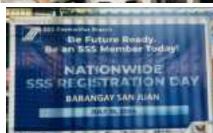
SSS DASMA Nationwide Registration Day



The SSS Dasmariñas Branch successfully conducted a nationwide National Registration Day at the covered court of Barangay San Juan in Dasmariñas City, Cavite. The event saw significant participation from the youth of the barangay and neighboring areas. The activity was facilitated by the AMS Team led by Acting CEO II of Accounts Management Section, Gilfred Capiz and Act-



ing Head Celedonio Valdez.

The program began with a prayer followed by the Philippine National Anthem and after the opening message from Mr. Valdez, a quick talk on SSS benefits and services including Pensioner Booster been conducted by Mr. Capiz then immediately, the registration and caravan for residents formally commenced. Over 256 walk-in participants were successfully accommodated and served during the event. The activity ended with the awarding of certificates to the Punong Barangay for his valuable contributuions in the successful national registration day. (Kamille Ann A. Hilot)

Go Negosyo founder and MSME Development Council Vice Chair Joey Concepcion is joined by Department

of Trade and Industry Sec. Alfredo Pascual at the 2024 National MSME Summit at the SM Mall of Asia in Pa-

say City last July 13, 2024. Joining them are DTI Usec. Cris Roque, SM Investments Chair Tessie Sy Coson,

DICT Usec. Jocelle Batapa Sigue and Cheryl Caballero, Angkas CEO George Royeca, PCCI President Nina

Mangio, SB Corp. President Robert Bastillo, Esquire Financing CEO Raj Uttamchandani, CDO President Je-

rome Ong, Richprime's Myrna Yao, BSMED's Emma Asusano MSMED Council's Melanie Leano, Melanie Ng,

Ben Baltazar, Mikaela Teves, Dexter Arcosa and Malou Monteverde, Vietnam Ambassador Lai Thai Binh, Lao

PDR Ambassador Sonexay Vannaxay, Thailand Ambassador Tull Traisorat, Cambodia Ambassador Phan

economy's growth cannot be only with big business growing; it will grow when we see our micro become small, the small become medium, and the medium become large companies," said Go Negosvo founder Joey Concepcion as he addressed the thousands of MSMEs gathered last July 13 at the Music Hall of SM Mall of Asia in Pasay City for the 2024 National MSME Summit.

Concepcion Department of Trade and Industry (DTI) Secretary Alfredo Pascual, DTI USec. for MSME Development Group Cris Roque, DICT Usec Jocelle Batapa Sigue, along with SM's Tessie Sy Coson, Angkas CEO George Royeca, PCCI President Nina Mangio, SB Corp. President Robert Bastillo Esquire Financing CEO Raj Uttamchandani, and other top executives in the day-long event.

"Private sector can provide great access to MSMEs because they have the spaces where the people tend to ao. Big business's role as successful entrepreneurs themselves is to help MS-MEs uplift their lives," Concepcion said. He pointed out how companies like SM provide the venue for events such as the MSME Summit. During the event,

insights by lending platforms into how to better access financing, as well as how to use social media platforms like TikTok Shop's Shoppertainment Format to promote their businesses by seamless-

Peuv, and Go Negosyo's Merly Cruz.

attendees were also given

ly integrating content and

however, cannot do it ippine MSMEs that prom- can help MSMEs stay Negosyo has achieved our MSMEs," Concepcion

During the event, Sec. Pascual presented several initiatives which embody the DTI's commitment to empowering Phil- strategy roadmap which companies.

alone. "The partnership ise to boost productivity competitive, the enhancebetween the DTI and Go and reach new markets. Among them is training more success in helping MSMEs in social media up ease of doing business, platforms, e-commerce and a new B2B platform marketplaces, the OTOP I aw which institutionalizes MSME development efforts and provides it a legal can be integrated into framework, a national Al the supply chain of larger

ment of e-governance systems to help LGUs speed which will make it easier for MSMEs to produce intermediate products that

saw over half a million pesos in "puhunang pang-negosyo" cash and startup packages given away by Go Negosyo, as well as Negosyo packages worth thousands from CDO. Selecta. Kettle Korn, IFern, Kimsdiary, and Viber. Lucky attendees also went home with prizes from Uratex, Wilcon Depot Sunlife Double-Dragon - Hotel 101, Shopee, Lazada, and Globe Business. "These startup and negosyo bundles emphasize the need for our MSMEs to have access to capital, a crucial element that every business - big or small - needs in order to succeed," Concepcion National The

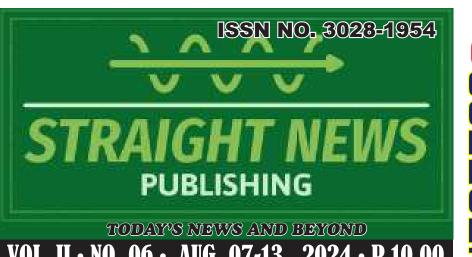
MSME Summit also saw the awarding of the 2024 Microentrepreneurs Awards to ten microenevent were entrepreneur RJ Ledesma and Chal Lontoc, with Isabelle Daza

The summit. Week celebrations.



Go Negosyo Most Inspirtrepreneurs. Hosting the participating in a celebrity

which is presented by the MSME Development (MSMED) Council and Go Negosyo, with the support of the Department of Trade and Industry, is the culminating event of the MSME Development



VOL. II · NO. 06 · AUG. 07-13, 2024 · P 10.00

DOH warns of health risks from MT Terra Nova oil spill as Cavite towns declare state of

Untouched, Recto assures Senators Lifer, Leus offer free Rides during Senators Pro-Ptmp unity walk on aug. 5

EDUCATIONAL ASSISTANCE FOR CAVITE CITY PSP GRANTEES



On July 18, 2024, the Cavite Provincial Scholarship Program held a heartwarming event at Montano Hall, Cavite City, where 2,126 students received educational assistance. This significant gathering was attended by City Mayor Denver Reyes Chua, Vice Mayor Releigh Grepo Rusit, city councilors, and Governor Jonvic C. Remulla, who delivered an inspirational message to the beneficiaries.

filled with an air of excitement and anticipation as dents to remain steadfast students await the edu- in their academic pursuits cational grant from the and to make the most of provincial government. Governor Jonvic Remulla, who was warmly welcomed back to the city. shared his gratitude and joy as he spoke passion- Grepo Rusit and the city ately about the importance councilors, of education and its role in their unwavering support shaping the future of the for the scholarship pro-

heartfelt, encouraging stuthe opportunities provided to them

Mayor ver Reyes Chua, along with Vice Mayor Releigh expressed community. His message gram. Their presence un-

The hall was was both motivational and derscored the local government's commitment to fostering educational growth and providing the necessary resources for the youth of Cavite City. Mayor Chua highlighted the collaborative effort between the provincial and city governments in ensuring that students receive the support they need to succeed.

As the event



Valdez of Canada's Small Business Department, accompanied by Canadian Ambassador David Hartman and Chair of the Canada-Philippines Inter-Parliamentary Group MP Marco Mendicino, visited the Catalyste+ MSMF partners, the Magallanes Women's Club Multi-Purpose Cooperative (MAW-CO), and the TIKME Food Processors Association on July 23, 2024. The visit aimed to assess the progress of the Catalyste+ program in the Philippines and to discuss how Canada can further support the economic development

During the visit, DTI 4A Regional Director Marissa Argente expressed deep gratitude to the Government of Canada for their steadfast dedication and leadership

objectives of MSME part-

Minister Rechie in advancing the growth of MSMEs in the region. RD Argente emphasized that Canadian support has been crucial in not only facilitating the success of MSMEs but also in contributing to broader eco-

nomic development and community enhancement. RD Argente also acknowledged the significant and valued support of MAWCO and TIKME towards various government programs and services. She highlighted how their collaborative efforts with the government have been instrumental in achieving

also included Embassy Head of Cooperation John Lok. Chief of Staff Kendra Wilcox, Director of Policy

substantial improvements

in their business opera-

Chris Zhou, and Catalyste+ country representa tives Matt Navalta, Vnei Velerio, and Erwin Altamarino. They were warmly welcomed by Magallanes Mayor Jasmin Maligava-Bautista. DTI Cavite Provincial Director Lilibeth R. Chavez, and MAWCO and TIKME members and

Pag-IBIG Calamity Loan ready for members affected

27 NATURAL HEALTH AND NUTRITION TIPS THAT ARE **EVIDENCE-BASED**

1. 1. Limit sugary drinks

Sugary drinks like sodas, fruit juices, and sweetened teas are the primary source of added sugar in the American diet (1Trusted Source).

Unfortunately, findings from several studies point to sugar-sweetened beverages increasing risk of heart disease and type 2 diabetes, even in people who are not carrying excess body fat (2Trusted Source)

Sugar-sweetened beverages are also uniquely harmful for children, as they can contribute not only to obesity in children but also to conditions that usually do not develop until adulthood, like type 2 diabetes, high blood pressure, and non-alcoholic fatty liver disease (

2. Eat nuts and seeds

Some people avoid nuts because they are high in fat. However, nuts and seeds are incredibly nutritious. They are packed with protein, fiber, and a variety of vitamins and minerals (6Trusted Source, 7Trusted Source).

Nuts may help you lose weight and reduce the risk of developing type 2 diabetes and heart disease (8Trusted Source).

Additionally, one large observational study noted that a low intake of nuts and seeds was potentially linked to an increased risk of death from heart disease, stroke, or type 2 diabetes (

3. Avoid ultra-processed foods

Ultra-processed foods (UPFs) are foods containing ingredients that are significantly modified from their original form. They often contain additives like added sugar, highly refined oil, salt, preservatives, artificial sweeteners, colors, and flavors as well

UPFs are highly palatable, meaning they are easily overeaten, and activate reward-related regions in the brain, which can lead to excess calorie consumption and weight gain. Studies show that diets high in ultra-processed food can contribute to : obesity, type 2 diabetes, heart disease, and other chronic conditions

4. Don't fear coffee

Blocking out unwanted noise, keeping your room cooler and making sure your bedroom is dark enough are all ways to help perfect your sleeping environment.

5. Eat fatty fish

Fish is a great source of high-quality protein and healthy fat. This is particularly true of fatty fish, such as salmon, which is loaded with anti-inflammatory omega-3 fatty acids and various other nutrients (20Trusted Source, 21Trusted Source).

Studies show that people who eat fish regularly have a lower risk for several conditions, including heart disease, dementia, and inflammatory bowel disease (22Trusted Source, 23Trusted Source, 24Trusted Source).

COMELEC.

that possible election of-

fenses committed by Guo

That's dereliction of duty),"

camp should not worry as

the mayor will be given a

chance to explain her side.

maghahanap ng depensa.

"Lahat ng abo-

he added.

0

STRAIGHT NEWS

It would still be studied),"

MANILA - The ng Commission en banc. Commission on Flections Pinagaaralan pa lang ito (Comelec) said Friday that (All lawyers would do evits investigation on suserything to build up their pended Bamban, Tarlac defense. But for us, there Mayor Alice Guo is not is nothing to worry about meant to gang up on the because what transpired esterday was just from Comelec chairthe fact-finding panel. It person George Erwin has yet to be approved by Garcia said in an interview the Commission en banc.

Garcia said are within their jurisdiction. "Kung ang de-"Ang Comelec, sisvon naman av walang may sariling jurisdiction. kwenta ang findings, ib-Pag nilabag ang batas, abalewala naman 'yun. karapatan ng Comelec na Wala na tayo pag-uusaidemanda ang mga taong pan. Magagarantiya ko nagkasala. Hindi natin pasa inyo na part ang due pabayaan 'yan. Dereliction of duty 'yan (The Comelec process sa aming gagawhas its own jurisdiction. in kung mag proceed man When the law is violated, (kami) dito (If the findings the Comelec has the right are baseless, we would to sue those who erred. void them. There is noth-We will not neglect that. ing to talk about. I can

Garcia also maincess should we proceed tained that their probe is with the case)," he added. independent from that of On Thursday, the the other agencies. panel composed of the poll Responding to body's Law Department claims that the Comelec's members recommended actions are premature. Garcia noted that Guo's

the filing of an election offense case against Guo for alleged misrepresentation in her certificate of candidacy when she ran in the May 2022 polls.

guarantee you that we

would observe due pro-

maghahanap at Garcia has noted that the poll body's sev-Pero sa amin, wala naman dapat ipag-alala dahil en-member en banc will fact-finding pa lang 'yung discuss the recommendakahapon [Thursday]. Hindi tion and would decide on it pa naman inaaprubahan next week. (PNA)

..... August 07-13, 2024 FROM PAGE 1

chising and Regulatory Board (LTFRB) is working with local government units (LGU) to provide free transportation in areas that will be affected by a "unity walk" by transport groups that support the Public Transport Modernization Program (PTMP).

In a statement on Friday, LTFRB Chair Teofilo Guadiz III said free rides will be provided to mitigate any inconvenience that the event may cause to commuters.

"We respect the right of drivers and operators to free expression as enshrined in the Constitution, and we acknowledge the concerns of the transport sector," Guadiz said.

Farlier, he said several transport cooperatives have scheduled a unity walk on Aug. 5 in support of the government's PTMP

He called on those joining the walk to joining this government ensure that they continue program)," he said. (PNA)

MANILA - The playing their routes so that Land Transportation Fran- commuters will not be af-

> On Monday Pasang Masda president Roherto Martin condemned the Senate resolution that seeks to suspend the implementation of the PTMP.

Martin, one of the leaders of the Magnificent 7 or the transport groups that support the PTMP, said he was surprised by the pronouncement from Senate President Francis Escudero since a significant chunk of the transport sector had already complied with the PTMP.

He threatened that the group would stage a transport strike if the Senate issues a resolution against the PTMP

"Ipadadama natin sa kanya at sa kanila ang lakas ng 80 percent na naki-isa at tumaya dito sa programa ng ating pamahalaan (We will make them feel the strength of the 80 percent that are united in



TYNN SIELLING GREETING FROM May God bless you with 12. 2024 STRAIGHT NEWS

August 07-13, 2024 VOL. II · NO. 06 7 MPT SOUTH BRINGS ALERTO KADA KILOMETRO ROAD SAFETY SEMINAR TO TAS TRANS CORP.



portance of road safety, Metro Pacific Tollways South (MPT South), a subsidiary of Metro Pacific Tollways Corporation (MPTC), organized the Dravberks Road Safety Seminar with the theme "ALERTO KADA KILO-METRO" for the employees of TAS Trans Corp. and Eriohn & Almark Transit Corp., who regularly travel across the Manila-Cavite Expressway, or CAVITEX, last July 18, 2024

During the event, South representatives discussed expressway rules and regulations. focusing on RA 2000: The Limited Access Highway Act. Representatives from the Metro Manila Development Authority (MMDA), including Mr. Eric Vergara, Information Officer and Lecturer from the Traffic Education Division, and Mr Asnawi Disomimba Assistant Head of the Deputation Program Unit, Traffic Discipline Office. shared substantial information on traffic rules in KILOMETRO' Drayberks ty," said Mr. John Benedict

Metro Manila.

ipants pledged to prioritize was an invaluable initia- panies. road safety as their prima- tive that has equipped our ry mission while traversing drivers with crucial safety different expressways and knowledge. We are deeply public road networks, en- grateful for their commitsuring the commuting pub- ment to improving conlic's safety and well-being. sciousness on road safety "The 'ALERTO KADA in our transport communi-

Road Safety Seminar or- Santiaguel, General Man-Drayberks partic- ganized by MPT South ager of Tas Group of Com-

Arlette V Canistrano. Vice President for Communications and Stakeholder Management of MPT South, stated. "MPT South will continue to partner with different organizations to ensure that

nicated. As our top priority, we shall relentlessly advocate and educate on the vital role that each driver plays in ensuring overall safety for themselves and others on the road."

MPT South, in its mission to lead in providing a safe and convenient groups, and allied sermobility experience for all

drivers are conscious of road safety. The "ALERTC KADA KILOMETRO" road safety seminar will continue throughout the year with CAVITEX and CALAX communities transport







CAVITEX CS LINK SUCAT INTERCHANGE REMAINS FREE TO USE FOR A LIMITED TIME

Note: Pay only for the use of the CAVITEX Paranague Segmen Souside to Zapatej using the Toll Fare Matrix below.

TOLL RATE		
CLASS 1	€	P17
CLASS 2		P35
CLASS 3		P52







MANILA - The Civil Service Commission (CSC) has kicked off the celebration of the 124th Philippine Civil Service Anniversary (PCSA) slated for September.

The CSC spearheading the 124th PCSA pursuant to Presidential Proclamation No. 1050. series of 1997. which was signed by the late President Fidel V. Ramos, declaring the month of September as Civil Service Month. This is also in observance of the establishment of the Philippine Civil Service by virtue of Public Law No. 5 (An Act

Maintenance of an Ef- anniversary this year. In ficient and Honest Civil 2021, the CSC adopted Islands), enacted on Sept. 19. 1900.

In a press conference held Thursday at the Philippine Information Agency in Quezon, CSC Chairperson Karlo Nograles, alongside CSC Commissioners Aileen Lourdes Lizada and Ryan Alvin Acosta, highlighted the activities planned for the month-long celebration for the entire government workforce.

"The entire civil service, comprising 1.9 million government workfor the Establishment and ers, celebrates its 124th pacts.

Service in the Philippine a decade-long theme, which is 'Transforming Public Service in the Next Decade: Honing Agile and Future-Ready Servant-Heroes.' This year, we are focusing on the significance of sustainable management in creating a future-ready civil service," Lizada said in introducing

the 124th PCSA.

She said the celebration aims to build a forward-thinking public sector that balances organizational performance with economic, environmental, and social im-

goals of the AmBisyon Natin 2040, which envisions a stable and comfortable life for Filipinos, supported by a clean, efficient, and fair government.

During the press conference. Nograles discussed sustainable management through digital transformation, underscormodes of service delivery and equipping human capital with the skills necessary to adapt to new technologies.

management is essential

with the aspirations and and public health emergencies, as well as to ensure the realization of a future-ready civil service." Nograles said.

"The end-in-mind is to have a future-ready and people-centric civil service, ready to provide the public with vital services no matter the circumstance, and to live up ing the need to use online to the mantra of the CSC of 'gawing lingkod bayani ang bawat kawani' (make every employee a hero to bag the sixth and sevpublic servant)."

University of the "Sustainable Philippines National College of Public Administrain ensuring public service tion Dean Kristoffer Berse

This also aligns continuity in times of crisis shared insights on the role of Good Governance in Sustainable Developmen Program, emphasizing its importance in developing an effective government with a democratic system

> Meanwhile. Se curities and Exchange Commission Chairpersor and Chief Executive Officer Emilio Aguino shared best practices in sustainability and good government ernance initiatives that abled the agency enth Global Good Governance (3G) Awards from Cambridge International Finance Advisory.

> > Cont. on Page 6



Media participants and CARD MRI key officers gathered for a media briefing to conclude the three-day Panaghiusa CARD MRI Exposure Tour program.

tually Reinforcing Institu- CARD MRI's missions. Amazona from the Philiptions (CARD MRI) invited This Lakbay Aral Program pine News Agency Taclomedia practitioners from is our way to connect with Laguna, Davao, Leyte, media to help us spread and Samar to participate the information about our Ricky Bautista from the in its Panaghiusa: CARD mission of eradicating MRI Exposure Tour Propoverty in the country." gram in Tacloban City from Manila stated. June 19 to 21, 2024.

CARD MRI Publishing House President Marilyn Manila said. "The goal of this exposure tour program is to give media participants a chance to interact with communities and see how microfinance bak from Ang Dyaryo Naand microinsurance ser- tin Dexter Visitacion from vices empower the socioeconomically marginalized communities."

Led by CARD MRI Publishing House. Star. Marie Tonette Marthe media participants vis- ticio from Manila Bulletin, ited the centers and clients of CARD. Inc. (A Microfinance NGO) and CARD pase from the Levte-Sa-Bank Tacloban Branch where they learned the stories of success of microentreprises A short Tacloban City Tour was also dent Ferdinand R. Marcos pino nang bukal sa ating held, facilitated by CARD MRI Hijos Tours, to highlight the rich history of the national language, em- wikang minana ay nagcity. The media attendees phasizing its importance gained an understanding of the company's microfinance and microinsurance products and the positive for the celebration of the an important reminder to impact CARD MRI creates in communities through its financial services and commemoration is not just comes from the aware- our love for the country community development programs after their exposure to the Kaunlaran Car- and enrich our inherited avan in Basey, Samar.

strengthen connections with individuals and orga- ito ay nagsisilbing mahal- sa ay hindi lamang isang to foster greater collaboranizations who share the agang paalala sa atin na paalala; ito ay isa ring tion for a progressive, free,

The CARD Mu- same purpose is one of mar Daily Express, Roel

The Media Lakbay Aral is a program or-The three-day ganized by CARD MRI event in Leyte was participated by 12 media prac-Publishing House, an intitioners from Luzon. Vistitution under CARD MRI sayas, and Mindanao. The that hopes to elevate the capacity of CARD MRI participants were Carmela Estrope from Newscore clients by providing pro-Bulacan, Kervin Roi Katiggressive and positive stories. The institution plans to organize another tour program in Tuguegarao in Periodico Norte, Jefferson Crisostomo from Balitang August of this year. Parehas, Dominic Abrematea from the Tacloban

press.

To know more about CARD MRI Publishing House, Inc., please visit https://www.cardmri. com/publishinghouse/ and CARD MRI Publishing House Inc. on Facebook

ban. Ruby Espina from the

West Leyte Express, and

West Leyte Weekly Ex-

CALAMBA CITY. affected by the oil spill as (PIA) - The exposure to contaminated Department of Health a variety of health issues - Center for Health Development (DOH-CHD) including skin irritation, Calabarzon advised resblisters, burns, peeling skin and dermatitis. idents of coastal towns in The oil spill Cavite to take necessary caused by MT Terra Nova. precautions to avoid pos-

which sank on July 25, sible health risks associcontinues to spread to the ated with the reported oil sea coast of Cavite, affectspill near Manila Bay. ing the municipalities of In an advisory Kawit, Noveleta, Rosario, released on Wednesday, Tanza, Naic, Maragondon, DOH Assistant Secretary and concurrent Calabarand Ternate, as well as the cities of Bacoor and zon Regional Director Ariel Cavite Valencia discouraged residents from eating any fish, Cavite Governor shellfish and other marine

Jonvic Remulla has declared a state of calamity in the affected areas. Additionally, a No-Catch Zone for all shellfish directive has been implemented to avoid any potential health ing the people of Cavite risks to the public. "The province is

declaring a State of Calamity in these areas. The province is also declaring a No-Catch Zone for all shellfish (mussels, crabs, crabs, halaan) in our vicinity. The Cavite govern-

August 07-13, 2024 FROM PAGE 1

ment is currently meeting for the immediate distriwater and air may lead to bution of relief goods for the 25.000 affected fishermen," Remulla announced in a social media nost

Meanwhile the

Cavite Provincial Disaster Risk Reduction and Management Council (PDRRMC) convened together with officials of the nine affected coastal local government units and laid down measures to address the ongoing oil spill crisis. These measures are aimed at mitigating the impact of the spill, protecting public health, and ensuring effective response to the crisis.

fense (OCD) CALABAR-ZON Regional Director and RDRRMC Chairperson Carlos Eduardo E. Alvarez III assured the province of their full support and assistance to lessen the impact of the oil spill. (AM/PIA-4A: with reports from HEPU DOH CHD Calabarzon)

Office of Civil De-

CSC LAUNCHES...

He also advised

food items from their areas

as these may have been

contaminated by the oil

to be careful. As much as

possible, don't eat any sea

food for now. The fish may

have been affected by the

oil spill, which may cause

food poisoning," Valencia

the public to avoid areas

"We are remind-

On the other hand, Department of Budget and Management Assistant Secretary Leonido Pulido III provided updates on the National Government Rightsizing Program, which aims to streamline national government agencies through regularization, merging, abolition, restructuring. or transfer of government agencies to create a more efficient bureaucracy.

Acosta conclud-

ed the launch by noting that the best practices shared during the panel discussion can help other government agencies contribute to the collective goal of AmBisyon Natin

"The collective commitment of all agencies of the government is integral to building a sustainable public sector that considers social, environmental, and long-term oriented sustainability. May ncsa2024 (PR)

FROM PAGE 7

this conference and the celebration in September remind us of the vital role that our 1.9 million civil servants play in pursuing sustainable management capable of meeting the challenges of tomorrow while serving the needs of today," he said.

on the 124th PCSA and schedule of events. visit the PCSA micro-

MARCOS: BUWAN NG WIKA A CALL TO LOVE, ENRICH FILIPINO IDENTITY

Jr. on Thursday urged Fili- puso at nanggagaling sa pinos to love the country's in cultivating the Filipino

Justine Grace Trava from

RMN Tacloban. Tito Te-

Buwan ng Wikang Pambansa. Marcos said the a mere reminder but an invitation to continue to love languages that define our people)," Marcos said. "To grow and identity as Filipinos."

"And okasyong

MANILA - Presi- mahalin ang wikang Filikamalayan na ang mga tatanghal ng ating kahanga-hangang pagkakakilanlan bilang isang lipi In his message (This occasion serves as us to wholeheartedly love the Filipino language and ness that our inherited languages present our wonderful identity as a

"Subalit and Buwan ng Wikang Pamban-

paanyaya na patuloy nat- and unified Philippines. ing mahalin at pagyamanin ang ating mga wika (However, National Language Month is not just a August, under Proclamareminder; it is also an invitation for us to continue president Fidel V. Ramos to love and enrich our lanquages).

The President said Filipino literature is full of works that deepen and encourage the new generation to also enjoy

He urged Filipinos to take these literary pieces to heart and mind

The country commemorates Buwan ng Wikang Pambasa every

For this year, the month-long celebration theme is "Filipino: Wikang Mapagpalaya."

According Marcos, Proclamation 1041 is a cornerstone in strengthening our unity and sense of self and the reason why we celebrate these qualities.

nabanggit ay ang pakinabang ng pagkakaroon ng wikang panlahat, ang pagkamit ng kasarinlan tion 1041 issued by former indicating bansa, at and kapangyarihan nito na buksan ang ating mga mata at isipan sa kahalagahan, karanasan, at kakayahan ng bawat isa (Some of the mentioned benefits of having a universal language is its great contribution to the achievement of our country's independence. and its power to open our eves and minds to the importance, experience, and abilities of each one)." he said. (PNA)

EDITORYAL:

Carina's cruelty

Metro Manila and its surrounding provinces awoke Wednesday flustered by scenes of rampaging floodwaters as high as chest-deep in some areas and some roads impassable, with financial markets, schools and offices closed.

The chilling scenario – as signal 2 remained hoisted over the area despite announcements the weather disturbance will be exiting the country's area of responsibility by Thursday – slapped the metropolis, home to 13 million people, as the southwest monsoon continued to bring heavy rains enhanced by Typhoon Carina

Before sunrise Wednesday, the eve of Carina was monitored to be 280 kilometers northeast of Itbayat Batanes with maximum sustained winds of 155 kilometers per hour near the center with gustiness of 190 kilometers per hour and central pressure of 950 hPa.

Pressure is measured in hectoPascals (hPA) or millibars. Standard pressure at sea level is defined as 1013hPa, but we can see large areas of either high or low pressure. These areas are all relative to each other, so what defines a high will change depending on the area around it

By noon, the rains were still continuing in some areas of the national capital, and many parts remained under water, stranding cars and morning commuters as Carina battered the metropolis

The Philippine Stock Exchange said there would be no trading in its equity market, while the nation's central bank said currency trading and monetary operations would be closed.

Local government units in the National Capital Region and east of the capital in towns of Rizal announced some of the roads and villages in their respective jurisdictions were not accessible to vehicles due to flood waters that reached from gutter to chest deep levels

The Metropolitan Manila Development Authority also released flood advisories across the NCR due to continuous rains from Tuesday night until early Wednesday

Farlier the state weather bureau PAGASA raised the vellow rainfall warning – residents should be on the alert as flooding may result in flood-prope areas – over Metro Manila and seven other areas: Zamybales, bataan. Pamanga, Bulacan, Cavite Batangas and Tarlac

Weather men said the southwest monsoon, enhanced by Typhoon Carina is bringing the heavy heavy rains, forcing rivers and other waterways in the capital and nearby towns to threaten their banks.

Light to moderate with occasional heavy rains meanwhile are being experienced in Nueva Ecija, Rizal, Quezon and Laguna, with weathermen warning these rains may persist within three hours

We enjoin residents in the affected areas to be on guard and monitor developments and warnings from the authorities including the National Disaster Risk Reduction and Management Council

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STRAIGHT NEWS

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During last year's have failed to address the infrastructure. Senate hearing on the issue.

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PAG-IBIG...

July 25, 2024 Rizalino L. Acuzar of the Chief Executive Officer - Pag-IBIG Fund has an- Department of Human Marilene C. Acosta em-Settlements and Urban phasized the urgency of Development and Chairperson of the 11-member cial support to members Pag-IBIG Fund Board of affected by the calamity. Trustees The Pag-IBIG

various regions. The agency has to provide relief and supallocated calamity loan funds to help affected members in Metro Ma- clared under a state of canila, Cainta (Rizal), Baco lamity. Qualified members (Oriental Mindoro), and the Province of Batangas. Additional funds will be ular Savings, which conreleased for other areas sists of their monthly conwhere State of Calamity may be declared. "Pag-IBIG Fund is ready to support our The loan is offered at a aged, or file for a Housing Filipino workers with their low annual interest rate of

nounced the immediate

availability of its Calamity

Loan to assist members

affected by Typhoon Ca-

rina. The typhoon has in-

tensified monsoon rains

(habagat), leading to wide-

immediate financial needs through our cash loans. We are closely coordinating with local government units in the hardest-hit areas to ensure that aid reaches those in need promptly, in line with President Ferdinand Marcos. Jr.'s directive to extend to our fellow Filipinos affected by these calamities," said Secretary Jose

spread flooding across the agency's Short-Term Loan programs designed port to members residing or working in areas decan borrow up to 80% of tributions, their employer's contributions, and accumulated dividends earned. only 5.95%, with payment terms of 24 or 36 months. with the first payment de-

ferred for two months. For members who need financial as- through the Virtual Pagsistance in areas not declared under a state of calamity, the Pag-IBIG Multi-Purpose Loan is may accomplish, scan, all necessary assistance available to help them re- and upload their Pagcover from the aftermath of the typhoon.

Pag-IBIG Fund

With the rainy

providing immediate finan-

"I have already instructed the deployment of Calamity Loan is one of our Lingkod Pag-IBIG on Wheels (LPOW) as soon as roads become safe and passable, to ensure that our services become accessible to our members from the affected areas. Through our LPOW, Pag-IBIG members can submit their total Pag-IBIG Reg- their Calamity Loan applications to finance their immediate needs, file for insurance claims if their homes mortgaged under Pag-IBIG Fund are dam-Loan for major home repairs," Acosta said

She further added that members may submit their Calamity Loan applications online

"For members with internet access, they IBIG Calamity Loan applications even without a Virtual Pag-IBIG account.

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They may also submit

hard copies of all accomplished applications to their company's accredited Fund Coordinators along with the required documents for processing. And starting Monday (July 29), members whose employers are enrolled with STI online with Fmployer Interface may also submit their applications via the Virtual Pag-IBIG for Employers, making the process as easy and Just make sure that you have activated your Virtual Pag-IBIG Account and vour Lovalty Card Plus so that we can immediately credit the proceeds of your Calamity Loan. We want to reassure our members that they can count on Pag-IBIG Fund for timely and reliable assistance in their time of need."

From January to June of this year. Pag-IBIG Fund has released a total of P35.32 billion in cash loans, assisting 1.50 million members. Of the total, P1.14 billion were Calamity Loans, which helped 70 141 members recover from the effects of typhoons and other calam-

CAYETANO...

The effects of Tv- 2024 national budget, phoon Carina could have been mitigated if the Department of Public Works lays in completing crucial and Highways (DPWH) had completed its long overdue flood control projects, according to Senator Alan Peter Cayetano.

This came after Metro Manila and 5 neighboring provinces were n'ung hearing na y'un [na] calamity after being sub- hindi tinuloy ng gobyerno. merged by heavy flooding 183,464 families from 686 hat," he said at the time. barangavs nationwide as of July 24, 2024.

season underway and "It's a direct re- flooding in the metropolis sult of years of inaction on being a recurring issue, urged the Philippine Insticrucial flood control proj- Cayetano questioned the tute of Volcanology and ects. This delay isn't just DPWH's maintenance Seismology (PHIVOLCS) a failure, it's a disservice and rehabilitation budget, in its modernization proto our communities that which exceeds P200 bil- gram to strengthen its hazare now left unprotected lion – about a third of its and vulnerable," Cayetano total budget of P737 billion DPWH in selecting better said on July 26, 2024.

"We're not build-Cavetano criticized the ing better, we're main-DPWH for years of detaining and rehabilitating. You're not putting money flood control projects. He into building more netquestioned the allocation works, you're putting monof resources to these unev into maintaining it." he finished projects and sugsaid gested shifting efforts to-"Is there some-

thing wrong with the kind wards new infrastructure "Natuklasan of public works we do? Kasi kung parang one is placed under a state of may flood control part na to one na y'ung bago sa pine-preserve mo, ibig And this was more than 10 sabihin, either hindi madue to the typhoon, affect- years ago and after that I ganda y'ung pagkagawa ing 882.861 individuals or thought maaayos na la- or napakaluma na." he

Cayetano, chair of Senate on Science and Technology, also ard mapping to assist the and how these projects locations for flood-related

"Out of the P1

trillion sa DPWH budget ay P250 billion ay flood control. But if you spend P30-40 billion budget on hazard mapping that informs where not to build and which river to protect, you may not need P250

FROM PAGE 1

the future," he said. "We seem to be neglecting science. Reaction lang kasi after reaction ang paggawa at tinatabunan lang ang maling gawa sa isa." he added.

billion in flood control in

To achieve government plans to address massive flooding in the country and to cut expenses, Cayetano called for stronger support and proper funding for relevant government agencies. such as the Department of Science and Technology (DOST)

"Investing in their capabilities is investing in our nation's resilience against future disasters,' he said. PR

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OPERATION TULONG EXPRESS FOR TYPHOON CARINA AFFECTED COMMUNITIES



SM Foundation's Operation Tulong Express, in coordination with SM City Bacoor, turned over a total of 3,000 Kalinga Packs to residents affected by Typhoon Carina in Brgy. BARS and Silangan, Habay 1 and Brgy. Habay 2. This initiative is part of SM Foundation's ongoing commitment to provide timely aid to communities devastated by natural disasters. Each Kalinga Pack contained essential items such as rice, canned goods, noodles, and bottled water, aimed at helping families meet their immediate needs as they recover from the typhoon's aftermath. Volunteer employees once again lead the distribution in the spirit of Bayanihan, promoting community solidarity in times of crisis.

August 07-13, 2024 SMCITY BACOOR LEADS SM FOUNDATION'S STRAIGHTSM CITY BACOOR SUPPORTS HABAY ELEMENTARY SCHOOL THROUGH BRIGADA ESI





Strengthening the community and aiding for growth, SM City Bacoor recently extended its support to Habay Elementary School by participating in the annual Brigada Eskwela initiative. Mall employees and security personnel volunteered to clean the school grounds, ensuring a safe and welcoming environment for the students. In addition to their hands-on efforts, SM City Bacoor generously donated cleaning supplies and painting materials, which will help the school maintain its facilities throughout the school year. This collaboration highlights SM City Bacoor's commitment to fostering community development and supporting education in the local area.

PH CANNOT GROW WITH BIG BUSINESS A

"The Philippine economy's growth cannot be only with big business growing; it will grow when we see our micro become small, the small become medium, and the medium become large companies," said Go Negosyo founder Joey Concepcion as he addressed the thousands of MSMEs gathered last July 13 at the Music Hall of SM Mall of Asia in Pasay City for the 2024 National MSME Summit.

Concepcion ioined Department of Trade and Industry (DTI) Secretary Alfredo Pascual, DTI USec. for MSME Development Group Cris Roque, DICT Usec Jocelle Batapa Sigue, along with SM's Tessie Sy Coson, Angkas CEO George Royeca, PCCI President Nina Mangio, SB Corp.



Go Negosyo founder and MSME Development Council Vice Chair Joey Concepcion is joined by Department of Trade and Industry Sec. Alfredo Pascual at the 2024 National MSME Summit at the SM Mall of Asia in Pasay City last July 13, 2024. Joining them are DTI Usec. Cris Roque, SM Investments Chair Tessie Sy Coson, DICT Usec. Jocelle Batapa Sigue and Cheryl Caballero, Angkas CEO George Royeca, PCCI President Nina Mangio, SB Corp. President Robert Bastillo, Esquire Financing CEO Raj Uttamchandani, CDO President Jerome Ong, Richprime's Myrna Yao, BSMED's Emma Asusano MSMED Council's Melanie Leano, Melanie Ng, Ben Baltazar, Mikaela Teves, Dexter Arcosa and Malou Monteverde. Vietnam Ambassador Lai Thai Binh, Lao PDR Ambassador Sonexay Vannaxay, Thailand Ambassador Tull Traisorat, Cambodia Ambassador Phan Peuv, and Go Negosyo's Merly Cruz.

Esquire Financing CEO Raj Uttamchandani, and other top executives in the day-long event.

"Private sector to MSMEs because they have the spaces where the people tend to go. Big business's role as themselves is to help MS-MEs uplift their lives," Concepcion said. He pointed out how companies like SM provide the venue for events such as the MSME Summit. During the event. attendees were also given insights by lending platforms into how to better marketplaces, the OTOP access financing, as well as how to use social media platforms like TikTok Shop's Shoppertainment Format to promote their Al strategy roadmap which businesses by seamless-

President Robert Bastillo, Iy integrating content and commerce.

Private sector. however, cannot do it alone. "The partnership between the DTI and Go can provide great access Negosyo has achieved more success in helping our MSMEs," Concepcion said.

During the event, successful entrepreneurs Sec. Pascual presented several initiatives which embody the DTI's commitment to empowering Philippine MSMEs that promise to boost productivity and reach new markets. Among them is training MSMEs in social media e-commerce Law which institutionalizes MSME development efforts and provides it a legal framework, a national Cont. on page 5





As part of EnchantedKingdom's advocacy to promote a fun, unique and learning environment for students, EK is now on its 10th year in supporting the Department of Education (DepEd)'s BRIGADA ESKWELA 2024. The first and only world-class theme park in the Philippines has shared its magic by turning over two Kindergarten classrooms to Southville Elementary School last JULY 26, 2024 which it adopted for improvement in support of this year's BrigadaEskwela with its five core values namely; Love of God, Loyalty, Respect, Integrity and Innovativeness. Its official mascot Eldar The Wizard, along with his friends, had a very magical day sharing their enchanting performances for all the guests who also enjoyed tasty treats, EKciting games, and special gifts prepared by EK's Cast Members (employees). The event was gracefully led by Enchanted Kingdom Boss Mr. Mario O. Mamon, chairman and president; Sta. Rosa City Mayor Arlene V. Arcillas who was represented by no other than Vice Mayor Arnold V. Arcillas together with other School officials and barangay officials of Barangay Southville 4, Sta. Rosa City, Laguna.

tle Korn, IFern, Kimsdiary,

Depot, Sunlife, Double-

ee, Lazada, and Globe

capital, a crucial element

The

said earlier

CONCEPCION...

can help MSMEs stay

competitive, the enhance-

ment of e-governance sys-

tems to help LGUs speed

up ease of doing business,

and a new B2B platform

which will make it easier

for MSMEs to produce in-

termediate products that

can be integrated into

the supply chain of larger

saw over half a million

pesos in "puhunang

pang-negosyo" cash and

startup packages given

away by Go Negosyo, as

well as Negosyo pack-

The event also

FROM PAGE 4

from CDO. Selecta. Ketthe awarding of the 2024 Go Negosyo Most Inspir-Microentrepreneurs and Viber. Lucky attend-Awards to ten microenees also went home with trepreneurs. Hosting the prizes from Uratex, Wilcon event were entrepreneur Dragon - Hotel 101, Shop-Lontoc, with Isabelle Daza participating in a celebrity Business. "These startup and negosyo bundles em-

summit. phasize the need for our which is presented by MSMEs to have access to the MSME Development (MSMED) Council and Go that every business - big Negosyo, with the supor small - needs in order port of the Department to succeed," Concepcion of Trade and Industry, is the culminating event of National the MSME Development ages worth thousands MSME Summit also saw Week celebrations.

the atmosphere was filled with a sense of achievement and optimism. The smiles on the faces of the beneficiaries reflected the joy and relief brought RJ Ledesma and Chal by the educational assistance. The Cavite Provincial Scholarship Program continues to support the academic aspirations of students, demonstrating a steadfast commitment to investing in the future of

marked another successful chapter in the ongoing mission of the Cavite Provincial Scholarship Program to empower the

PHILHEALTH... FROM PAGE 1 MANILA - The

tional government as a general fund. move "Ito ang payong divert unutilized government-owned-and-controlled corporations (GO-CCs) will not include

legal na aming sinusunod. At hindi lamang ito legal. Ito'v makakatulong sa paglago ng ekonomiya at pagbibigay ng trabaho (This is the legal advice we followed. And not only is it legal, it will help in economic growth and job creation)." Recto said.

Recto said the

funds are exclusively for the list of projects identified under the Unpro-Demography, Recto also grammed Appropriations clarified that the move as mandated by the 2024 is legal and adheres to GAA, including the Davao Congress' order under the City by-pass; Samal Island Davao City connector: Panay-Guimaras-Negros Island bridges; Bataan-Cavite interlink bridge; grammed appropriations aside from new taxes and Metro Manila Subway: and debts, as determined by the Salary Standardization VI for government employ

"At ito av sa pam-The DOF chief amagitan ng pagkolekta sa mga natutulog at hindi nagagamit na pera ng GOCCs na binabayaran pa natin no interest. Ito po Fund. ay mismong nakagalay sa 2024 GAA na aming si-

Health has sufficient funds to cover its members claims and is expected to increase benefit packages

"PhilHealth na mismo ang nagsabi na ni isang kusing, walang kaltas sa mga bene pisyong matatanggap, batay sa kasalukuyang patakaran (PhilHealth itsel has said that not a single centavo will be deducted from the benefits to be received, based on the cur-

PhilHealth conbenefit

Meanwhile, Sen ator Christopher Lawrence Go, who chairs the panel asked Philhealth presiden and chief executive office Emmanuel Ledesma Jr. to utilize the said chest fund as soon as possible to reduce contributions and increase the benefit pack-

Senator JV Ejercito filed the resolution calling for an investigation after reports of the transfer of PhilHealth's unused funds to the national trea-

pressed concern about the significant amount of unspent funds which could have benefited indigent

Educational...

drew to a close youth through education. By providing financial assistance and fostering a supportive environment. the program helps students to overcome challenges and achieve their dreams contributing to the overall progress and development of the community. - CK Torres

ippine Health Insurance Corporation (PhilHealth) Finance Secretary Ralph Recto assured senators on Tuesday. During a public inquiry by the Senate Committee on Health and

contributions to the Phil-

General Appropriations Act (GAA) of 2024.

other ways to fund unpro-

nusunod lamang (And it is

by collecting the idle and

unutilized funds of the GO-

CCs that we still pay inter-

est on. This is provided for

under the 2024 GAA that

He also assured

PhilHealth's

we are only following).

that the Department of

Finance (DOF) consulted

legal experts and received

favorable opinions before

PHP89.9 billion unutilized

government subsidies

which are not part of its

reserve funds, nor income

that is being restricted by

the Universal Health Care

Act to be used by the na-

FROM PAGE 1

Recto explained.

Congress.

He said there are

funds from

ees, among others.

also dismissed speculations that the excess funds will be transferred to the Maharlika Investment Recto said Phil-

rent policy)," he said.

firmed that it still has a PHP500-billion chest fund and will continue to receive subsidies from the national government in the following

Ejercito

patients. (PNA)