The Department Meets Innovation of Trade and Industry (DTI), together with the Philippine Coconut Au- biodegradable household thority, proudly launched items, the fair highlighted the 2025 COCONUTPhil- eco-friendly innovations ippines Trade Fair from that show how coconuts August 28 to September 2 at SM Megamall, shining tainable future. the spotlight on one of the country's most iconic and Strong Commitment to powerful agricultural as- MSMEs sets—the coconut.

Organized der the Coconut Farmers commitment to supporting and Industry Development Plan (CFIDP) mandated by Republic Act No. 11524, the fair went opportunities, and chambeyond showcasing products-it became a coconut-powered movement celebrating sustainability. innovation, and farmer empowerment.

Visitors discovered a diverse lineup of pines Trade Fair not only food, wellness, and lifestyle products crafted by industry but also empow-Filipino coconut farmers ers the communities beand MSMEs, proving how hind it. SM Supermalls the humble coconut con- is proud to be part of this tinues to create opportunities and transform com- President of SM Supermunities nationwide

Tollways

Santa

Sustainability

health supplements to are shaping a more sus-

S M 's

As a partner, SM MSMEs by providing platforms that elevate local industries, create economic pion proudly Filipino-made products.

"By bringing together coconut farmers, artisans, and entrepreneurs under one roof. COCONUTPhilipthe strengthens the coconut mission," said Steven Tan,

With over 220

the 2025 COCONUTPhilippines Trade Fair stands as a powerful testament From organic to how government and private partnerships can drive inclusive growth, uplift Filipino farmers, and build a stronger future for MSMEs.

About SM Supermalls MSMEs

Celebrating 40 Super Years of Evolving With You, SM Supermalls—one of Southeast Supermalls reaffirmed its Asia's largest mall developers and operators with 88 malls nationwide marks a new era of con-



necting communities and

redefining the malling experience through sustain-

ability, innovation, and



Innovation with purpose | Eco-friendly coconut products highlight sustainability and green living.



Crafted with care | Artisans present creative coconut handicrafts that blend tradition and modern



MSMEs take the spotlight | Local entrepreneurs showcase coconut-based products proudly crafted



With support from DTI and SM, we're able to reach more Filipino consumers and let more people discover our products. Kimes Foods today holds patents in 11 countries and distributes abroad." – Dr. Priscilla Kimes, Kimes Foods (Cebu)



"Simula pa 2011, kasali na kami rito at full support talaga ang DTI sa amin. At kapag sa SM po ang trade fair, malakas talaga ang benta," said Randy Pineda, President of the Association of Bamboo and Coco Crafts of Tiwi (Albay).

tollways including NLEX,

### design. ing company of premier Manila, Philleading large organiza-

3, 2025. Metro Pacific tion in local and interna-Corporation tional markets. (MPTC)—the holdina company of the country's nation-building in motion. corridors of Cavite and his broader advisory and oper and operator in the investments in Indonesia premier tollways under Our mandate is to keep Metro Pacific Investments Corporation (MPIC)—to- ing—finish the projects day announced a slate in the pipeline, raise the of leadership changes customer effective immediately, led and deploy technology by the appointment of toward interoperable toll Gilbert F. Santa Maria as collection in close part-President & Chief Exec- nership with regulators utive Officer, succeeding and communities," said tollways veteran Jose Ma. Santa Maria. K. Lim. The company also

malls

ippines — September tions through transforma-

named Marisa V. Conde soned finance executive as Interim MPTC Group within the MPIC Group Chief Finance Officer, with extensive experience Luis S. Reñon as Presi- in controllership, treasury, dent and General Manag- and corporate finance er of NLEX Corporation, across Philippine and inand Christopher Andrew ternational markets, and B. Pangilinan as Presi- will oversee group-wide dent and General Man- financial strategy during ager of MPT South Corp. the interim period.

in a concurrent capacity with his role as President NLEX Corporation, con-& CEO of Metro Pacific Maria NLEX, SCTEX, and brings nearly three de- NLEX Connector, supcades of senior lead- porting mobility and comership across aviation. merce across Metro Matechnology-enabled ser- nila, Central, and North vices, and infrastructure, Luzon

lead MPT South, which

"Tollwavs are people and goods movexperience,

Conde is a sea-

Reñon will head cessionaire of the key North Luzon corridors Pangilinan will ter.

covers CAVITEX (including the C5 Link) and CA-LAX, serving the growth Laguna, while continuing board

to head Metro Pacific Wa-

Mr. Lim will support a smooth leadership transition and continue

within the MPIC Group. About Metro Pacific Tollways Corporation

SCTEX, CAVITEX, CA-MPTC is the LAX, NLEX Connector, leading toll road develand CCLEX in Cebu, with responsibilities Philippines and the hold-

2025 MPTC New Execs (From left: Christopher Andrew B. Pangilinan as President and General Manager of MPT South Corp, Marisa V. Conde as the Interim MPTC Group Chief Finance Officer, Gilbert F. Santa Maria as President & Chief Executive Officer, and Luis S. Reñon as President and General Manager of NLEX Corporation.



**VOL. III- NO. 12 - Sept. 17-23, 2025 -P 10.00** 

Php20 bigas para sa mga mangingisda sa CALABARZON, inilunsad na sa Fish Port ng Lucena

# mus LGU brings aid, services to Imuseños PAGE 02 through caravan

to boost livelihood opportunities for **PWDs** 

Kasabay ng pagdiriwang ng kaarawan ni May-

or Denver Chua, idinaos ang blessing at ribbon cutting

kamakailan ng bagong tayong CvSU Cavite City Unlad

Building sa siyudad ng Cavite. Sa pangunguna nina

Mayor Denver Chua, Vice Mayor Raleigh Grepo Rusit,

Team Unlad Cavite City, at Cavite State University-

Cavite City Campus faculties, at students sa pamumuno

ng Campus Administrator, Prof. Maria Cristina J. Baesa.

with KALINGYAKAP DTI-Laguna Provides Seminar on Business Operation and **Record Management** PAGE 02



screening of the horror film The Coniuring: Last Rites. The event began

with an opening prayer and and private movie experiblessing attended by meence for audiences, whethdia practitioners and influencers, including Lakwatsero Caviteño, RUNCAV Management Talents and care@smcinema.com | or many more. The launch also featured cosplay char- visit www.smcinema.com acters from Demon Slayer and the well known Valak. The newly

opened Directors Club

**DIRECTORS CLUB** Bacoor City together with DPWH discussed infrastructure projects and dredging of Molino Dam



**ILULUNSAD NG BACOOR** 

Inside RF Dacumos Corporation: Florabelle F. Decamus (leftmost, wearing yellow), a proud client of CARD SME Bank from Zambales, alongside her dedicated team, has proven that with collective effort and effective leadership, achieving business goals is not only possible but also feasible and attainable. cont. on page 2

Directors Club aims to provide a premium

er watching solo, with fam-

you may email customer-

to reserve your exclusive

(Alexa C./Samantha A. -

CvSU Imus Campus)

For bookings,

experience.

ily, or with friends.

screening

## PAROL SA PILIPINAS: LIWANAG NG PASKO AT PAG ASA

Tuwing papalapit ang ber months, Setyembre hanggang Disvembre hindi pwedeng mawala ang makukulay at makapal na parol na nakasabit sa mga bahay, kalsada, at simbahan. Ang parol ay simbolo ng Pasko na nagbibigay saya, pag-asa, at liwanag sa ating mga puso. Ito ay isang tradisyon na nagsisilbing paalala na kahit sa gitna ng dilim, may liwanag na darating.

### Kasaysayan at Kahulugan:

Nagsimula ang tradisyong paggawa ng parol noong panahon ng mga Kastila bilang simbolo ng ilaw na gabay sa madilim na gabi. Sa Pilipinas, naging isang masayang gawain ang paggawa at pagdekor ng parol na gawa sa kawayan, papel, at iba pang materyales. And parol ay hindi lang dekorasyon; ito ay isang paalala na ang Pasko ay panahon ng pagmamahalan, pagkakaisa, at pag-asa, Bakit mahalaga ang Parol?

Sa bawat bahay na may nakasabit na parol, nararamdaman natin ang diwa ng Pasko, ang pagmamahalan pagbibigayan at pagkakaisa Ito ay nagsisilbing ilaw sa madilim na gabi, nagbibigay inspirasyon sa bawat Pilipino na magpatuloy sa kabila ng mga pagsubok. Ang bawat parol ay isang maliit na simbolo na nagsasabi sa atin na may liwanag na 🕻 naghihintay sa dulo ng madilim na landas.

Sa pagpasok ng ber months, pahalagahan natin ang parol bilang simbolo ng pag-asa at pagmamahal. Hindi lang ito dekorasyon kundi isang • paalala na kahit gaano pa kalaki o kaliit ang problema, may liwanag na darating. Ang tunay na diwa ng Pasko ay nasa puso natin—ang pagkakaisa, pagmamalasakit, at pananampalataya.

Sa bawat parol na nakikita natin tuwing Pasko, nawa'v magsilbing paalala ito na hindi tavo nag-iisa. Ang liwanag ng parol ay sumasalamin sa ating mga puso—ang pag-asa, pagmamahal, at pagkakaibigan. Maging inspirasyon sana ito upang mas lalo pa nating mahalin ang Pasko at ang bawat isa. Sama-sama tayong magbibigay-liwanag sa

Sulat ni: E.Mendoza

### STRAIGHT NEWS 2nd Cavite..

The Cavite Provincial Rabies Coordinating Council successfully conducted its 2nd regular meeting at the Cavite Government Center in Trece Martires City. gathering stakeholders from various government agencies and academic institution to discuss updates, accomplishments. and upcoming activities aimed at eliminating rabies in the province.

Ms. Gladys Credo. Veterinarian II of the Office of the Provincial ditional concerns and

accomplishments on the animal side, including vaccinations, spaying and castrations, and the number of rabies cases in the

Meanwhile, Ms. Charlene Rosanes, Nurse I from the Office of the Provincial Health Officer, provided an update on the human rabies situation, including the number of cases and deaths reported in Cavite.

An open forum followed to address ad-Veterinarian (OPV), pre- gather suggestions and

sented the updates and support for the council's future initiatives

The meeting was led by Dr. May Magno. Provincial Veterinarian, together with the OPV team composed of Mr. Mark Jacob Espineli, Ms. Alma Fe Obidos, Ms. Sonia Penus, Dr. Gladys Credo, Ms. Marjo Mojica, and Ms. Sarah Laranio. Representatives

from partner agencies and PGC offices were and Mr. Rezin Bahia of Cavite State Universi- Reyes

### Sept.17-23, 2025 From Page 1

ty - College of Veterinary Medicine and Biomedical Sciences; Ms. Maria May Ambata of the Department of Interior and Local Government-Cavite: Mr. Conrad De Los Santos III of the Provincial Department of Health Office; Dr. Gloria Digma of the City Veterinary Office-General Trias; Ms. Lea Colada of the Office of the Provincial Social Welfare and Development Officer, and also in attendance, includ- Ms. Jam Elisse Reyes of ing: Mr. Emmanuel Mago the Office of the Provincial

### **LGU CARMONA WINS 1S**1 **SK Officials and members of** LYDC compete in the training LOOK: 120 Youth Council (SK) Officials and

members of the Local Youth Development Council (LYDC) attended the SK and LYDC Training 2025 held on August 22, 2025 at the City of Imus Children and Youth Development Center, Imus Pilot Elementary

The Local Youth Development Office and SK Federation Office led the training regarding Empowering Youth Leaders: A Guide to the SK Web Portal and Effective Leadership discussed by Mr. Mark Ryan D. I'm in the

The Office of the City Disaster Risk Reduction and Management Officer explained the Disaster Preparedness Orientation

Hon. Carol Julianne F. also inspiring the participants. Dalipe. SK National Representative and Ex-Officio Commissioner, and former Councilor Tito on serving with care, courage, and dedication.

The program aims to provide young leaders with adequate knowledge and skills for effective leadership, proper use of the SK Web Portal, and prepared-

The City Government of General Trias, headed by the Hon. Mayor Luis Ferrer IV and Hon. Vice Mayor

Jonas Glyn Labuguen, visited the event at at the launching of Lancaster New City by Profriends' Lia house

model together with Mr. Gerry Choa, President and Chairman of Pro-Friends, one of the country's leading

and fastest growing real estate developers in the country with her is his daughter Ms. Katleen Choa, the

Vice President Of Business Development.

# **RUNNER-UP & PEOPLE'S CHOICE AWARD AT THE 2025 CBMS GAWAD**

and Pamahalaang Lungsod ng Carmona, sa pangunguna ng Office of the City Planning and Development Coordinator bilang 1st Runner-Up sa 2025 Community-Based Monitoring System (CBMS) Gawad Galing Lokal -Regional Level ng Philipnine Statistics Authority (PSA) – CALABARZON kamakailan. Kinilala rin ang Lokal na Pamahalaan at mamamayan na nagbilang People's Choice kaisa para mapagtagump-Awardee ng nasabing pa- ayan ang pagkilalang ito.

Ito ang patunay

ng matagumpay na hakbang at programa para sa makabuluhang paggamit ng mga datos mula sa sa CBMS alinsunod sa ating hangarin na "Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems' Taos-pusong alamat sa lahat ng kawani

# **Power of the Purse: Local Budget Legislation Seminar empowers**

**Cavite's local finance officers** The Government of Cavite. successfully conducted the "Power of the Purse: Local Bud-

get Legislation Seminar" on. September 5, 2025, at the Government Center in Trece Martires City, Cavite. Spearheaded by Board Member Aidel Belamide Sangguniang Panlalawigan Chairperson of the Committee on Finance, the seminar aimed to strengthen the knowledge and capacity of Local Finance Committees across the province by equipping local officials with the tools and understanding necessary to create efficient, transparent, and people-centered bud-

gets The event brought together representatives from various towns and cities in Cavite and highlighted the importance of responsible bud- of the Provincial Internal get planning in delivering effective public service to every Caviteño. Kev speakers included Ms. Anne Minnette

Audit Services, who delivered a lecture on Public Financial Management and its 7 Pillars, and Atty. Enrique V. Dela Cruz Jr., M. Dastas of the Office Dean of Baliuag Univer- joined during the open

sity College of Law, who shared insights on budget legislation fiscal management, and good gov-

Thev

forum by Ms. Ma. Dulce Tangco, Provincial Budget Officer, and Engr. Lorna R. Levran, Provincial Planning and Development Coordinator, who shared their expertise on

and financial management

Also present at the event were Board Member Camille Del Rosario; Provincial Administrator Engr. Gilbert Gandia: 2nd District Board Member Alde Pagulayan; Provincial Board Secretary and Quality Management Representative Michelle F. Alcid: and JCI General Trias Katipunan Executive Vice President Ace Descalso, who delivered a message on behalf of Board Member Kerby Salazar. Their presence underscored a unified commitment to improving local government budgeting practices.

seminar marked a significant step toward fostering fiscal responsibility, transparency, and good governance throughout the province of Cavite. - F. Tamio

### Sept.17-23, 2025 **IMUS LGU...**

grams more accessible

and responsive to the

sure that no one is left

behind when it comes to

basic services. Through

this caravan, we are bring-

ing City Hall closer to the

services provided during

the inaugural rollout were

itated by the City Legal

Office, as well as compli-

mentary late birth regis-

tration services handled

by the City Civil Registrar.

Medical teams from the

City Health Office and

Ospital ng Imus also con-

ducted free consultations

and distributed medicines.

tive Adrian Jay "AJ" C.

Advincula, additional ser-

vices such as free den-

tures, eve consultations.

sanan.

In collaboration

people," he said.

"We want to en-

Among the key

needs of every Imuseño.

CITY OF IMUS, Cavite (PIA) – More than 1.000 residents in Barangay Buhay na Tubig benefited from the newest community outreach initiative of the City Government of

Through the "AAksvon Caravan." held on Monday, Sept. 8, the city government brought essential government services closer to the community by offering a wide and notary services facilarray of social, medical, and legal assistance directly within local baran-

Residents the said barangay were among the first to benefit from the caravan's comprehensive lineup of services, which included consultations. social welfare assistance, and legal aid—all provided 3rd District Representaon-site and free of charge.

Mayor Alex "AA" Advincula, who spearheaded the program, emphasized that the AAksyon prescription eyeglasses, Caravan reflects the city's and cataract surgeries ongoing commitment to were made available making government pro- Support services from the

## PHP 20..

Inilunsad na ang ₱20 Benteng Bigas yaryo nito ay ang mga Meron Na Program ng Department of Agriculture (DA) para sa mga mangingisda sa rehivon ng CALABARZON sa fish port ng Lucena City. Quezon noong ika-29 ng

Bahagi ang ₱20 Benteng Bigas Meron Na Program ng Ricefor-All (RFA) Program ng DA na may layong magbigay ng dekalidad at abot-kayang bigas sa sambavanang Pilipino upang matugunan ang

**CAYETANO...** 

ter Cavetano on Monday

said the changes in the

nority bloc.

Senator Alan Pe-

hanggang 10 kilo. seguridad sa pagkain. ras, 73 taong gulang, na PR

san para sa mga magsa-

saka at mangingisda na

System for Basic Sec-

tors in Agriculture (RSB-

SA) at Fisherfolk Regis-

tration System (FishR).

Bawat isang kwalipikado

ay maaaring bumili ng

majority and minority to redefine their roles.

"Given the call of Senate leadership should the time, given ang mga be more than a numbers pangyayari the last few game, stressing that the months, given v'ung iscountry needs real resues sa corruption that's form as he confirmed that tearing our country apart. as many as 10 senators it's urgent that we not only have a functioning Sencould align with the miate but that the majority This came after and minority will play its the reorganization that inpart." Cavetano said in a stalled Senator Tito Sotto media interview on Sep-

as Senate President foltember 8. lowing the ouster of Sen-He stressed that ator Francis Escudero, senators must recognize opening space for both that corruption, not politi-

"Ang kalaban

Asked by reporters if he would assume the role of minority leader, Cavetano said consultations are still ongoing

He added that

### STRAIGHT NEWS From Page 1

Office of Senior Citizens Affairs. Persons with Dis- CITY, Laguna (PIA) - Following President Ferdiability Affairs, and the City nand Marcos .lr's orders Social Welfare and Develto hold accountable conopment Office were also

The AAksvon Caravan is set to roll out across various barangays in the coming months continuing its mission to empower communities through direct, on-thefree legal consultations ground public service de-

extended to attendees.

Mayor Advincula also held a People's Day sioner Romeo Lumaqui session as part of the event, personally engaging with residents to listen to their concerns and address community needs on the spot.

underscores the city government's effort to foster with the Office of Cavite inclusive public service by ensuring that no Imuseño is left behind. The initiative reinforces the administration's commitment to participatory governance. where citizens are not only beneficiaries but also key partners in shaping local development.

Inisyal na mga benepisisang katulong sa pangingisda av malaki ang minimum wage earners, pasasalamat na mula sa ₱55 na kilo ng bigas ay senior citizens, solo parents, at mga may kapannakabili ng ₱20 na aniya ay malaking tipid para sa Ngayon ay sinipapakain sa kanyang imulan na rin itong bukpamilya lalo na sa mga

Samantala, rehistrado sa Registry ang aktibidad ay naisakatuparan sa pagtutulungan ng DA, Bureau of Fisheries and Aquatic Resources (BFAR), Philippine Fisheries Development Authority (PFDA), at Food Termi-Si Rosenda Bo- nal Incorporated (FTI).

### From Page 1

cal rivals, is the true ad-

dito ay both the system that slowly crept in pero grabe talaga ang nangyayari. So, politics should be temporary but we should have real change, y'ung transformation talaga," he

among the members.

the minority "Ang bilang ko.

SAN PABLO pended, and they will be disqualified from future

BIR...

tractors allegedly involved

in anomalous flood control

ternal Revenue (BIR) has

announced the conduct of

parallel audit and inves-

an immediate tax fraud

involved in anomalous

flood control projects.

returns and payments.

underpayment or evasion

is proven, they will be de-

nied for an updated tax

clearance, and have their

bre ang paghahatid ng

libreng dermatological

services mula sa pama-

halaang lungsod ng Ba-

coor. Sa pagtutulungan

the composition of the mi-

nority remains fluid, with

senators from diverse

political leanings consid-

clarified that those who

did not sign the resolution

backing Sotto, including

himself, could opt to join

LIBRENG...

Magsisimula na

He added: "If tax

Commissioner said.

liabilities

the BIR.

government projects." For projects identified as "ghost," the Bureau will disallow all related costs and exprojects, the Bureau of In-penses once the appropriate agency confirms the non-existence of such

tigation on unscrupulous Lumagui then emphasized that if there contractors to determine irregularities in their tax is no project, there should be no deductible expens-In a recent online es, and a tax deficiency statement, BIR Commisassessment will follow.

The order is in Jr. announced that the accordance with the pro-Bureau will conduct a visions of Revenue Regparallel investigation into ulation No. 17-2024 (RR contractors involved in ir-No. 17-2024), which manregular flood control proidates government contractors without Income ects and emphasized that any contractors found to Tax Return (ITR) and uphave underpaid or evaded dated tax clearances be taxes will not be issued an excluded from governundated tax clearance by ment projects.

In Revenue Re-"I have ordered gion 9B-LaQueMar (Laguna-Quezon-Marinduque), audit against contractors Regional Director lawyer Michael Remir Macatangay affirmed their commit-While the President's inment to the Bureau's call vestigation is ongoing, by working to identify potential tax deficiencies and the Bureau will conduct a holding those accountparallel audit of their tax able, stressing the importance of transparency and accountability in the use of public funds.

"We will focus on ensuring the correct taxes are paid, and if concontract settlement sus- tractors defrauded the obligations.

cooreño.

## From Page 1

government, we will hold them accountable and file cases. Commissioner Lumagui urged us to report, whether it's an anonymous complaint or information, and we will follow through. Believe me. we will follow through." Macatangay said during the Ugnayan at Talakayan sa Laguna program on August 27.

also mentioned that the issues surrounding the flood control projects are discouraging taxpayers from paying the correct taxes, as they believe government funds are ending up in the pockets of contractors. He stated that it this continues it would be a disservice to the Filiping people.

The BIR director

"If we believe in

that kind of point of view no one will pay taxes, no one will operate, there will be no roads, no teachers. everything will be lost, and I think that would be a disservice to the people, as they won't receive the services they need because of such news."

> BIR urged the public to cooperate and report any information related to anomalous flood control projects via commissioner@bir.gov.ph to hold contractors accountable for their possible tax

### From Page 1

ical Center at tanggapan ni Mayor Strike Revilla na sa buwan ng Nobyem- ng City Health Services, patulov na maghahatid layon ng derma clinic na makapagbigay ng abotng mga serbisyo para sa kayang dermatological kalusugan at kapakanan services para sa mga Bang kanilang mga kababayan. | via Strike B. Re-



8, 9 or 10 [ang interesado]. Kasi nga it's a majority-minority dito sa Senate, pero y'ung political ering their options, and leanings outside the Senate iba-iba, verv diverse talaga," he said.

With corruption hounding the country, Cayetano warned that if left unchecked, it will

keep returning in worse forms. "What's import-

ant now is makapag-focus tayo. How do we have real change in our country na hindi y'ung parang mawawala v'uno corruption tapos babalik na mas grabe," he said.

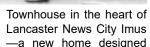
Mayor Alex "AA"

Office of Senior Citizens

## 



nowerhouse is officially opened Lancaster News City Imus comfort, flexible space and "This is another exciting been waiting for", Ms. ment of Profriends said on





for families who dream of ing Profriends community.



why Lia is the home you've dent Of Business Developand unveiled, the Lia —a new home designed belonging within a thriv- milestone and discover Kathleen Choa, Vice Presi- her welcoming statement.

Sept.17-23, 2025



# Profriends Returns to Kawa Pilipinas to Support a Mission Property Company of Friends, Inc. Of Compassion and Community to meet more friends who will volunteer and donate

pany of Friends. Inc. (Profriends), led by its persona Juana Change. Finance group, recently visited Kawa Pilipinas. reaffirming their committhe food preparation and continued cooking and distribution activities of the non-profit organization. cusing on what they call The visit is a continuation their "beloved": the homeof a meaningful partner- less, urban poor, persons ship that highlights the deprived of liberty, political power of collaboration beprisoners, survivors of catween private institutions lamities, children and eland grassroots move- derly with special needs. ments.

Kawa Pilipinas, tutions. Kawa Pilipinas founded in 2020 at the height of the COVID-19 serves hope, dignity, and pandemic, began as an solidarity. emergency response effort-cooking and deliver- a vital role in the day-toing hot meals to frontliners day operations of Kawa tirelessly working through Pilipinas. From preparing the health crisis. What meals to carefully packstarted as a pandemic ini- ing and distributing them, tiative quickly evolved into each task is an act of love a sustained mission under the leadership of activist and groups who believe and artist Mae Paner, also in the cause. Profriends' known by her advocacy second visit is a testament

and even medical insti-

doesn't just serve food-it

powered by individuals

Volunteers play

pandemic, Mae and her social responsibility. "As ment to community ser- fire burning-literally and the institution, I've learned fill the stomach, but in giving meals, this time fo-

Even after the and conscious corporate ery hungry soul becomes Ann Caroline Abanes. family when we call them Mae Paner expressed team chose to keep the a first time volunteer in our beloveds. Food may her gratitude to the group: vice by volunteering in figuratively. The group that a simple meal be- KAWA Pilipinas, it is love for coming to Kawa Pilipicomes a feast when it is that nourishes the heart,"

to the value of consistent served with love, and ev- said Profriends volunteer "Thank you, Profriends, nas to volunteer. We hope



will volunteer and donate to sustain the needs of the institution

More than just a kitchen, Kawa Pilipinas is Mae's vehicle for advocating a deeper cultural shift. Her dream is to propagate a culture of philanthropy one where giving isn't reserved for the wealthy but embraced by all. "Whoever we are, we have the capacity to help our fellowmen in need," Mae reminds us. By volunteering.

Profriends continues to support and share the advocacy of Kawa Pilipinas to serve-not just food, but a vision of a more compassionate society. Last June. Profriends started its collaboration with the institution through the volunteer work and donation of its colleagues from Strategic Business Unit 4, which primarily handles the project Westwind at Lancaster New City

## **EDITORYAL:**

Sa panahon

## KALUSUGAN SA KAISIPAN: DAPAT BIGYANG-PANSIN

kahalaga ang mental health sa kabuuang kalusugan ng isang tao. Hindi lamang ito tungkol sa kawalan ng sakit sa pag-iisip, kundi nati na rin sa kakayahan ng isang indibidwal na harapin ang araw-araw na hamon. makibagay sa lipunan, at makamit ang kanyang potensyal. Subalit, sa kabila nito. madalas na napapabayaan ang aspetong ito, na nagreresulta sa mas malalaking problema tulad ng depresyon, anxiety, at iba pang mga sakit na maaaring magdulot ng seryosong epekto sa buhay.

Isa sa mga pangunahing dahilan kung bakit mahirap bigyang-pansin ang mental health ay ang stigma na nakapaligid dito.

isang malaking suliranin sa ating bansa. Maraming mga komunidad. lalo na sa mga malalayong lugar, ang walang sapat na mental health facilities at mga propesyonal na maaaring tumulong. Ito ay isang hamon na agi ng ating pagkatao kailangang harapin ng gobyerno at ng mga pribadong sektor upang mabigyan ng pantay-pantay na gkilos, pagtutulungan,

pang-unawa.

makakuha ng angkop na tulong at suporta. Sa kabila nito. Maraming tao ang na- na ang mental health ay ng kanilang saloobin o nagsisimula sa bawat isa. sa takot na husgahan o kikipag-usap tungkol sa lipunan. maliitin. Ito ay nagiging ating nararamdaman, at 

hadlang upang mapanatili hikayatin ang mga nangayon, mas nakiki- ang kanilang kalusugan kapaligid sa atin na gawta natin kung gaano sa pag-iisip at makahanap in din ito. Mahalaga ang pagkakaroon ng healthy ng suporta. Kava't mahalna paraan ng pagharap • aga na ituro at ipalaganap sa stress, tulad ng regang tamang kaalaman tungkol sa mental health ular na pag-eehersisyo, upang mabawasan ang tamang pagkain, at sastigma at mapalawak ang pat na pahinga. Hindi rin dapat kalimutan ang Bukod dito, ang halaga ng pagkakaroon ng support system kakulangan sa access sa serbisyong pangkalu- pamilya, kaibigan, o sugan sa pag-iisip ay mga propesyonal na maaaring tumulong sa

panahon ng pagsubok. Sa huli, ang mental health ay isang vaman na danat alagaan at pahalagahan. Ito av hindi isang kahinaan, kundi isang bahna nangangailangan ng pang-unawa at suporta. : Sa sama-samang paoportunidad ang lahat na at pag-unawa, mas ma- 🕻 papalawak natin and kamalayan at mananan- 9 galagaan ang kalusugan dapat kalimutan sa pag-iisip ng buong bansa. Ito av isang hakhihiyang magpahayag isang responsibilidad na bang tungo sa isang mas malusog, mas mahumingi ng tulong dahil Maging bukas tayo sa pa-saya, at mas makataong

Sulat ni: E.Mendoza

thousand residents in Ba-Advincula, who spearrangay Buhay na Tubig headed the said program, benefited from the newest community outreach inithe city's ongoing committiative by the city government. programs more accessiformal launch of the "AAksyon ble and responsive to the Caravan", which took needs of every Imuseño. place yesterday, September 8, 2025, aimed to bring essential government services closer to

More than one

services provided during the community by offering a wide array of social. medical, and legal assistance directly within local The program underscores the city's strong commitment to making services more accessible to every

distributed medicines. with the Office of Cavite the said barangay were among the first to ben-3rd District Representaefit from the caravan's tive Adrian Jay "AJ" C. comprehensive lineup of Advincula, additional serservices, which includes vices such as free denmedical consultations. tures, eve consultations. social welfare assistance, prescription eyeglasses, and legal aid—all provided on-site and free of

Affairs, Persons with Disability Affairs, and the City Social Welfare and Develemphasized that the AAksyon Caravan reflects opment Office were also extended to attendees. ment to make government The AAksyon Caravan is set to roll out across various barangays in the coming months continuing its mission to Among the key

empower communities the inaugural rollout were through direct, on-thefree legal consultations ground public service deand notary services facilitated by the City Legal Office, and complimentary late birth registration services handled by the City Civil Registrar. Medical teams from the City Health Office and Ospital on the spot ng Imus also conducted free consultations and

In collaboration and cataract surgeries were made available. Support services from the

Mayor Advincula also held a People's Day session as part of the event, personally engaging with residents to listen to their concerns and address community needs

The said caravar underscores the city government's effort to foster inclusive public service by ensuring that no Imuseño is left behind. The initiative reinforces the administration's commitment to participatory governance. where citizens are not only beneficiaries but also kev partners in shaping local development. PIA

### BACOOR...

Residents

barangavs.

government

SBR Conference. September 8, 2025 - Mayor Strike B. Revilla convened a meeting today with representatives from the Department of Public Works and Highways by Engr. Jicky Jutba, head (DPWH) regional office and the DPWH Cavite 3rd District Engineering Office (DEO) to discuss ongoing infrastructure projects in projects in the city. A key and well-being of Bacoor's Bacoor and the mobiliza-

tion of amphibious dredging equipment for Molino Dam.

The meeting, organized by the Office of Mayor Strike and attended of the City Engineering Office, served as an opportunity to receive updates on the progress of DPWH and ensuring the safety topic of discussion was the

### From Page 1

mobilization of amphibious dredging equipment for Molino Dam, aimed at improving water flow and mitigating flood risks. This collaboration between the City Government of Bacoor and the DPWH demonstrates a commitment to improving infrastructure



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### CALAMBA CITY chased. A letter, artwork, or (PIA)—Honoring the pillars a flower that they plucked of education on their spe- is okay as long as they cial day does not mean giv- remember their teachers," ing gifts of monetary value, Azuelo said in an interview the Department of Educa- with PIA CALABARZON

student organizations.

Friday, Sept 5. Republic Act 10743 also declares October 5 as National Teach- tary student contributions ers' Day in line with the to scouting memberships, global celebration of World Philippine Red Cross, An-Teachers' Day.

Ariel Azuelo of the DepEd CALABARZON Public Affairs Unit said collecting student contritokens is prohibited pursu- rifices and hard work of Collection Policy.

Teachers' Month from Sep-

tember 5 to October 5.

"Their gifts do not tion is the essence of celehave to be something pur- brating Teacher's Day.

sacrifices and hard work in improving the quality of education in our country."

tion (DepEd) said, as the and Radyo Pilipinas Lu- Support Services Division [their efforts] make us feel country marks National cena's Sulong Southern Tagalog radio program last 67 giving schools division work." offices opportunities to DepEd Order 19 series of 2018 limits volunwith the support of their respective local government

"Our division ofti-TB Fund Drive, PTCA, fices have already set celschool publication fees, ebrations and recognitions and membership to other with the support of LGUs in their activities. Azuelo added

Touted as butions to buy gifts and that recognizing the sac-child's second parents, teachers are honored for ant to the department's 'No teachers to improve the honing the youth as the country's quality of educa- country's future leaders.

**NO NEED TO BUY GIFT FOR TEACHERS' DAY** "We can see their gifts on Teacher's Day to show their appreciation.

"They don't need Meanwhile. Edu- to give gifts, but we apprearda Zapanta, Education ciate the thought because chief, cited Memorandum that they value our hard

For celebrate Teacher's Day Maglaqui, even a simple note means so much to show their students' appre-

> "These gifts are priceless because those messages were made out of love and appreciation of us. It's always the thought that counts."

With one of the highest enrollment rates in the country. DepEd CAL-ABARZON has deployed Teacher Abigail around 111,248 teachers Urriza emphasized that for School Year 2025-2026.

plenaryo ng Ikalawang

Internasvonal na Kumpe-

rensiva para sa Kultura.

Sining, at Isports noong

27 Agosto 2025, ang pak-

sang: "Mga Nanganganib

na Wika sa Pilipinas at

Interbensiyon ng Komi-

syon sa Wikang Filipino."

"Ang pangangalaga ng

mga wikang nangangan-

ib sa Pilipinas av isang

masalimuot na gawain na

mayroong sámot-saring

salik na dapat bigyang

konsiderasvon. Di ma-

susukat ang pagbibigay

halaga sa wika at prak-

tikal na paggámit nito sa

pang-araw-araw na ko-

na, "Palakasin ang pag-

Iginiit din niya

munikasyon."

Rarri-

os-Taran sa sesyong wika. Dapat magtaguyod

Inilahad niya na at binigyang-diin niya

hat—mga

kultura.

Tagapangulong

E. Garcia.

neurs with essential skills ance with regulations. in business operations. records management,

Participants gained valuable knowledge on how effective for improving operational efficiency and productivi-

In the segment on record management. the speakers emphapractices help entrepreneurs make informed seminar decisions, maintain accu- entrepreneurship (KADaimed to equip entrepre- racy, and ensure compli-

TAGAPANGULONG BARRIOS-TARAN, INIULAT ANG

ESTADO NG MGA NANGANGANIB NA WIKA AT ANG

MGA INTERBENSIYON SA PAGPAPASIGLA NG MGA

ng matibay na kolabora-

syon sa pagitan ng ko-

munidad, akademya, at

kal na aplikasyon ng mga

gobverno para sa prakti-

resulta ng pananaliksik.'

Nagkaloob din ng men-

sahe si Komisyoner Car-

melita C. Abdurahman

na. "Hinihiling ko sa la-

ng polisiya, mga guro,

mga pinuno ng komu-

nidad, mga pamilya, at

isabuhay natin ang pag-

tataguyod ng ating wika.

Kapuwa nating tuparin

ang adbokasiya ng RA

7104 sa pamamagitan

ng pagkilos sa pagpapa-

yabong ng ating wika at

kasamahan—na

gumagawa

ni WIKA SA PILIPINAS (SAGIP-WIKA), Depart-

and consumer education.

The consumer education portion focused on ethical business practices, the rights of consumers, and the importance of clear communication in building customer trust and satis-By the end of the

From Page 1

encouraged to visualize a business improvement plan and were equipped with practical strategies they could immediately apply to their operations. The seminar was well-received—engaging, informative, and grounded in the principles of ethical Cainto DTI-Laguna)

mento ng Filipino ng

Cebu Normal University,

Sentro ng Wika at Kultura

(SWK-7), at Kabataang

Pilipino sa Larangang Ak-

ademiko (KAPILAK) ang

Kasama sa mga

naturang kumperensiva.

larawan ang pamunuan

at mga miyembro ng SA-

GIP-WIKA, Dr. Alex Y. Ti-

empo, Dekano ng CCAS

at Dr. Jiolito Benitez, dat-

ing Dekano ng CAS ng

Cebu Normal University,

mga guro mula sa Pres-

ident Carlos P. Garcia

Memorial High School.

Capiz State University, at

Cebu Normal University

mga guro at mag-aaral

mula sa Carcar Central

National High School,

Mindanao State Universi-

tv-Iligan Institute of Tech-

### DOST-CAVITE...

STRAIGHT NEWS

session, participants were

A highlight of the

CITY OF CAR- initiative is the integration

MONA. Cavite (PIA) -The Department of Science and Technology (DOST) Cavite Provincial Office has recently partnered with local stakeholders through the newly established KALINGYA-KAP Integrated Shelter Support and Services to enhance livelihood programs for Persons with

Disabilities (PWDs). According The gathering DOST Cavite, these profocused on evaluating grams are expected to the shelter's readiness generate sustainable emand ensuring that its serployment while addressvices align with the varing nutrition and food seied needs of its intended curity in the community. residents. Stakeholders Representing DOST-Cavite, Ms. Anna engaged in detailed discussions to develop strat-Marie Daigan led disegies that promote an cussions on technical

inclusive, nurturing en- assistance and collabo-

vironment where PWDs rative planning. She un-

Enhanced Nutribun Fa-

cility Project by the Food

and Nutrition Research

Institute (DOST-FNRI)

and the Okara Flour

Technology Adoption de-

veloped by the Industrial

Technology Development

to

Institute (DOST-ITDI).

ering vulnerable sectors through science and techof DOST-supported livelihood technologies within nology-driven solutions. the shelter such as the

DOST-Cavite participated in a key coordination meeting with the City Social Welfare and Development Office (CSWDO), headed by Ms. Ruby Rosales, and the Persons with Disability Affairs Office (PDAO). led by Ms. Rosebelle Mercurio. Also in attendance were sponsors and partners of the newly established KALINGYA-KAP, a facility designed to serve as both a haven

Sept.17-23, 2025

From Page 1

powerment. This partnership signals a significant milestone in advancing accessible, sustainable, and inclusive development for persons with disabilities commitment to empow- across Cavite.

and a springboard for em-

## **CARD BANK..**

For Florablle F. Dacumos, a 54-year-old entrepreneur from San Narcisso in Zambales, success is not just about building a business but creating opportunities. staying true to your values, and helping others rise with you.

Back then, she and her husband were just trying to make ends meet. They sold mangoes, a business that is typical of their hometown. hoping to bring in enough to provide for their family. But dreaming of something bigger, life led them to venture in another line of business.

From fruit foundation

Seeking better opportunities, they ventured into ironworks and aluminum glass. As competitors emerged, they tion materials. Gradually. they gained the trust of mary supplier of roofing sheets and other building essentials

Their business gained an edge by establishing its roofing sheet manufacturing facility. Being the only supplier in their area with a roll-forming machine, they offer high-quality products at lower prices. They supply materials such as their employees like famwood, paint, cement, hollow blocks, and basic benefits such as unwayering faith in God." roofing sheets to resorts, SSS, Pag-IBIG, and Phil- she concluded. PR

road-widening projects, and other construction sites

derscored the agency's

As the business grew Florabelle became a client of CARD SME Bank Inc. a thrift bank under CARD MRI, opening new doors for their business. She started with an initial loan of PHP 300,000, which later grew to PHP 2,000,000, allowing them to invest in modern machinery and expand operations.

"Aside from our dedication and unified efforts. CARD SME Bank has played a crucial role in our growth. Through its financial assistance, they enabled us to invest in advanced machinery and improve our services." Florabelle said.

To further improve business efficiency, they plan to acquire shifted to selling construc- a double roll-forming machine and implement a more systematic transtheir community as a pri- action recording system. Additionally, they will also integrate responsible business practices. such as using eco-friendly machinery and ensuring proper waste management.

With her thriving construction business. Florabelle now employs 44 workers to meet growing demand. They treat ilv. and provide them with

### From Page 1

Health, with annual bonuses and gifts. Beyond financial support. they promote a strong spiritual bond by organizing church gatherings and bible studies

Overcomina challenges and embracing opportunities

Like anv business, they also faced challenges. Some attempted to tarnish their reputation. but by maintaining quality products and fair pricing, they earned the loyalty of their customers

With the success of the business. Florabelle won the Gawad Maunlad (SME National Winner) at the Pagkilala sa Mga Likha ni Inav Awards 2024, held in San Pablo City, Laguna, on December 11, 2024 . It is an event recognizing the success and positive impact of CARD entrepreneurs on their communities.

Looking back. Florabelle sees how their lives have changed. Their business has expanded. they have acquired essential equipment, and built their dream home. For her, success is rooted in faith, trust, and treating employees as family.

"Through dedication and resilience, I hope our story proves that dreams are not just imagined: that they are built through hard work and

Sept.17-23, 2025

### STRAIGHT NEWS Pag-IBIG Fund Launches Super Sale. Offers Up to 40% Discount on Acquired Assets

special promo, discounts

modes. Occupied proper-

unoccupied units enjoy an

occupied properties under

negotiated sale, cash pur-

chases now receive 40%

off, up from 30%. Short-

term installment payments

come with 30% discounts.

up from 20%, while pur-

chases through Pag-IBIG

housing loans are now

offered at a 20% discount.

double the previous 10%.

properties have also be-

with discounts raised to

35% for cash buyers, 25%

for short-term installment

buyers, and 15% for those

using Pag-IBIG housing

is open to all buyers,

whether Pag-IBIG Fund

members or non-mem-

bers, including current

members.

minium units.

Unoccupied

The Super Sale

particularly

For example, for

payment

across all

Pag-IBIG Fund has launched its Acquired Assets Super Sale, of- assets under discounted fering more than 30,000 terms, but through this foreclosed properties at significantly reduced pric- have been increased es. The Super Sale is part of the agency's initiatives under the Expanded Pam- ties now receive an addisa Pilipino (4PH) Program and aims to expand ac- extra 5%. cess to ready-for-occupancy homes for Filipino

The promo offers up to 40% discounts on occupied units and up to 35% on unoccupied units. creating more affordable homeownership opportunities for Filipino workers. It also allows current occupants of foreclosed properties to legitimize ownership at a lower cost. The limited-time offer runs come more affordable. from Aug. 25 to Dec. 14, 2025.

Pag-IBIG Fund Launches Super Sale, Offers Up to 40% Discount on Acquired Assets

"I commend Pag-IBIG Fund for once again heeding the call to provide additional, practical options for Filipino workers to achieve homeownership at a lower cost," said Department of Human Settlements and Urban Development Secretary Jose Ramon P. Aliling who chairs the 11-member Pag-IBIG Fund Board of Trustees. "Through this Acquired Assets Super Sale initiative, Pag-IBIG Fund is able to offer more home options by integrating foreclosed properties into the Expanded 4PH housing pipeline, thereby expanding access to affordable, ready-for-occupancy homes. This effort reflects, once again, our commitment to the national housing agenda of President Ferdinand R. Marcos Jr. under a Bagong Pilipinas."

Pag-IBIG Fund its mandate of providing already offers its acquired affordable home financing for members. "By offering larg-

er discounts through our Pag-IBIG Acquired Assets Super Sale, we are giving more Filipino workers even more opportunities bansang Pabahay para tional 10% discount, while to finally own a home," Acosta said. "This is also the best time for current occupants of our foreclosed properties to settle with Pag-IBIG Fund and become legitimate homeowners. We will issue them with invitations to purchase or lease the property they currently occupy, so that they can legalize their tenure and finally gain peace of mind in having a home to call their own. And, if they are unable to purchase the property even with the discount we offer, they may still opt to lease the property for up to three years. Τo

promote transparency and broaden participation, Pag-IBIG Fund has also launched its Centralized Online Public Auction platform, enabling interested buyers to browse bid and purchase properties en-

occupants of foreclosed units. Eligible Pag-IBIG tirely online. "Just in time for minimum- and low-wage the Super Sale, we have earners and Overseas enhanced our auction sys-Filipino Workers, may tem to make the process also avail of the Pag-IBIG fully digital." Acosta add-"Members can now Housing Loan under the ed. Expanded 4PH Program, browse property listings, which features a subsisubmit bids, and comdized 3% interest rate for plete purchases through the first five years of the a fast, transparent, and loan term. This makes it user-friendly platform even more affordable to New batches of properties purchase acquired as- will be posted every week sets, provided the net until December 14, giving selling price falls within more Filipino workers the the \$850,000 ceiling for chance to participate. house-and-lot units and Interested buyers may ₱1.8 million for condoaccess the full list of prop erties and participation Pag-IBIG Fund Chief Ex- details through Pag-IBIG ecutive Officer Marilene Fund's online platform at C. Acosta affirmed the www.pagibigfundservices. agency's commitment to com/OnlinePublicAuction.

# **Celebrating and Protecting Hoilo's River Heritage**

Aboitiz InfraCapital, Inc., munities we serve - in (AIC), the infrastructure this case, lloilo City. It's celebrated cultural pride arm of the Aboitiz Group, not just about celebratrecently joined Radio ing Iloilo's rich culture Mindanao Network, Inc. and heritage—it's about (RMN) in Iloilo City in actively contributing to er connection to local celebrating the RMN Rivinitiatives that protect er Festival, a week-long our environment and event in the city dedicatcreate lasting impact for ed to raising awareness the llonggo community." communities to celebrate for the preservation and said AIC Head of Corpo- their traditions and supprotection of Iloilo's vital rate Affairs Christopher M. Camba.

**Aboitiz InfraCapital At RMN River Festival:** 

river system. The festival which aims to inspire pride in llonggo heritage and rally support for river stewardship, brought tothe llonggo community for key activities.

"Our participation in the RMN River Festival is a reflection of AIC's commitment to building meaningful part-

During the RMN River Festival, AIC team members joined Ilonggo residents and stakeholders in a variety of comgether the AIC team and munity-building and envi- of new seedlings in the ronmental initiatives. The festival featured a fishing competition, a cleanup symbolic dispersal of fin-

ILOILO CITY - nerships with the com- of the river's ecosystem.

The event also with a baroto (boat) race a cherished tradition that fosters unity and a deep heritage. AlC's participation reflected its dedication to joining hands with port their collective efforts.

tion of the event, marked by the awarding of the baroto race winners and the successful planting city, serves as a powerful reminder of the lasting value created when of Iloilo River and the communities and partners work together for a gerlings, all designed to shared vision of a more sustainable future



highlight the importance

Aboitiz InfraCapital Head of Corporate Affairs, Christopher Camba, joined the awarding of the baroto race during the RMN River Festival in Iloilo City, celebrating heritage and the community's shared commitment to protecting local rivers.

# **Employability among tech-voc** Region 3 reported 90.07

(PIA) – More companies in percent employability the CALABARZON region rate, while CALABARZON tional (TVET) graduates, according to a 2024 study of the Technical Education Skills and Development Authority (TESDA).

In its Study on the Employment of TVET Graduates (SETG), CAL-ABARZON ranked second among the regions with and Region 10.

Data from the

are hiring technical-voca- logged 88.91 percent employability rate. Region 10 remains close behind at 88.53 percent.

> Furthermore, employment among techvoc graduates rose to 83.34 percent from 79 Zone Authority (PEZA) percent in 2023.

In a statement. TESDA noted the region's ates, alongside Region 3 Tourism, Metals, Electrical, and Automotive.

graduates between July 2024 and July 2025.

Mainly an industrial region, CALABAR-ZON houses 58 ecozones spread across the provinces of Batangas, Cavite and Laguna.

Citing data from the Philippine Economic and the Board of Investments (BOI), the Department of Economy, Planthe highest employment alignment with key indus- ning and Development rates for tech-voc gradu- tries such as Agriculture, (DepDev-then NEDA) reported that the region contributed Php107.152.08 worth of investments in

The report sur-2024 study showed that veyed around 6,344 TVET 2021.

