Level of SM City Tanza and enjoy these delicious new offerings while they last.

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ENCHANTED KINGDOM UNVEILS A MONTH FILLED WITH MAGIC FOR ELДАР THE WIZARD'S BIRTHDAY

Enchanted Kingdom, the first and only world-class theme park in the Philippines, is set to make the entire month magical as it announces the spectacular lineup of enchanting gifts from its iconic Storyverse character, Eldar the Wizard, in celebration of his birthday this July.

Kicking off its Love Saribuhay campaign this quarter, EK is showering guests with magical treats both inside and outside the Park as it counts down to Eldar's Birthday Bash on July 25 at the Spaceport Grounds. The highly anticipated celebration, which coincides with the soft opening of the Park over 30 years ago, will feature enchanting parades, shows, games, appearances, giveaways, and other surprises perfect for guests of all ages.

Eldar the Wizard has been the heart of EK's vibrant Storyverse and has brought magic, wisdom, and inspiration to generations of Filipinos for the past three decades. He embodies EK's core values and inspires everyone to embrace love of God, respect, loyalty, integrity, and innovation.

Ahead of his grand birthday celebra-



tion, the beloved wizard is currently extending the magic and fun of the festivities beyond the park through Eldar's Birthday Bash Community Outreach Program. As part of this initiative, Eldar heads to selected foundations and orphanages in Laguna to share enchanting treats, special performances, and memorable experiences with the beneficiaries.

EK will launch its newest seasonal show featuring all of the Storyverse characters in a surprise dance party, as they give back to Eldar the magic and joy he has shared with the kingdom and the Filipino people over the years.

Guests can also savor his special food selections, including the family feast bundle of Eldar's Meal exclusively offered at Amazon Grill and Launch-Time restaurants. Alternatively, everyone can try the meal's chicken inasal, which is available for solo orders at Snaptooth Snack Station, Parkside, and Diggers Treat. Tropical Coolers' standout drink, Eldar's Purple Brew, will also remain available as a refreshing grab-and-go treat to enjoy while exploring the Park.

EK has also introduced its latest addition to its lineup of Eldar merchandise, adding everyday items such as pillows,

purses, and bags in a variety of kinds and styles.

Meanwhile, the photo outlet in Rialto 4D and Eldar's Photo Hub in Victoria Park have rolled out its new Face Recognition feature, allowing parkgoers to easily access all their photos in one place. In-park tenant partners are also taking part in the festivities, with Dairy Queen becoming the first to announce its offerings, including the exclusive in-park Eldar's Hat Dilly Bar and the Purple Yam Blizzard as the Blizzard of the Month.

As the ultimate gift for Eldar's big day, EK is bringing back its regular park hours of 11AM to 8PM every Friday to Sunday until August 30, before shifting to Thursdays to Sundays starting September 1.

Everyone can grab the chance to visit the Park on July 24 to 26 through Eldar's Birthday Bundle, which includes one (1) Regular Day Pass, a mixture of free treats from various in-park retail and food outlets, and participation in seasonal in-park activities, all for Php 1,400 only. Plus, it offers reserved seating to Eldar's Birthday Bash, exclusively guests visiting



on July 25. Promo is available for walk-in purchase or through the EK Online Store until July 26 only. For more information and updates on Eldar's Birthday Bash and EK's other

events and offerings, visit <https://www.enchantedkingdom.ph> and EK's official social media accounts @enchantedkingdom.ph for Facebook and TikTok, and @ek_philippines for Instagram.

ARANGKADA PROGRAM IN BRGY. SAN ROQUE, NAIC



Another leg of the Arangkada Program was held today, July 21, in San Roque, Municipality of Naic, extending financial assistance to hardworking drivers.

Vice Governor Ram Revilla Bautista, 8th District Board Member Jasmin Maligaya-Bautista, Vice Mayor Jacinta Remulla, and members of the Sangguniang Bayan

joined the activity, reaffirming their shared commitment to supporting the welfare and livelihood of Cavite's transportation sector. Through the Arangkada Program, the Provincial Government of Cavite continues to provide meaningful assistance to hardworking drivers and bring responsive public service closer to communities.

