

# CARD MRI INITIATED GREEN INITIATIVES: PLANTING OVER 1,800 TREES IN MISAMIS OCCIDENTAL AND CDO



## CARD MRI

We Are In The Business of Poverty Eradication.



“Hand-in-hand: CARD MRI staff from CARD, Inc. (A Microfinance NGO), CARD MRI Rizal Bank, Inc., CARD Pioneer Microinsurance Inc., and CARD MBA joined together to plant mangrove trees in Sapang Dalaga, Misamis Occidental (right), and pandan trees in Buguey, CDO (left)”

CARD Mutually Reinforcing Institutions (CARD MRI) simultaneously planted over 1,800 mangrove and pandan trees in Misamis Occidental and Cagayan on March 9, 2024, as an initiative to protect the environment.

In a joint initiative with the Department of Environment and Natural Resources (DENR) for environmentally sustainable activities, CARD MRI Rizal Bank, Inc., CARD, Inc. (A Microfinance NGO), CARD Pioneer Microinsurance Inc., and CARD Mutual Benefit Association, Inc. (CARD MBA), with the support of CARD-Business Development Foundation, Inc. (CARD-BDSFI), planted mangrove and pandan trees to promote the well-being and prosperity of both people and the planet. To ensure the sustainability of this project, CARD MRI will conduct quarterly site visits to inspect the trees.

Additionally, in accordance with BSP Circular No. 1805 Series of 2020, the said tree planting also promotes sustainable financing, which plays a crucial role in advancing CARD MRI's Sustainable Development Goals.

As the initiative continues, CARD MRI recently planted 800 mangrove trees in Brgy. Casul, Sapang Dalaga, Misamis Occidental; and more than 1,000 pandan trees in Minanga Este, Buguey, Cagayan. The tree planting was attended by 233 CARD MRI staff.

To achieve holistic development and progress, CARD-BDSFI, a member institution of CARD MRI that focuses on agricultural and fisheries development, in collaboration with other CARD MRI institutions, strives for continuous sustainability not only in financial services but also in health, education, environmental, and other community development programs that can boost ecosystem resilience to combat climate change.

In total, from October 2023 to date, CARD MRI has planted more than 4,000 trees in areas located in Mindoro, Zambales, Leyte, Misamis Occidental, and Cagayan de Oro. PR

# KAPIHAN SA BAGONG PILIPINAS HIGHLIGHTS TOURISM INDUSTRY GAINS IN CALABARZON

As the primary government agency mandated to promote and develop a sustainable and inclusive tourism industry in the country, the Department of Tourism Calabarzon Office presented its accomplishments for the year 2023 and 2024 during the seventh episode of the Kapihan sa Bagong Pilipinas on Tuesday, July 9.

Marites T. Castro, Regional Director of DOT Calabarzon underscored the contributions of their office in the Calabarzon's thriving and emerging tourism industry.



This includes the following:

- The launching of the CALABARZONE mobile application, which aims to further promote tourist destinations in the Philippines and provide users with information to help them explore the region's wonders and activities.
- Successful conduct of various training programs, including the Integrated Tourist Oriented-Police for Community Order and Protection, Tourist Boatmen as Tourism Frontliners, Farm Tourism Product Development, Cultural Community Guiding, Basic Tour Guiding, Community-Based Kulinarya Workshop, among others.
- Recognized as the top regional contributor for the Filipino Brand of Service Excellence (FBSE).
- Introduced Tourism Circuit developments and promotion including GCI Validation, UNESCO World Heritage briefings, and hosting of the Hello Filipino Youth Tour with Miss Philippines Australia.
- Actively participated in different travel and trade expo, assisted industry stakeholders, led several tourism marketing and promotional activities, as well as validation and assessment, rollout tourism guidebook, and provided technical assistance for Foreshore Lease Area, Miscellaneous Lease Application (MLA), Tourist Rest Areas, and Tourism Road Infrastructure Projects.
- Presented the 2023 Calabarzon Quarterly Regional Economic Situationer including its indicators such as Overnight Tourist, Domestic, Foreign and Overseas Filipinos
- Highlighted the Top 10 markets, Top 10 Tourist Sites, LGUs and provinces in the region via CO, TJZP, JL; PIA4A

STRAIGHT NEWS PUBLISHING

TODAY'S NEWS AND BEYOND

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# DOH-4A sets up youth centers in schools

## ENCHANTED KINGDOM CELEBRATES SIKHAYAN FESTIVAL 2024 WITH A MAGICAL PROMO

JULY 12, 13 & 14 ONLY

SCAN TO BOOK

PHILIPPINE 20th

SIKHAYAN PROMO

PHP 1,200

PHP 820

Must present a valid ID with proof of Santa Rosa residency or employment. \*Terms and Conditions apply.

www.enchantedkingdom.ph

Per DTI Laguna Permit No. B45-Lag-5-08-148 series of 2021

Residents of the Lion City of the South are in for a magical treat from Eldar the Wizard this Sikhayan Festival 2024!

Enchanted Kingdom, the first and only world-class theme park in the Philippines, adds magic to the festivities of Santa Rosa City, Laguna on July 12 to 14 with the Sikhayan Festival Promo.

As one of Eldar's magical gifts and surprises leading towards his grand birthday bash, all Santa Rosa residents (including students and employees) will enjoy one-day unlimited access to the Park for only Php 820 through this special offering in celebration of the 25th Sikhayan Festival.

The annual Sikhayan Festival, which coincides with the city's 20th Cityhood Anniversary, aims to highlight the residents' hardwork, determination and discipline which have continuously paved for the town's progress throughout the years.

Book this magical promo NOW via walk-in at the EK Front Gate Ticket Booth and online through the EK Online Store. Tickets are valid from July 12 to 14 only.

For more information and updates regarding this promo and EK's other upcoming events and offers, visit <https://www.enchantedkingdom.ph> and EK's official social media accounts [@enchantedkingdom.ph](#) for Facebook and Tiktok, and [@ek\\_philippines](#) for Twitter and Instagram.

# CALABARZON GRABS 5 MORE SWIM GOLDS; NCR KEEPS OVERALL PALARO LEAD

## P10-M HALAGA NG PASILIDAD MULA SA DA CALABARZON INSPIRE PROGRAM, TINANGGAP NG DALAWANG SAMAHAN SA BATANGAS



Tinanggap ng dalawang samahan ng magbababoy sa Batangas ang aabot sa P10,098,766.3 halaga ng Bio Secured at Climate Controlled Finisher Operation Facility sa ginanap na Turn-Over Ceremony sa Ibaan at Padre Garcia, Batangas noong ika-28 ng Mayo, 2024.

Sila ay ang Ibaan Market Vendors and Community Multi-Purpose Cooperative (IMVCMPC) at Padre Garcia Development Cooperative (PADECO).

Bahagi ito ng implementasyon ng programang Integrated National Swine Production Initiatives for Recovery and Expansion (INSPIRE) na may layong tulungan ang mga magbababoy na makabawi sa epekto ng African Swine Fever (ASF).

Bilang tanda ng opisyal na pagtanggap ng dalawang samahan ay nagkaroon ng paglalagda ng Memorandum of Agreement (MOA), ribbon cutting, at maikling programa na pinangunahan nina Livestock Program Coordinator Dr. Jerome Cuasay, Batangas 4th District Representative Congw. Lianda Bolilia, at Municipal Agriculturists Ethel Joy Salazar at Romy Diaz.

Ayon kay Congw. Bolilia, ipinagmamalaki niya ang mga samahang napagkalooban dahil alam niyang ang bigay ng Kagawaran na mga pasilidad ay pag-iingat at pauunlarin pa ng mga ito. Nagbilin din ito ng mas masigasig na kooperasyon mula sa mga miyembro nang sa gayon ay tuluyang maiangat ang industriya ng pagbababuyan sa lalawigan ng Batangas.

Lubos naman ang pasasalamat ni IMVCMPC Chairman Romeo De Torres sa Kagawaran, lokal na pamahalaan, at sa lahat ng tumulong sa kanilang makamit ang proyekto. Nangako ito na mas pagtitibayin ang pamumuno hindi lang para sa samahan kundi para sa mga mamamayan tungo sa mas ligtas na produktong karne ng baboy. (Danica T. Daluz, DA-4A RAFIS)





## THE ULTIMATE BEGINNER'S GUIDE TO BUILDING AN INVESTMENT PORTFOLIO

### 4) You Should Choose Your Investments Wisely

You're best served by investments that align with your risk tolerance and investment horizon. Diversify your portfolio by spreading investments across different asset classes, such as stocks and mutual funds. Diversification reduces risk by ensuring that poor performance in one investment does not significantly impact your overall portfolio.

### 5) Aim to Start Small and Then Scale Up

Starting small allows you to learn without risking significant capital. Begin with small investments to get comfortable with the process. As you gain experience and confidence at managing different assets, gradually increase your investment amounts.

Investing is no longer exclusive to the well-off; today, financial platforms and products from both the private sector and the government make it possible for everyday consumers to become investors. As a beginner, start by learning about the accessible investment options available to you and aim to follow a structured approach to building your portfolio.

For both beginner investors and seasoned investors, the key to success lies in staying informed, disciplined, and patient. With the right knowledge and strategy, you'll be able to use your investment portfolio to achieve your financial goals and secure a prosperous future for yourself.

## CALABARZON...

MANILA – Calabarzon garnered five more gold medals in swimming on Sunday as it remained second behind powerhouse National Capital Region (NCR) in the overall medal standings of the Palarong Pambansa in Cebu City.

Albert Jose Amaro II bagged three golds while Micaela Jasmine Mojdeh and Peter Cyrus Dean got one each at Cebu City Sports Center pool.

Amaro ruled the boys' 13-18 50-meter freestyle in 24.25 seconds, while NCR bets Luke Amber Matthew Arano (24.57s) and Kobie Briel Rivera (24.69s) placed second and third, respectively.

He also triumphed in the 200m freestyle with a time of 1:58.15 over Davao Region's Paolo Miguel Labanon (1:58.21) and NCR's Ivo Nikolai Enot (2:01.10); and was part of the winning 4x100m freestyle team with Kevin Arguzon, Eric Jacob Umali and Nimrod Montera (3:38.83), beating NCR's Hugh Antonio Parto, Admiel Percy Sajise, Rain Andrei Tumulac

and Enot (3:39.80); and Central Luzon's Timothy Ram Capulong, Ian Patrick Aquino, Seb Rafael Santos and Gerald Joven Esquivel (3:46.21).

Amaro collected a total of seven gold medals, the others coming from the 50m and 100m butterfly, 100m freestyle, and 4x100m medley relay with Dean, Joart Calderon and Reineile Jan Mikos Trinidad.

Meanwhile, Mojdeh clocked 5:12.19 in the 400m Individual Medley (IM) for her fifth gold medal in the girls' 13-18 category. She bested Lhi-azel Fei Dollente of NCR (5:25.91) and Kacie Gabrielle Tionko of Central Visayas (5:31.50).

Mojdeh also won the 200m IM, 100m butterfly, 200m butterfly and 200m breaststroke, the last two events she won in record-fashion. Dean topped the boys' 13-18 400m IM with a time of 4:50.26, beating Anton Paulo Dominick Della of Ilocos Region (4:51.91) and Aishel Cid Evangelista of National Capital Region (4:53.29). It was Dean's fourth gold medal after

## DOH-4A ...

CALAMBA CITY, Laguna (PIA) – The Department of Health (DOH) in the CALABARZON (Region 4A) has trained its focus on the general welfare of the youth by promoting various school-based health initiatives to address concerns and improve students' mental and sexual health.

During the Kapihan sa Bagong Pilipinas episode on July 2, DOH Assistant Secretary and concurrent CALABARZON Regional Director Dr. Ariel Valencia shared their commitment to fostering a healthy and supportive environment for students to make sure they are well-equipped for success in academics and their well-being and health through the 'T.E.E.N.DIG' Kabataan! Centers program.

"The TEENDIG Kabataan Center is only available in Region 4A. We embarked on this initiative because today's young people are already enduring several health is-

### FROM PAGE 1

dominating the 200m IM, 4x50m medley relay and 4x100m medley relay.

As of 7:30 p.m., perennial champion NCR has an overall tally of 61-47-56 gold-silver-bronze, followed by Calabarzon (42-32-36) and Western Visayas (39-29-31).

NCR has 27-14-18 in the elementary level, followed by Western Visayas (16-13-7) and Calabarzon (14-12-14).

In the secondary level, NCR is ahead with 34-33-38, Calabarzon has 28-20-22 and Western Visayas 23-15-24.

In the volleyball secondary girls, NCR (Far Eastern University-Diliman High School) and Western Visayas (Bacolod Tay Tung High School) will dispute the title at San Jose-Recoletos Basak Campus on Monday.

John Benedict Aguilar of Saint Agnes Academy-Albay, meanwhile, bagged Bicol Region's first ever tennis gold, beating Lexious Gabriel Cruz of Central Luzon, 8-1, in Saturday's final.

Bicol is running eighth overall with 13-12-12. (PNA)

sues. We have been able to provide general health projects such as reproductive health, mental and emotional health, awareness of ways to avoid illegal drugs, and various infectious diseases," he said.

'T.E.E.N.DIG', which stands for "Trustworthy, Engaging, Encouraging, Nurturing a Place for Adolescents and Dignity," centers have been established in the 31 congressional districts around the region in partnership with the Department of Education (DepEd), serving as an integrated approach to health services within the educational system.

"We have inserted the TEENDIG centers in the high school and senior high programs so

that students need not go to health centers to seek assistance and advice," Valencia said.

By putting up centers that provide various health services such as general check-ups, healthy living advice, drug prevention, cancer prevention advice, psychological risk assessment and management, and reproductive or sexual health issues, the health department expects to address these proactively to better help and equip the youth on health concerns.

Asec Valencia said: "We have POPCOM, which addresses reproductive health issues. What we did at TENDIG is integrated—not just a program but a safe space for the youth where they

## July 17-23, 2024 FROM PAGE 1

can go and consult without being singled out, and our nurses are always available for them."

He added, "There are many mental health issues, especially during the COVID-19 era. These are the health issues we want to address: substance abuse, reproductive health, and our communicable and non-communicable diseases, especially healthy lifestyles. We are also involved in giving the right information, especially about HIV and AIDS."

For the DOH Calabarzon, the initiative underscores the importance of employing a holistic approach to adolescent health, recognizing that a supportive and respectful environment is crucial for the well-being and development of young individuals. (AM/PIA-4A)



From: Straight News Publising

## July 17-23, 2024

# SODOKU

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### Health Tips



**Eat a healthy diet.**



**Consume less salt and sugar.**



**Avoid harmful use of alcohol.**



**Don't smoke.**



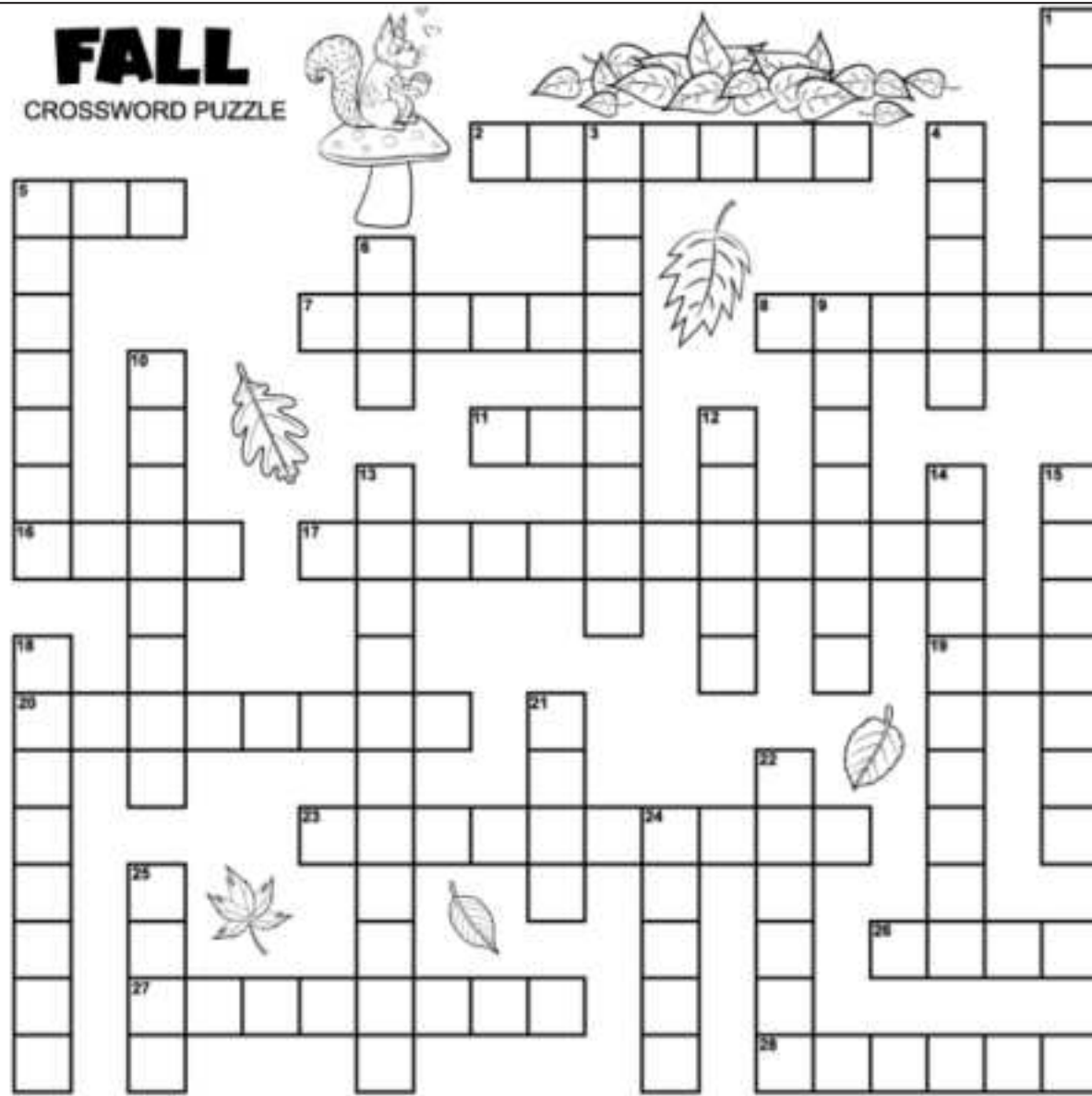
**Be active and Check your blood pressure regularly.**



# CROSSWORD PUZZLE

## FALL

CROSSWORD PUZZLE



### ACROSS

- a large, round, orange vegetable
- known for its hooting calls
- a popular fall spice
- foliage shade
- nocturnal flier
- provides hydration to crops
- a cocoa-based drink (2 words)
- loaf or hot; comes in a variety of flavors
- meteorological term for heavy cloud cover
- carrots and broccoli
- maple or oak
- keeps you from getting soaked
- Butternut or Acorn

### DOWN

- it follows summer and precedes winter
- geese often fly in V-shaped patterns during this event
- leaves swirl and dance in the air when it's \_\_\_\_
- 10th month of the year
- classic fall baked dessert
- a place where apple trees are cultivated
- small mammal known for storing food in trees
- can damage plants as temperatures plummet
- often seen on shirts during the colder months (2 words)
- the month fall begins
- pullover or cardigan
- the month Daylight Savings Time ends for many
- they cover the ground in a blanket of red, orange, and yellow
- chipmunk's treasure
- pleasantly cool or cold; \_\_\_\_ fall weather
- comfort food in a bowl

# R

## ATTITUDE

### PRESCRIPTIONS

I am convinced that life is 10 percent How you react to it. And so it is with you

—Charles Swindoll

**STUDIED SHOW** that optimists live longer, healthier lives than pessimists, even when the pessimist's view of life is more accurate. We could go on with endless quotes of famous people talking about that never happened.

My friend Dr. Karl Menninger said "Attitudes are more important than facts." That is why what we tell ourselves is extremely significant and helps to shape our destiny. If our self-talk gives us hope and positive outlook, we will live different lives than if we await trouble and think that bad things always follow the good.

You know the old saying "What you see is what you get." Your attitude determines what you see, so always look on the bright side. The choice is yours.

**Soulution of the Day:**  
*See through the eye of an optimist today and observe what direction your life takes.*





MPT South has successfully completed a series of Alagang MPT South: Operation Tuli, a medical outreach program providing free circumcision for kids in collaboration with local government units and partner institutions as part of the company's effort to contribute to community development in its host communities.

From June 10-26, MPT South organized three runs of the Operation Tuli, serving a total of 848 beneficiaries.

June 10 – Imus City Leg

In collaboration with City Government of Imus through its City Health Office, Office of the Congressman of Cavite 3rd District and Cavite Naval Hospital, a total of 266 kids were able to avail of the free circumcision program.

June 14- General Trias City Leg

For its second leg, MPT South partnered with the City Government of General Trias through its City Health Office and still with Cavite Naval Hospital for the benefit of 466 kids.

June 26- Paranaque City Leg

The final leg of the program was held at Bulungan Wet Market in Paranaque in partnership with City Government of Paranaque through its City Health Office, Manila Naval Hospital and Philippine Nursing Students' Association, catering a total of 133 kids.

"We are confident that through MPT South's continued effort countless individuals will be able to access this life-changing procedure and associated health benefits. We are truly inspired by the company's pursuit of improving lives of the communities they serve" expressed Dr. Jonathan Dr. Jonathan Porto Luseco, City Health Officer of General Trias City.

"Our Alagang MPT South: Operation Tuli shows our commitment to contribute to community development to help enhance the lives of the communities that we serve. We are proud and grateful to our partners to bring this essential health service to alignment communities of CAVITEX and CALAX", said MPT South Vice President for Communication and Stakeholder Management, Ms. Arlette Capistrano.

Aside from annual medical mission programs, MPT South also conducts Linis Barangay, a cleaning and greening initiative for its host communities; Drayberks Road Safety Caravan, a road safety education program; and the distribution of Bayani Ka Road Safety Activity books for children, among other initiatives.

MPT South is a subsidiary of Metro Pacific Tollways Corporation (MPTC). Metro Pacific Tollways Corporation (MPTC) is in the business of developing and operating toll roads in the Philippines, Indonesia, and Vietnam. It is the biggest toll road developer in the Philippines, with a current portfolio of tollways that includes the North Luzon Expressway (NLEX), Subic-Clark-Tarlac Expressway (SC-TEX), Manila-Cavite Toll Expressway (CAVITEX), Cavite-Laguna Expressway (CALAX), Cebu-Cordova Link Expressway (CCLEX), and NLEX Connector Road (NLEX Connector).

For questions about this press release, please contact **corpcomm@mptsouth.com**.

July 17-23, 2024

STRAIGHT NEWS PUBLISHING

EDITORIAL:  
Pursued, Guo runs to the SC

THE search is on for Bamban, Tarlac Mayor Alice Guo, suspended preventively by the Ombudsman on May 31, and cited in contempt and ordered arrested by the Senate for twice refusing to appear in its continuing hearings.

Also ordered arrested were her family members.

The orders, signed by Senate President Francis Escudero and Senate committee chairman Risa Hontiveros, were issued after the Court of Appeals granted the petition of the Anti-Money Laundering Council to freeze Guo's assets, her business associates and companies owned by her family.

The appellate court's freeze order covered Guo's 36 bank accounts, a helicopter, 12 vehicles and 12 real estate properties.

A total 90 bank accounts across 14 financial institutions, 27 land titles and other high-value personal properties of Guo and six other individuals, and six companies were also included in the court order.

Guo has been snubbing the Senate inquiry into the illegal activities of Philippine offshore gaming operators (POGOs).

The Philippine National Police-Criminal Investigation and Detection Group and the Presidential Anti-Organized Crime Commission also filed qualified trafficking charges before the Department of Justice against Guo and 13 others over their alleged involvement in the operation of a POGO hub in Bamban, Tarlac that was raided in March.

At the same time, the Bureau of Immigration has implemented the DOJ's immigration lookout bulletin order against Guo and other local officials involved in the POGO fiasco.

But the legal scenario is getting knotty, as Guo was not in her Bamban farm where members of the Office of the Senate Sergeant-at-Arms went to serve the arrest warrant.

Her three siblings were not at their addresses in Marilao, Bulacan, and in Valenzuela City either, but the Senate security team was able to arrest Nancy Gambo, the accountant of the Guo family's companies.

She was taken to the Senate's detention facility in Pasay City.

Through counsel, the suspended Guo has sought the Supreme Court's help to prevent the Senate from compelling her to attend legislative hearings by filing a petition for certiorari and/or prohibition with extremely urgent prayer for temporary restraining order.

Under the law, such petition asks an appellate court to grant a writ of certiorari, like a remedy of last resort which is availed of only when an appeal or any other adequate, plain or speedy remedy may no longer be pursued in the ordinary course of law.

In her petition, Guo wants the Court to scrap the subpoena issued to her by the Senate committee on women, children, family relations, and gender equality chaired by Hontiveros.

The days, or even weeks and months ahead, will indeed be interesting.

July 17-23, 2024

STRAIGHT NEWS PUBLISHING

MALABON FROM GO NEGOSYO

Active and aspiring entrepreneurs from the populous City of Malabon gathered early last June 22, 2024 at the Activity Center of Robinsons Malabon for Go Negosyo's 3M on Wheels. Malabon, home to many successful homegrown industries, welcomed the volunteer mentors from Go Negosyo who provided free entrepreneurship mentoring to the hundreds of small businessmen in attendance.

In his message during the event, Go Negosyo founder Joey Concepcion thanked the business organizations, the local government, event sponsors, as well as the Department of Trade and Industry for helping

with the event. "We see that the success rate of helping MSMEs is higher when government and private sector work together. This is how we help our MSMEs," he said. He also advised small entrepreneurs to create a good business plan so that they can better access capital through the small-business lending institutions, and to learn content creation to be able to promote their products and services using social media.

3M on Wheels is held regularly across the Philippines as part of Go Negosyo's advocacy to provide access to the three M's essential to entrepreneurship success: money, markets and mentorship. Alongside the free mento-

ring, Go Negosyo also organized booths hosted by financial and logistics services companies as well as government agencies and business groups.

Malabon City Mayor Jeannie Sandoval sent her message of support of the event. On hand to welcome the attendees were Jasmin Mataya, Local Economic Development And Investment Promotion Office OIC; Philippine Chamber of Commerce and Industry – Malabon President Philip Lirag; Malabon Chamber of Commerce and Industry President Benjamin Chua; Yolly Dela Cruz, Regional Governor of PCCI NCR North Sector; Hernando Delizo, Area Vice President of PCCI NCR; Joey Francisco, Regional Governor of PCCI NCR

Central Sector; Helen Lising, president of PCCI Valenzuela; and Mark Lisaca, president of PCCI Manila. Sharing how digital technology was able to help her small business was content creator and Sweet Creatures owner Jianne Ulrich.

Early-bird attendees went home with copies of Go Negosyo's "Eight Success Tips for Small Businesses". Cleanzone PH CEO & Co-founder Jordan Patente hosted the event. ENDS



BATANGAS CITY (PIA) — President Ferdinand R. Marcos Jr. is expected to lead the distribution of the Presidential Assistance for Farmers, Fisherfolk, and their Families to an initial 4,740 farmers and fisherfolk in the provinces of Laguna, Cavite, and Batangas, who were affected by the El Niño phenomenon, on Thursday, July 11.

In a press briefing, Jose Maria Villarama II, Task Force El Niño spokesperson and Presidential Communications Office Assistant Secretary for Radio, announced that the Presidential Assistance for Farmers, Fisherfolk, and their Families will be distributed to 82 provinces.

"The President aims to provide assistance from his office to all 82 provinces in the Philippines," Villarama said.

Launched last May 9 in Zamboanga Peninsula, the Presidential Assistance for Farmers, Fisherfolk and their Families has provided aid amounting to Php 10 billion, which includes farming inputs and equipment.

"To date, we have distributed assistance amounting to Php10 million in cash and in-kind worth of assistance. This includes farm equipment and farm inputs, fertilizers, seeds for High-Value crops for farmers and fisherfolk, among other equipment for aquafisheries,"

Depending on the number of beneficiaries identified by the Department of Agriculture (DA) and cross-checked with the Department of Social Welfare and Development (DSWD), each province may receive between Php10 million up to Php50 million to fund the distribution of assistance.

Villarama added: "Each identified beneficiary receives Php10,000. The President acknowledges that this amount is small for a farmer whose livelihood has been damaged. However, the President emphasizes that this is seed money to help the farmers start anew," he stressed.

Villarama clarified that while the financial assistance will be used by affected farmers and fisherfolk for their livelihoods, the beneficiaries also have the freedom to spend the cash on their basic needs.

"The President hopes that the financial assistance will be used by the affected farmers and fisherfolk to revive their livelihood."

The official added: "However, during the peak of El Niño, many indeed lost their livelihoods, sources of income, and even food for their families. But if they use it for their food and their other needs, they have the discretion to do so."

Distribution of aid to additional beneficiaries, entrusted to local government units, will be publicized through Facebook Live to ensure transparency.

"To ensure that the Provincial Government will be transparent in identifying [the beneficiaries], the distribution of cash aid to additional beneficiaries will be aired through Facebook Live within 30 days of receiving the fund." (PB/PIA 4A)

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# CALLING ALL COFFEE LOVERS



Experience the perfect blend of shopping and sipping at our Coffee market. Taste and take home the best local brews! Explore a vibrant space where local brands and MSME's showcase their finest brews and pastries. Celebrate community and flavors!



Perk up with Coffee Deals

Experience the perfect blend of shopping and sipping at our Coffee market. Taste and take home the best local brews! Explore a vibrant space where local brands and MSME's showcase their finest brews and pastries. Celebrate community and flavors!

Whether you're in the mood for Buy 1 Take 1 offers, exclusive discounts, or group bundles, there's a deal brewing for everyone. Participating stores at SM have crafted special offers that make it easier than ever to enjoy more of what you love.



Tara, kape at SM from July 1 to 14  
The SM Coffee Fest is here! Celebrate the rich and diverse world of coffee at SM. From local brews to live music, there's something for everyone.



Sip and shop at the Coffee Market



# TO SM'S COFFEE FEST



With any SM Store purchase, holders of the SM Advantage Card (SMAC), BDO Rewards Card, MOM Card, and Love Your Body Card receive a free upsize on drinks at Coffee Bean & Tea Leaf branches located inside select SM



Trios are in for a treat when you use your SM Malls Online app to enjoy Dunkin's Iced Coffee and forever doughnut favorites!



Tara Kape with Muhlach at SM City Dasmariñas and enjoy their coffee and ensaymada perfect pairs!

Brew beats at the Coffee + Music weekends



Feel the rhythm and enjoy live music performances, the perfect blend of beats and brews!

From incredible deals and dynamic markets to cozy hangout spots, there's something for everyone at SM! Tara kape tayo, let's coffee at SM!

To know more about Coffee Fest, visit [www.smsupermalls.com](http://www.smsupermalls.com) or follow @SMSupermalls in social media.

# BRIDGING OPPORTUNITIES

SM Center Imus Conducts Job Matching Activity



**SM CENTER IMUS, CAVITE** - Almost 200 jobseekers vying for various positions gathered with high hopes at the recent Job Matching Activity held at SM Center Imus. In partnership with Imus City LGU and Imus City Public Employment Service Office (PESO), 18 companies from diverse industries were tapped to seek talents and help Imuseños with various opportunities through employment, each seeking to fill their ranks with fresh talent. By the end of the event, 57 individuals were successfully hired on the spot, showcasing the effectiveness of the initiative in bridging job seekers with potential employers. Additionally, the presence of two government agencies, HDMF or Pag-IBIG Fund, and the Social Security System (SSS), provided a convenient one-stop-shop service for attendees, facilitating their employment requirements and ensuring a seamless process. This successful collaboration underscores the commitment to addressing employment needs and supporting the community's workforce.

## P10-M HALAGA NG PASILIDAD MULA SA DA CALABARZON,INSPIRE PROGRAM, TINANGGAP NG DALAWANG SAMAHAN SA BATANGAS



Tinanggap ng dalawang samahan ng magbababoy sa Batangas ang aabot sa P10,098,766.3 halaga ng Bio Secured at Climate Controlled Finisher Operation Facility sa ginanap na Turn- Over Ceremony sa Ibaan at Padre Garcia, Batangas noong ika-28 ng Mayo, 2024.

Sila ay ang Ibaan Market Vendors and Community Multi-Purpose Cooperative (IMVCMPC) at Padre Garcia Development Cooperative (PADECO).

Bahagi ito ng implementasyon ng programang Integrated National Swine Production Initiatives for Recovery and Expansion (INSPIRE) na may layong tulungan ang mga magbababoy na makabawi sa epekto ng African Swine Fever (ASF).

Bilang tanda ng opisyal na pagtanggap ng dalawang samahan ay nagkaroon ng paglalagda ng Memorandum of Agreement (MOA), ribbon cutting, at maikling programa na pinangunahan nina Livestock Program Coordinator Dr. Jerome Cuasay, Batangas 4th District Representative Congw. Lianda Bolilia, at Municipal Agriculturists Ethel Joy Salazar at Romy Diaz.

Ayon kay Congw. Bolilia, ipinagmamalaki niya ang mga samahang napagkalooban dahil alam niyang ang bigay ng Kagawaran na mga pasilidad ay pag-iingat na pau-unlarin pa ng mga ito. Nagbiin din ito ng mas masigasig na kooperasyon mula sa mga miyembro nang sa gayon ay tuluyang maiangat ang industriya ng pagbababuyan sa lalawigan ng Batangas.

Lubos naman ang pasasalamat ni IMVCMPC Chairman Romeo De Torres sa Kaga-waran, lokal na pamahalaan, at sa lahat ng tumulong sa kanilang makamit ang proyekto. Nangako ito na mas pagtitibayin ang pamumuno hindi lang para sa sama-han kundi para sa mga mamamayan tungo sa mas ligtas na produktong karne ng ba-boy.

**(Danica T. Daluz, DA-4A RAFIS)**

# Distribution of educational assistance in Cvsu City



On July 10, 2024, Cavite provincial government held a significant event at the Cvsu Imus Campus Gymnasium, as Governor Jonvic C. Remulla led the distribution of educational assistance to 3,093 beneficiaries under the Provincial Scholarship Program. This momentous occasion was attended by key officials, including the campus administrator, Dr. Jenny Beb F. Espineli, Imus City Mayor Alex "AA" L. Advincula, Vice Mayor Homer Saquilyan, Imus City Councilors, and Third District Board Member Ony Cantimbuhan.

Governor Remulla delivered an inspirational message that resonated with the students, emphasizing the value of perseverance, hard work, and the transformative power of education. In his speech, he shared personal anecdotes and encouraged students to make the most of the opportunities presented to them. He highlighted the role of education in achieving one's dreams and the collective progress it brings to the community. His message was met with enthusiastic applause and left a lasting impression on all attendees.

Mayor Advincula and Vice Mayor Saquilyan, along with the city councilors, also expressed their support for the scholarship program, acknowledging the collaborative effort between the local government and educational institutions to uplift the youth of Imus City and beyond.

This initiative not only underscores the importance of education in personal development but also highlights the commitment of the Provincial Government to invest in the future leaders of Cavite. The distribution of educational assistance continues to be a beacon of hope, providing opportunities for students to achieve their dreams and contribute to the progress of their communities.---CK Torres

