EK President and Chairman Cesar Mario O. Mamon

The enchanting

by Santa Rosa City Vice

Mayor Arnold Arcillas who

President and Chairman

ed Marketing, and Orga-

nization Development and

When the mar-

ria and Madeline.

Enchanted King- cycle. dom, the first and only world-class theme park in celebration was graced the Philippines, officially welcomed its newest family thrill ride, EKlipse, with joined in the symbolic an enchanting and im- unveiling of the ride marmersive launch event this quee, together with EK

As one of EK's in- Cesar Mario Mamon; Chief augural gifts for their 30th Operating Officer Cynthia anniversary this 2025, EK- Mamon; Head of Integratlipse offers an exciting new adventure for Filipinos, marking the first of its kind 
Corporate Planning Nico pursuit in bringing new in Southeast Asia. Guests Mamon; Eldar the Wizard; world-class and enchantwill enjoy the heart-pound- and twin princesses Victoing thrill aboard this ride with its unpredictable rotating movement and the quee was revealed, EK- al Man Behind EK's Magvisual illusion it creates lipse suddenly came to ic every time its arms pass life, setting off a dazzling

pre-teens and teenagers. this newest attraction is sure to foster even more shared experiences and create enchanting memories for EK's multi-generational quests with their loved ones.

### EKlipse Grand Launch

EKlipse The Grand Launch featured spectacular performances from rising P-pop group GAT, The Clash Season 6 grand champion Nava Ambi, and up-and-coming Filipino boy group AJAA.

EK's very own P-pop group, SMS, also captivated the audience with their newly released single, Meant 2 Shine, along with their latest music, the theme song of EKlipse. This song supplements the overall experience of the new ride, as it plays throughout its entire

EK Elipse Marquee reveiling

twist to EK's classic tradition, the night was topped off by the Sky Wizardry Fireworks Display featuring the vibrant colors of EKlipse.

As a special treat, Eldar the Wizard also extended the park's operating hours on Sunday to give the guests more chance to try the family thrill ride as well as FK's other attractions.

The introduction of EKlipse exemplifies the theme park's continuous ing experiences for all Fili-

## The Inspiration-

EK also andisplay of dancing lights nounced that its presiwhich highlighted the dent and chairman. Cesar highly-coveted Inspiration

Adding a magical Award in the Asia-Pacific (APAC) Region, as revealed by the International Association of Amusement Parks and Attractions (IAAPA) last March 25.

He is notably the first Filipino to ever receive this recognition from the premier global attractions trade association. Through

prestigious award, IAAPA honors the visionary individuals who championed innovation in the amusement parks and attractions industry in their respective

Currently in his third decade in the integrated attractions industry. Mr. Mamon has made a long-lasting mark not only in the country but also in

Aside from being the founder of the leading theme park in the Philippines, he served as the chairman of IAAPA in Asian to be elected for this to 30. **EK EKlipse Wide Shot** 



**EK EKlipse SMS** 

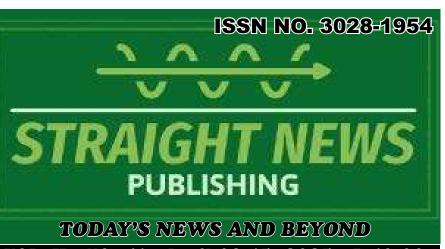
Later, he became

the founding head of the Philippine Association of Amusement Parks and Attractions (PhilAAPA).

Mr. Mamon is set to receive the Inspiration Award at the IAAPA Honors 2025 which will be held ride's visual appeal, espe- Mario Mamon, won the 2013, making him the first in Germany from April 28

mation and updates regarding these and EK's other upcoming events and offers, visit https:// www.enchantedkingdom.ph and EK's official social media accounts @ enchantedkingdom.ph for Facebook and Tiktok. and @ek\_philippines for





**VOL. II · NO. 41 · April 09-15, 2025 · P 10.00** 

riculture (DA) Secretary fishermen, and workers Francisco P. Tiu Laurel,

in Micro, Small and Medium Enterprises (MSMEs) are celebrated during the national kickoff of Filipino Food Month for their crucial role in assuring City on Friday, April 4 to of Understanding (MOU) high-quality and nutritious food is served anywhere in

President Ferdinand R. Marcos Jr. along with Department of Ag- April every year is de- celebration of FFM.

and Quezon Governor Angelina "Helen" DL. Tan per- the Presidential Proclamasonally visited each booth at the Quezon Provincial Capitol Grounds, Lucena witness the diverse culture, food delicacies, products that Quezon province

clared as "Buwan ng Kalutong Pilipino" or "National Food Month" in line with tion No. 469

On September 8, 2021, a Memorandum was formalized between DA, NCCA, DOT and the Philippine Culinary Heritage Movement (PCHM) The month of to spearhead the annual

# Farmers in Cavite Empowered Through Leadership and Livelihood Seminar Page 2



Pinangunahan ni itong nagkakahalaga ng presidente Marcos Jr. ang Grains Terminal and Trading enterprise subproject gas City. Ang proyektong ito ay pinondohan sa ilalim ng gobyerno at ng World maging karne at itlog.

presidenteng Ferdinand Php 278,304,617.07, ay pagtutulungan ng SIDC, Marcos Jr. ang inagu- may kakayanang mag-im- gobyerno, ng World Bank, rasyon ng Sorosoro Ibaba bak ng 12,000 metric tons at ng pribadong sektor na Development Cooperative ng yellow corn grains na nagbunga ng isang malakgagamitin sa paggawa ng sa Brgy. Simlong, Batan- manok. Magsisilbi itong pangunahing merkado ng mais na magpapalakas sa ng Department of Agri- produksyon nito at magpaculture - Philippine Ru- pababa sa presyo ng pa- sa bansa. Ating patatagin ral Development Project kain sa baboy at manok,

ing proyektong makakatu-

ng SIDC, magagawa din

ito ng ibang cooperatives

ang ugnayan ng cooper-

atives, private sectors, at

"Kung nagawa

Sa kanyang men-Ang proyektong sahe, binigyang papuri ni STRIKE-A-PRIZE: MAYOR STRIKE B REVILLA PERSONALLY HANDS OUT PRIZES TO WINNERS IN BIRTHDAY **GIVEAWAY** 





of Bacoor City, continued his birthday month celebrations today by personally handing out prizes to winners of his "Strike-A-Prize" raffle draw at the Strike Gymnasium.

The raffle, held as part of Mayor Strike B. Revilla's birthday month festivities pakain sa mga baboy at long sa sektor ng agrikul- saw a wide range of prizes awarded, including E-Bikes, cellphones, a 55" Smart TV. bicycles, and other exciting gifts. Mayor Revilla, known for his personal touch and dedication to his constituents, made a point of personally presenting the prizes to the lucky winners. This follows the awarding of the grand prize, a brand new Toyota Vios 2025, which was also personally presented by Mayor Strike B. Revilla on March 24th.

> Congratulations to all the winners of the "Strike-A-Prize" raffle! We especially congratulate Ms. Mary Grace Rentoria Salgan from Barangay Queens Row East, who won the second prize of a brand new E-Bike. The event was a testament to Mayor Strike B. Revilla's commitment to giving back to the community and celebrating his mga magsasaka. Dahil sa birthday with those he serves.

## 10 practical health tips to help you start off towards healthy living in 2025.

### 1. Eat a healthy diet

Eat a combination of different foods. including fruit, vegetables, legumes, nuts and whole grains. Adults should eat at least five



portions (400g) of fruit and vegetables per day. You can improve your intake of fruits and vegetables by always including veggies in your meal; eating fresh : fruit and vegetables as snacks; eating a variety of fruits and vegetables; and eating them in season. By eating healthy, you will reduce your risk of malnutrition and noncommunicable diseases (NCDs) such as diabetes, heart disease, stroke and cancer.

### 2. Consume less salt and sugar

Reduce your salt intake to 5g per day, equivalent to about one teaspoon. It's easier to do this by limiting the amount of salt, soy



sauce. fish sauce and other high-sodium condiments when preparing meals; removing salt, seasonings and condiments from your meal table; avoiding salty snacks; and choosing low-sodium products.

On the other hand, consuming excessive amounts of sugars increases the risk of tooth decay and unhealthy weight gain. In both adults and children, the intake of free sugars should be reduced. WHO recommends consuming less than 5% of total energy intake for additional health benefits. You can reduce your sugar intake by limiting the consumption of sugary snacks, candies and sugar-sweetened beverages

### 3 Reduce intake of harmful fats



of your total energy intake. This will help prevent unhealthy weight gain and NCDs. There are different types of fats, but unsaturated fats are preferable over saturated fats and trans-fats. WHO recommends reducing saturated fats to less than 10% of total energy intake: reducing trans-fats to less than 1% of total energy intake; and replacing both saturated fats and trans-fats with unsaturated fats.

The preferable unsaturated fats are found in fish, avocado and nuts, and in sunflower, soybean, canola and olive oils; saturated fats are found in fatty meat, butter, palm and coconut oil, cream, cheese, ghee and lard; and trans-fats are found in baked and fried foods, and pre-packaged snacks and foods, such as frozen pizza, cookies, biscuits, and cooking oils and spreads.

cont. on next issue

ating pagsasanib-pwersa, nakita natin na posible palang matupad ang ating hangarin na matulungan ang ating kababayan at kava nating magbigay ng oportunidad sa ating mga magsasaka para maabot ang kanilang pangarap,"

STRAIGHT NEWS

tibidad sina DA Assistant

Secretary for Operations

Project Director U-Nich-

ols Manalo, DA-PRDP

National Deputy Project

Director Angelita Martir,

Batangas City Mayor Bev-

erley Dimacuha, Batangas

5th District Representa-

tive Marvey Mariño, DA

Regional Field Office IV

- CALABARZON Execu-

tive Director Fidel Libao

DA-PRDP Regional Proj-

ect Coordination Office

Regional Project Director

Engr. Redelliza Gruezo,

SIDC Chief Executive Offi-

cer Rico Geron, HG Silos.

ings, Inc. PR

Samantala. hinikavat naman ni DA Secretary Francisco Tiu Laurel Jr. and lahat na muling mamuhunan sa agrikultura upang makatulong sa seguridad ng pagkain sa bansa. Aniya, pinaplano ng DA na magpondo ng mga provekto tulad ng sa SIDC at nanatiling bukas at Wong Chu King Holdat handa ang DA sa pagtugon sa mga pangangailangan ng mga magsasaka at mangingisda sa bansa.

Kasama rin sa aktibidad si Mio Takada. World Bank Senior Agriculture Fconomist. Aniva. bukod sa pagpapataas ng produksyon ng mais, makakatulong rin ang provekto sa pagpapalago ng potensyal ng mga komunidad upang maitaas ang antas ng kanilang pamumuhay.

"This project will create numerous job opportunities, providing stable employment for many individuals in the region. It will foster a sense of community and collaboration among local farmers. encouraging them to work together and share best practices. This collective effort will lead to the development of a more resilient and sustainable agricultural sector capable of withstanding challenges and adapting to changing conditions," ani Takada, Pinasalamatan

naman ni SIDC Chairman Dr. Angelito Bagui ang gobyerno, World Bank, at iba pang mga naging katuwang nila sa proyekto. Nagpapasalamat rin ang Batangas City Corn Growers Association, isa sa mga suppliers ng SIDC dahil malaki ang magiging tulona na provektona ito sa kanila. Ani Grace Faraon, pangulo ng samahan. pinaplano na nilang dagdagan ang kanilang mga taniman upang mas marami silang maibentang mais sa SIDC

Dumalo rin sa ak-

### Farmers...

In a joint effort and entrepreneurial skills and DA-PRDP National among farmers, the Office of the Provincial Cooperatives Development Officer (OPCDO) and the Office of the Provincial Agriculturist (OPA) successfully conducted a Community Capability Development Seminar themed "Empowering Leaders: Strengthening Leadership Skills for Key Officers of Farmers' Association in Cavite", held at the OCPDO training area on March 26, 2025.

> As part of the provincial government's commitment to fostering livelihood and entrepreneurial growth, the seminar brought together 30 presidents and officers of Farmers' Association Federations from various cities and municipalities in Cavite. OPCDO Offi- strategies to enhance their cer-In-Charge Ms. Rizalie Pinpin-Enero and OPA Of-skills. - R. Tanael

## April 09-15, 2025

ficer-In-Charge Engr. Anna enhance leadership Pamela Nova warmly welcomed the participants, reaffirming the provincial government's unwavering support for the agricultural

> Ms. Sheryll H. Lovola, Livelihood Division Head of OPCDO, underscored the crucial role of strong and visionary leadership in driving the success of farmer organizations She emphasized that by enhancing their leadership abilities, farmer leaders can inspire their communities, promote innovation, and create sustainable opportunities for agricultural growth.

> Through lectures, workshops, and experience-sharing sessions, the participants gained valuable insights on leadership, personality development, and business organizational leadership

# DSWD IV - A. CAVITE STRENGTHEN

The Department of Social Welfare and Development (DSWD) Field Office IV-A, in partnership with the Provincial Government of Cavite through the Office of the Provincial Social Welfare and Development Officer, successfully conducted a three-day Review and Evaluation Workshop from March 12 to 14, 2025 to strengthen the implementation of the Supplementary Feeding Program (SFP) across the region. The initiative

brought together nutritionists, social workers, and child development officers from various local government units (LGUs) to enhance transparency and efficiency in the Enhanced Partnership Against Hunger and Poverty (EPAHP) and the SFP.

The workshop focused on procurement processes, program management, and nutritional impact, providing a platform for sharing best practices and innovative strategies to improve feeding programs in local commu-

Ms. Carol Mae P. Martinez (SFP Nutritionist-Dietician III, DSWD IV-A) shared insights on hunger alleviation strategies and program implementation. Mr. Diego M. Salas (Bud-

get Officer, Quezon Province / TSO GPPB Recognized Trainer) provided key insights into communitv-driven procurement processes for greater transparency and efficiency.

Rest practices in local fund utilization and program monitoring were highlighted by Ms. Emilia Tiasim (MSWDO, Ibaan, Batangas), Ms. Daisy Garcia (SFP Focal, Batangas City), and Ms. Lerma M. Laylo (CSWDO, Lipa City)

On the final day, participants explored the SFP Case Management Model (SFP-CM), led by Mr. Ser August Perpetua (Social Welfare Officer II, DSWD IV-A), and received an orientation on the Harmonized Electronic License and Permits Sys-

Ms. Myrna A. tem (HELPS), presented Maglahus-Lamug (EPAHP by Ms. Jill Bernice Sta. Regional Program Coor- Ana (Social Welfare Offidinator, DSWD IV-A) and cer III, DSWD Central Office). The event concluded with a strategic planning session facilitated by Mr. John Paul Garrido (Proiect Evaluation Officer II, DSWD IV-A), ensuring that insights gained during the workshop translate into tangible program improvements

> This initiative underscores DSWD's commitment to food security. child nutrition, and efficient resource management. By strengthening inter-agency collaboration and enhancing procurement transparency, the department aims to sustainably combat hunger and improve the well-being of children across communities. - W. Batuampo



COMMISSARY INSIDE STRAIGHT NEWS LANCASTER NEW CITY.



Profriends sister company, Macrest Consumer Goods, Inc. (MCGI), recently launched its commissary with the intent to become the leading supplier of fresh, high-quality, and affordable meals. The venture will initially provide essential services to various food businesses such as canteens and cafeterias.

"By handling the challenging tasks of sourcing, preparation, and cooking, Macrest allows entrepreneurs to focus on delivering top-notch service and growing their businesses," says Macrest Commercial Business Unit head Rocky Lapid. "Envisioned to be one of the largest commissary kitchens in the country, we are committed to source fresh, high-quality ingredients from trusted farms, prepare meals in full compliance with HACCP and FDA standards, implement a sustainable, cost-efficient logistics system, and continuously explore and apply the best industry practices," he

Recent studies show that food is the largest household expense and the opening of the commissary kitchen is a timely event to help reduce the cost of living for Filipino families. MCGI is poised to be able to sell to retail consumers in the coming months, and provide Lancaster New City residents and those in other Profriends projects with a viable and palatable alternative.

In photo during the commissary inspection are (from left to right) mother company Maplecrest Group Inc.'s head of Strategic Land Investment and Management Jocelyn Guzman, Chairman Guillermo Choa, President Aster Sotto, and Macrest Busi-



## DTI, CMDC CONTINUE TO PROVIDE CAPACITY BUILDING SEMINARS ON ENTREPRENEURSHIP

The Department of Trade topics: Food Safety, Prichuman consumption and and Industry - Laguna ing and Costing, Google the hazards to look out Provincial Office (DTI-Laguna) collaborated with the Calamba Manpower Development Center (CMDC) and conducted All topics were able to proa seminar tailored for the trainees of Bread and Pastry Production. Food and Beverages NC II. and Culinary Arts on February 20. 2025, held at the Sectoral Affairs Conference Room. Calamba City Hall, Lagu-

conducted, DTI-Laguna Negosyo Center Business Counselors (NCBCs) from Calamba, Rizal, Cabuyao resource speakers to a total of 60 potential micro, small, and medium enter-

The seminar featured comprehensive dis-

cussions on the following food that must be safe for ments, Entrepreneurship and Consumer Education. vide the participants with the tools and knowledge necessary to thrive in their current field. As they are equipped with the essential skills, the training enhances and explores the entrepreneurial opportunities, which will contribute meaningfully to the respective industries.

The program was hosted by Ms. Karen Hazel R. Contreras followed and Victoria served as the by the introduction of the speakers by Mr. Tonymer Victor L. Castillo. Food Safety was discussed by Ms. Nicole Concejero

my Business, Packaging during the preparations and Labeling Require- of their foods. It was followed by Mr. Syruz Reyes (NCBC - Cabuyao City), who then discussed Pricing and Costing. He gave ideas to the trainees on how would they manage their capitals, expenses and prices in the business. The discussion continued to Google My Business by Ms. Alma Arenal (NCBC Calamba City). She up their business profiles line visibility. Afterwards, Concejero then discussed the fourth topic Basic she tackled the necessary requirements a food pack-

their food products. This topic was followed by the ipants showed their interdiscussion of Mr. Rafael Yuan Gatdula on the topic, Entrepreneurship. He gave the participants what shared tips on how to set- kind of mindset, attitude, and skills needed to sucthat will increase their on- ceed as entrepreneurs. The last topic, Consumer Education was discussed by Arenal to help the par-Packaging and Labelling ticipants understand con-Requirements, wherein sumer laws more deeply, allowing them to protect themselves and their fu-(NCBC - Rizal), including aging must have if the parture customers in busithusiasm for the session and success (MNCConce-

the discussion, the particest by asking questions to the speakers, which was then answered thoroughly

by the speakers. The program concluded with positive feedback from attendees, who expressed their satisfaction through the Client Satisfaction Form. The program was highly praised by the trainees. who appreciated the relevant and actionable information provided. The enthe basic guide in handling ticipants will manufacture ness transactions. During was evident, with many jero, DTI-Laguna).

a strong interest in future engagement. They specifically requested speakers for the next batches of trainees, highlighting the growing need for comprehensive business education and support from DTI-Laguna. This keen response has payed the way to a sign of a continued commitment to professional development and under scores the valuable role of DTI-Laguna's initiatives in

participants expressing







The Department of Science and Technology (DOST)-Batangas, in sented "NRCP Research partnership with the Na- Priority Areas and the Protional Research Council of the Philippines (NRCP), capacitated the faculty proposal members and researchers and highlighted best pracof the University of Batangas (UB) – Batangas City and Lipa City Campuses on research proposal Mary Charlotte O. Freswriting, focusing on DOST research priorities, pro- ence Research Specialist posal evaluation, NRCP from NRCP, provided an membership procedures, overview of "NRCP Memfunding development, and research and develop- Procedures." She encourment (R&D) opportunities, aged eligible researchers sity of Batangas; Dr. Raduring a seminar held at to apply for membership Tierred Hall, Building C, University of Batangas - of being part of NRCP's Engineering and Industri-Lipa Campus, March 21.

The seminai aimed to equip UB's faculty members and researchers with the necessary knowledge and skills to develop high-quality research proposals, enhance their understanding of DOST's funding opportunities, and encourage on crafting competitive re- and the University of highlighting the alarmingly participation in national research initiatives. It also sought to foster a culture of innovation and scientif- grants from various fundic advancement within the

Engr. Francis- Malabanan, co R. Barquilla III, Assistant Regional Director for Technical Operations of DOST-CALABARZON. discussed "R&D Opportunities and the Regional R&D Agenda," emphapartment of Energy to ensizing the importance of aligning research initiatives with regional development priorities to maximize impact and funding potential.

Mr. Jesse M. Nicavera. Senior Science the Research Develop-

ment and Management Division of the NRCP, preposal Evaluation Process." He outlined the criteria for assessments tices for crafting successful research applications. Meanwhile. Ms.

co, also a Senior Scibership and Application and leverage the benefits research network.

Dr. Aileen H. Orbecido, a professor from the Gokongwei College of Engineering at De La Salle University Manila, conducted a session on "Developing Research Proposals for Funding." She guided participants search proposals, outlining essential components and strategies to secure ing agencies

Ms. Felina C.

sure that the maintenance

on track and a scheduled

man of the Senate Commit-

tee on Energy, Gatchalian

The vice chair-

not extended

Science and Technology Director of DOST-PSTO Batangas concluded the seminar with an informative discussion on "DOST Scholarship Programs.' She presented available scholarship opportunities, eligibility criteria, and the application process, aiming to encourage faculty and students to take advantage of these initiatives for academic and research advancement.

Hon Lily Marlene Hernandez, University President of the Univermon Christian Eusebio, Chair of the Division of al Research, NRCP; and Dr. Pastor Arguelles Jr., Director of the Research and Publication Office, University of Batangas -Lipa Campus also graced the activity.

The conduct of this seminar underscores DOST-Batangas, NRCP Batangas' commitment to strengthening research capabilities, fostering coling scientific and techno- trade of tobacco and cigalogical development in the Provincial region. PR

owned by Meralco Pow-

that preventive mainte-

over the weekend.

Win the South Premiere Power businesses and inconve-time.

Gatchalian urged the De- Corp. and Excellent Ener- niences energy consumgy Resources, Inc., jointly ers. We are hoping that echoes the DOE's call the DOE would be able for consumers to pracof natu-ral gas plants is erGen, San Miguel Global to ensure that this activity tice energy efficiency and shutdown of such plants is will shut down the facilities loss of power," he said. Accordina

should closely monitor the interruptions. In addition, nance is critical to deter situation to ensure that such conservation efforts made the call following the unplanned downtime, preventive maintenance would also generate sav-DOE's announcement that which ad-versely affects activities are completed on ings for consumers.

habit in order to help shore up the available energy

The senator also Power, and Aboitiz Power, would not cause undue conserva-tion as a regular and search and seizure

"Itong mga sei-"We recognize Gatchalian, the DOE supply and prevent power zures, parang pakitang tao lang. Ultimately, what we want is conviction but that's not happening," he

STRAIGHT NEWS PIA CALABARZON, DOST-CALABARZON hold Kapihan sa Bagong Pilipinas to highlight STI services in the region

ZON, in partnership with DOST-CALABARZON, led the Kapihan sa Bagong Pilipinas on March 25, 2025, at the RD Guerrero Hall, DPITC Building, DOST-PCAARRD. This regional discussion is part of the nationwide "Kapihan" series, and aims to to the people by provid-

PIA CALABAR- government programs, services, and accomplishments

Presenters cluded Ms. Emelita P. Bagsit, Regional Director of DOST-CALABARZON; Ms. Lvn Fernandez. Assistant Regional Director for across the region to dis-Finance and Administra- cuss DOST's efforts in tive Services; and Provinbring governance closer cial Directors namely, Ms. Gilda de Jesus (DOST ing a platform to highlight CAVITE), Ms. Agnes Mo- for regional development.

rales (DOST Laguna), Ms. Felina Malabanan (DOST Batangas), Mr. Fernando Ablaza (DOST Rizal), and Ms. Maria Esperanza Jawili (DOST Quezon).

They engaged with 10 media partners driving innovation, delivering impactful programs and fulfilling its mandate

Senator Win Gatchalian urged the Department of Justice, the tayo and less than 1 % of Bureau of Customs, and all seizures result in conthe Bureau of Internal viction. That's not positive Revenue to work together news for us. Dahil walang and take decisive action natatakot, tuloy-tuloy ang in prosecuting perpetraligava." said Gatchalian tors of illicit tobacco trade, chairperson of the Senate Committee on Ways and low conviction rate in cas-Means, at a recently held es filed in court. Senate hearing. Gatchalian

"We are losing laborations, and advanc- the fight against the illicit phasized that the certainty of conviction is a deterrettes because we are not rent and thus the need for prosecuting and not con- prosecutors to secure a fa-

victing enough. Sa pros- vorable decision from the ecution pa lang, talo na courts. "May nahuhuli nga, pero walang nakukulong,"

> the rate of conviction. Gatchalian said the DOJ, BOC, and BIR need to adopt capacity-building mechanisms and conduct specialized training for law enforcement personnel to ensure they are equipped with proper knowledge and training in implementing raids and seizures and avoid dismissal of cases due to technicality

> The three agencies should also enhance mechanisms for the preservation and collection of evidence and witness preparation; and strengthen coordination for the proper conduct of planned surveillance, entrapment. operations he said

April 09-15, 2025

food security conditions.

### STRAIGHT NEWS Hear ye, hear ye,

to exhale its impact on the Philippines in the latter We know that agriculture, a major sector in the part of 2024, is expected to persist during the first Philippine economy, is ranked third, behind only services quarter of 2025. Meaning, this basically agricultural and industry and is rapidly evolving as global demands country will have extreme weather events that could rise and climate challenges intensify.. Its output includes cause extensive agricultural damage and worsen staples like rice and corn as well as export crops like coffee, cavendish banana, pineapple and pineapple prod-In layman's term, the Philippines, which has ucts, coconut, sugar and mango.

been having rain showers every afternoon, may ex-Experts have said from precision agriculture perience a higher chance of thunderstorms and tropand vertical farming to genetic engineering and robotics, ical cyclone occurrence. This means La Niña may cutting-edge technologies are reshaping the future of bring above normal rainfall over some parts of the farming, promising greater sustainability, efficiency and country during the quarter, with adverse impacts like profitability. One thing known is that climate change has floods and landslides over vulnerable areas. Given made weather as a result of La Niña more extreme, and these possibilities we look at the gross production this may increase risks of flooding, especially in lowlying value in the Agriculture market which is projected agricultural zones. But the above normal rainfall condito amount to US\$29.42-b in 2025, with the annual tions from January to March due to La Niña conditions resulting in gross production value of US\$29.82-b in With above normal rainfall conditions, experts say the as well as agriculture.

challenges the Philippines will face include soil degradation, deforestation, and natural disasters.

...... VOL. II · NO. 41 **?** 

These are environmental and climate change issues that can harm the sustainability and quality of food products. As a result, fresh and healthy food options may become less available, which can impact consumers. Many have pointed out that farmers must meet the changing needs of our planet and the expectations of regulators, consumers, and food processors and retailers. There are increasing pressures from climate change, soil erosion and biodiversity loss and from consumers' changing tastes in food and concerns about how it is produced. We are glad the government, recognizing that climate change is essentially a global crisis, has enacted the Climate Change Act which provides the policy framework with which to systematically address the growing threats growth rate of 0.34 percent expected in 2025-2029, may adversely affect the country's agricultural muscle. on community life and its impact on the environment

## **OURNEY TO HEALTH AND HOPE**

THE climate pattern La Niña, which started

considered one of life's greatest gifts, which pain. Buena suspects she from CARD SME Bank to made Buena Bariring's di- inherited the illness from agnosis at 18 all the more her mother, as several of devastating. The 42-yearold from Cabuyao, Laguna, learned she had Hepatitis B while undergoing a medical exam for a job. The news shattered her hopes—not only did it prevent her from securing the iob, but it also exposed her to stigma and discrimina-

Hepatitis B. a liver infection often transmitted from mother to child at birth, infected blood, and sexual activities, is a con-

of the skin, and abdominal tained a PHP 3,000 loan her siblings were also later diagnosed Despite the emo-

tional toll, Buena found comfort in an online supperiences and challenges. one of whom was Rowena Jordan, who would later become her close friend and business partner. This connection helped her regain her strength and courage to start over.

In 2013, drawdition that many live with in ing on a skill she learned silence. While some show from her mother, Buena no symptoms, others ex- decided to start a weaving

to their momentum

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Good health is perience fatique, yellowing business. She initially obstart crafting products using dried water lilies.

> Inspired by her newfound purpose, she poured herself into her work and by 2014 Rowena ioined her as a port group. There, she met business partner. Rowepeople who shared her ex- na handled the designs, while Buena brought them to life. Together, they decided to create unique slippers made from water lilies, setting themselves apart from other businesses that used the same ma-

Their initial venture into trade fairs was a success. They sold out their products and were motivated to continue investing in their business. However, the pandemic in 2020 dealt a severe blow

The trade fair in March 2020 coincided with the lockdown, leading to significant losses and making it difficult for them to recover their funds. To make matters worse, both of them tested positive for COVID-19, further slowing their recovery.

setbacks, they pushed forward. At present, they employ five workers assisting them in the process of braiding water lilies.



Based in Laguna, Buena Bariring and Rowena Jordas decided to restart their lives and focus on their weaving business, which specializes in crafting slippers and bags. nities for others," she said. others who live with and

They considered CARD SME Bank to be their lifesaver, especially when they needed extra capital for bulk orders. Rowena has also become a CARD SME Bank client in 2017, cess. Buena turned the for it. What truly matters solidifying their partnership with the bank.

Their products have become popular among Overseas Filipino Workers (OFWs), who buy them as unique souvenirs to bring abroad. "Back then, I had

Despite no job; now, I am the one employing others. We used to search for opportunities, but now we are the ones creating opportu-

Her life has completely turned around. What began as a story of rejection and illness has turned into one of triumph and suc- pursue something, just go challenges of living with is the resilience in fac-Hepatitis B into steppingstones toward a brighter

Her advice to

fighting and dreaming. ing challenges and your

commitment to dream big.

knowing that better days

have overcome Hepatitis

B just like them is to keep





**SUMMER WITH SPORTS FUN!** 





Gamers come together for an exciting and action-packed Valorant tournament at SM Megamall's Cvberzone.



Runners sprint forward the starting line at the SM Active Hub running activation at SM City Butuan

Whether you're perfecting

lenges, powering through

ing your skills in pickleball

From running hubs nationwide. sunrise to sunset, MOA and counting. Just down-Sky is the ultimate play- load the SM Malls Online around for everyone

in! SM Supermalls is turn- deals and perks from parting up the heat with back- ner brands and discounts to-back festivities that will on sporting events await. make this summer season the most unforgettable sports revolution in the one yet. From April 1 to Philippines—download May 31, SM Supermalls the SM Malls Online app is bringing the thrill of to register for the SM Acsports to you with a line- tive Hub, explore exciting up of adrenaline-pumping events, and unlock excluactivities for all ages. So, sive perks from tenants lace up your sneakers and nationwide. get into summer sports as SM Supermalls transforms into a vibrant hub of ener- leash your inner chamgy, non-stop fun, and sur- pion with the Summer prises this summer.

### Active Hub

Gather your fam- brand-led sports events. ilv and friends and take them to the largest play- your pace in running chalaround for sports enthusiasts - SM Active Hub! cycling races, or showcas-SM Supermalls' comprehensive sports program tournaments, something is open to all and features awaits for all sports en- competitions. A collabo-44 pickleball courts across thusiasts. For those look-

City Cabanatuan, showcasing skill, fun, and friendly competition

Gaming enthu-

pro-guided marathon clinics at select SM Malls ofapp and become a memfer a perfect opportunity Sun's out, fun's ber today! Year-round to hone technique, while mall power walks and senior-friendly fitness sessions ensure fun and well-Join the largest ness for every generation.

Summer

siasts, this one's for you! The Summer E-Games brings the thrill of competition to the digital battlefield, where rookie and Summer Games pro gamers head-to-head Get ready to unin various tournaments. Experience heart-racing matches, score exclusive Games—a lineup of comgaming merchandise, and munity tournaments and show off your skills in front of a cheering crowd!

Summer Pet

For pet lovers. Summer Pet Olympics takes the spotlight with adorable and exciting rative effort with SM Su-21 malls and 14 malls with ing to elevate their game, per Pets Club, this event

features races, obstacle courses, and pet-friendly contests designed to

ence, and fun!

Whether vou're diving into the world of sports, leveling up in e-gaming or simply soaking up the ultimate summer vibes, SM Supermalls has everything you need for an action-packed, funfilled summer season.

showcase agility, obedi-

So, what are you waiting for? Make this summer one for the books! Mark your calendars, gather your squad, and head to SM Supermalls for an unforgettable adventure.

Stay updated on all the fun by following @ SMSupermalls on social media or visiting www.supermalls.com.





Players enjoy an exciting game of pickleball at SM Runners fuel their passion for the sport as they hit their stride at SM City Clark's running event



Cyclists enjoying a smooth ride at SM City Clar



[Collage] Let your furry friends dive into summer fun - join the exciting Pet Olympics at SM Supermalls!

April 09-15, 2025

Aboitiz Power Corporation (AboitizPower) expects continued progress in 2025, bolstered by its business and operational achievements last year, which saw developments in its ambitious program to grow its renewable energy fleet by three times by 2030.

"AboitizPower remains focused on delivering operational excellence in its power plants. developing a pipeline of new energy capacity, and pursuing opportunities in its distribution and retail business." said Aboitiz-Power Chief Finance Officer Sandro Aboitiz.

The Company cited the 159-MWp Laoag solar; the 17-MW Tiwi binary geothermal; the 45-MWp Armenia solar; and the 173-MWp Calatrava solar — all energy projects that went online in 2024 as accomplishments in its 10-year growth strategy of adding approximately 3,700 MW of new renewable energy capacity by decade's end.

"The energization of the Armenia and Calatrava solar plants in the fourth quarter were the final touches to Aboitiz-Power's strong performance in 2024." Aboitiz said. "AboitizPower intends to grow its momentum and we are excited to build the next wave of renewable energy projects in 2025 and beyond."

Aboitiz Power will help contribute to the power supply as the Philippine economy continues to grow in the near term. The Company will drive impact through its portfolio of thermal, renewable energy, energy storage systems, and distribution, as well as from its retail electricity services segment.

"Power plants and power networks are crucial components to powering the nation's development. With the completion of big-ticket transmission projects like the Mindanao-Visavas Interconnection and the Cebu-Negros-Panay Back-

power can be delivered to demand centers," Aboitiz

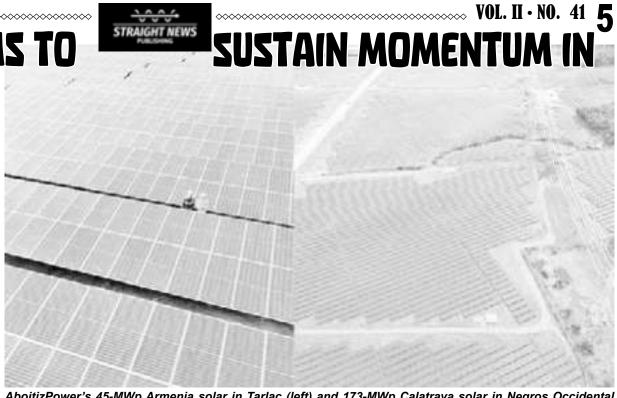
AboitizPower believes in a holistic anproach to the Philippine energy transition, requiring all available and viable technologies on the table: from thermal, to renewable, to energy storage. Currently, the Company still has over 1.000 MW of disclosed projects from various indigenous energy sources, while constantly pursuing opportunities in solar, hydro, geothermal, wind, and energy storage Last

AboitizPower's Transition **Business Group sustained** multi-year best-in-class availability and reliability Through a digital transformation program called 'Project Arkanghel", which is in partnership with Thai company REPCO NEX Industrial Solutions, Aboitiz-Power aims to transform its thermal power plants into smart power plants, integrating digital twin technologies and asset monitoring systems to predict equipment failures and minimize the number of plant outages

"The energy transition will require thermal capacities to support variable renewable energy capacities and ensure the affordability and security of our energy system," Aboitiz explained.

In the first nine months of 2024, Aboitiz-Power's distribution utilities observed an increase in energy sales from residential and commercial and industrial customers. growing by 14% and 5%, respectively, year-on-year. This reflects the anticipated increase in electricity demand, a trajectory that will continue on in the decades to come.

Collectively AboitizPower's EBITDA saw a 12% increase yearon-year to P56.09 billion in the first nine months of 2024. This is attributed to higher generation portfolio margins and the integration of additional capacities, as well as the growth in retail volume and in-



AboitizPower's 45-MWp Armenia solar in Tarlac (left) and 173-MWp Calatrava solar in Negros Occidenta (right) make up its fourth and fifth solar power plants in the country to date.

crease in energy sales ASEAN Corporate Gov- corporate governance," from the distribution utility business.

For three years in a row, AboitizPower also received a Golden Arrow with international best 3-arrow recognition PR

"This award acknowledges our efforts to Award, which marks its maintain transparency, compliance with corporate accountability, and ethical government standards business standards and is communities, and miniand favorable standing a testament to our team's mizing adverse effects to dedication in upholding practices. For the 2023 the highest standards of

ernance Scorecard, the Aboitiz said, "We strive Company was accorded a to Transform Energy for a Better World by demances across business positive impact in host

the environment."

Aboitiz Group has long upheld ESG strategies — or environmental, social, and ations, spanning decades of aspiring and being recognized as role models of ship, social responsibility good governance, and AboitizPower corporate citizenship, PR

# Go Negosyo's 3M On Wheels Brings Free Entrep Event to Bacoor



YES. CAVITE MSMES CAN! Cavite-based MSMEs were out in droves as Go Negosyo's popular 3M on Wheels free entrepreneurship mentoring event made its stop in Bacoor, Cavite last March 22, 2025. "There has alwavs been a dynamic entrepreneurship scene in this part of the country." said Go Negosyo founder Joey Concepcion as he thanked the hundreds of active and aspiring entrepreneurs from this town south of the National Capital Region who flocked to the Event Center of SM City Molino.

Bacoor Mayor Strike Revilla sent his message of support through City Government Department Head Katrina Sanchez of the Local Economic Development and Investment Promotions Office. The Philippine Chamber of Commerce and Industry(PCCI)-Bacoor was in all-out support, headed by its Vice President, Gloria Silva.

Leading the entrepreneurs in Go Negosyo's signature thumbs-up is Transform Philippines CEO and event nost Jordan Patente. Also in photo is content creator and Petite Bakery owner Bianca Pauline Mina, who shared how entrepreneurs can become their brand influencers. Philippine Commission on Women's Rosemarie Rafael and PCCI's Yolly Dela Cruz joined 45 other volunteer-mentors to help advise the MSMEs on how to scale up their businesses.