

MPT South Gears Up for 2023 Holiday Traffic Surge on CAVITEX and CALAX



Metro Pacific Tollways South (MPT South), a subsidiary of Metro Pacific Tollways Corporation (MPTC), is gearing up for the anticipated surge in traffic on the Manila-Cavite Expressway (CAVITEX), including its C5 Link segment, and Cavite-Laguna Expressway (CALAX) as the holiday shopping and travel season enters full swing.

From the third to the last week of December 2023, the toll road company anticipates a 15% to 20% surge in traffic for CAVITEX, primarily from motorists in Cavite heading to Manila. The average daily traffic count is projected to increase to 208,000 vehicles, up from the current 181,000. Meanwhile, for CALAX, MPT South expects a significant 35% increase in traffic, rising to 47,000 from last year's 35,000



figures. This surge is attributed to travelers from Manila going to Tagaytay and nearby cities and municipalities via the recently opened Silang (Aguinaldo) Interchange, providing motorists with quicker access to tourist destinations.

With this, MPT South will be placed on 'high-alert' status and reinforce "Safe Trip Mo, Sagot Ko", a motorist assistance program mobilized during holiday peaks across its high-speed road networks, starting 6AM of December 22 to 6AM of December 24, 2023; 6AM of December 26 to 6AM of December 27, 2023; and from 6AM of December 30, 2023 to 6AM of January 2, 2024. This program includes additional on-ground manpower for services like traffic management and toll collection, standby emergency medical services, and incident response teams. Motorist assistance is also accessible through 24/7 Customer Service Centers, a 24/7 Customer Care Hotline at 1-35000, and 24/7 social media channels (Facebook: fb.com/caviteXpressway, fb.com/OfficialCALAX, Twitter: twitter.com/caviteXpressway, twitter.com/Official-CALAX) to ensure stress-free journey.

As part of the SMSK program, free towing for CLASS 1 vehicles up to the nearest exit will be provided during the period.

"As we gear up to ensure a safe and smooth journey for our motorists this holiday season, we advise everyone to plan their trips and check their vehicle's health to avoid untoward incidents. We also encourage our motorists to take advantage of using their Easytrip RFID for quicker toll transactions, and even stand a chance to win in our MPTC's Happy Holidеals promo if they reload their account via MPT DriveHub App," said, Mr. Raul Ignacio, MPT South President and General Manager.

The MPT DriveHub app provides users with convenient access to a range of Easytrip and CCLEX RFID services. With just a few taps on their phones, users can reload in real-time, check their balances, plan routes, and receive assistance in roadside emergencies.

MPTC 2024 HAPPY HOLIDЕALS

MPTC earlier announced the comeback of its Happy Holidеals Promo as a way of giving back to its motorists with an extensive promo period from December 8, 2023- March 7, 2024. Motorists passing through any MPTC toll road at least 4x during the promo period stand a chance to win exciting prizes, including brand-new Chevrolet Tracker LS, Php 50,000, and Php 100,000. Two winners of brand-new Chevrolet Tracker LS, 40 winners of Php 50,000, and 10 winners of Php 100,000 will be selected during the promo period.

To earn points, motorists must download and link their RFID account to MPT DriveHub App. For every reload of Php 200.00 via the app, motorists also earn an additional point. Each point is equivalent to one raffle entry. For full promo mechanics, visit <https://www.mptdrivehub.com.ph/promos/holideals>. Per DTI Fair Trade Permit No. FTEB-179965 Series of 2023.

MPTC is the biggest toll road developer and operator in the country. Aside from the CALAX and CAVITEX network of toll roads, MPTC's domestic portfolio includes the concessions for the North Luzon Expressway (NLEX), the NLEX Connector Road, the Subic-Clark-Tarlac Expressway (SCTEX) and the Cebu-Cordova Link Expressway (CCLEX) in Cebu.

For further information and media concerns, please get in touch with corpcomm@mpt-south.com

92% of Filipinos hopeful for 2024 – survey



Funding for cash aid for 'near poor' families to continue in 2025

DILG to assist 'low capacity' LGUs ahead of devolution

Skills for Success: OPPEM Launches Three-day Basic Employment Services Training



The three-day Basic Employment Services Training facilitated by the Office of the Provincial Public Employment Service Manager (OPPEM) on December 13-15, 2023 at the Sangguniang Panlalawigan Session Hall in Trece Martires City successfully wrapped up with enhanced capabilities of local PESO managers and staff on employment-related services.

Ms. Rizalie Pinpin-Enero, Provincial PESO Manager opened the training with appreciation of the support of partner agencies and co-operation of local Public Employment Service Offices in continuously up-scaling the delivery of employment services.

The training was graced by the Provincial Director Marivic B. Martinez of the Department of Labor and Employment (DOLE)-Cavite Provincial Office, along with resource speakers from the DOLE-Region IV-A, Labor and Employment Officer III, Marie Iris A. Prieto-Perez, and Labor and Employment Officer III, Anne Marie Faye Marjes-Gloria. Their insights and expertise contributed

story on Page 6

DA-PRDP 4A, pinag-ugnay ang FCAs, publiko at pribadong \sektor sa industriya ng poultry



MARCOS INKS P5.768-T 2024 NATIONAL BUDGET

Lifeless body of an NPA rebel found near encounter site in Batangas

Gatchalian: Accelerate digitalization to ensure adequate learning \ materials

Lifeless body of an NPA rebel found near encounter site in Batangas

CAMP CAPINPIN, Rizal – Government forces and officials found a lifeless body of an NPA rebel near encounter site in Balayan, Batangas on Tuesday, December 19, 2023. Acting on reports from residents of Barangay Malalay, troops from the 59th Infantry “Protector” Battalion together with Balayan PNP and barangay officials proceeded to the vicinity where a dead NPA rebel was found, more or less 500 meters from encounter site of the clash between joint government forces and the communist terrorist group two days ago. The dead NPA rebel left by their fleeing comrades was identified as Alias Kyrie/Vince, Vice Platoon Leader of SPP Kawing of the Southern Tagalog Regional Party Committee's Sub-Regional Military Area 4C. This is in addition to the six slain NPA rebels during clash with soldiers last December 17 identified as Alias Binhi/Amlai, Political Instructor of SPP Kawing; Alias Dolor/Letisha, GP/ Logistics Iskwad Tres of SPP Kawing; Alias Orya/Seven, GP/P4 Iskwad Uno SPP Kawing; Alias

Miko, Medic of Sinag 1/ Vice Iskwad Lider/P5 of SPP Kawing; Alias Henry/Mendel, and S5, Iskwad Tres of SPP Kawing and Former Regional Tax Implementing Group of STRPC and one still unidentified personality. Alias Binhi/Amlia, Alias Dolor/Letisha and Alias Orya/Seven have already been claimed by their families while Alias Miko, Alias Henry/Medel and one unidentified personality are still at Romy's Funeral in Balayan, Batangas. It can be noted that soldiers were able to recover the following items in the encounter site: two M16 rifles, one M653 rifle, one 12 Gauge Shotgun, 13 units of assorted cell-phones, one Laptop computer with charger, one power bank, two cellphone chargers, four notebooks, one medical kit with assorted medicines, two IDs, one bandolier, personal belongings and other subversive documents. In a statement, 2ID Commander Maj. Gen. Roberto S. Capulong said that we will never rejoice in the death of seven of our kababayans who joined the communist terrorist group.

DA-PRDP...

Nagsagawa ng isang business conference (BizCon) ang Department of Agriculture – Philippine Rural Development Project Regional Project Coordination Office Calabarzon (DA-PRDP 4A) upang tipunin at pag-ugnayin ang mga farmers cooperatives and associations (FCAs) at mga kinatawan ng publiko at pribadong sektor sa industriya ng poultry. Bahagi ito ng paghahanda ng DA-PRDP 4A sa pagpondo ng mga proyektong pangnegosyo sa ilalim ng DA-PRDP Scale-Up, ang mas pinalawak na bersyon ng DA-PRDP. Tinalakay sa BizCon ang mga sumusunod: ano ang PRDP Scale-Up, kalagayan ng industriya ng poultry sa rehiyon ng CALABARZON, at mga

oportunidad at stratehiya na magpapatibay at magpapalakas dito. Hinikayat ni DA-PRDP National Deputy Project Director Shandy Hubilla ang mga kinatawan ng publiko at pribadong sektor na lumahok sa DA-PRDP Scale-Up. Ayon sa kanya, ang DA-PRDP Scale-Up ay isang oportunidad upang mas paigtingin at gawing makabuluhan ang ugnayan ng mga magsasaka sa mga publiko at pribadong sektor tungo sa mas maunlad na sektor ng agrikultura. “In DA-PRDP, we are catalyzers. We bring in all the major players of this industry. We hope that through the PRDP Scale-Up, we will be able to unlock the potential of the chicken and egg industry here in your region,” ani DA-PRDP National Depu-

ty Project Director Hubilla. Dumalo sa pagtitipon sina DA Undersecretary for Finance Agnes Catherine Miranda at mag-ing ang mga kinatawan ng World Bank. Dumalo din ang mga sumusunod sa BizCon: Regional Agriculture and Fishery Council – CALABARZON, Land Bank of the Philippines, Development Bank of the Philippines – Lipa Lending Center, Quezon Poultry and Livestock Corporation, APT Health Inc., Agro-digital PH, Cavite Livestock and Poultry Raisers Association, Siniloan Livestock and Poultry Raisers Association, Batangas Egg Producers Multi-Purpose Cooperative, Batangas Egg Producers Association Inc., at ang Rizal Poultry and Livestock Association.

From Page 2

SURVEY...

MANILA – Almost all Filipino adults, or 92 percent, said they are hopeful for the new year, according to a recent survey by Pulse Asia. The survey conducted Dec. 3 to 7 showed that only 1 percent will face 2024 without hope, while 7 percent were neither hopeful nor without hope for the coming year. "Amidst the various challenges Filipinos face on a daily basis, most of them continue to remain optimistic, with 92% saying they will face the new year with hope. This is the prevailing sentiment in every geographic area and so-cio-economic grouping," Pulse Asia said in its report.

Focus crimes down 18% from Sept. 1 to Dec. 19: PNP

MANILA – The Philippine National Police (PNP) has recorded an 18-percent drop in focus crime incidents from Sept. 1 to Dec. 19 this year. Citing the latest data as of Wednesday, PNP spokesperson Col. Jean Fajardo said 10,268 focus crimes were recorded during this period as compared to 12,554 crimes recorded in the same period last year. From Jan. 1 to Dec. 19 this year, the police force recorded 37,089 focus crime incidents or 8.22 percent lower than the 40,411 incidents

Ninety-five percent of respondents from the Visayas said they are hopeful, followed by Balance Luzon at 94 per-cent, National Capital Region at 92 percent, and Mindanao at 84 percent. The same survey also showed that 41 percent of the respondents believe that their holiday celebrations this year will be as prosperous as last year's. Around 30 percent are expecting their celebrations this year to be more prosperous than in 2022. Sixteen percent said their upcoming holiday celebrations will be the same as last year in the sense that it was not

logged in the same period in 2022. Classified as focus crimes are murder, homicide, physical injury, rape, theft, robbery, vehicle theft and motorcycle theft. "Crime incidents are on a downtrend, especially during the 'ber' months, we have seen an almost 20 percent drop and we are expecting that through the cooperation of force multipliers, other law enforcement agencies and our people, crime incidents would continue to drop," Fajardo told reporters in a press conference

Cayetano, hinikayat ang mga guro na turuan ng wastong asal ang mga mag-aaral

Hinikayat ni Senator Alan Peter Cayetano nitong Lunes ang mga guro na gampanan ang mahalagang papel sa pagtatanim ng wastong asal sa isip ng kabataang Pilipino. Aniya, malaki ang kanilang impluwensya sa paghubog ng kinakaharap hindi lang ng kabataan kundi ng ating bansa. "Whatever ang itanim n'yo ngayon, 'yan ang Pilipinas, 30, 40 years from now," pahayag ni

Cayetano sa kanyang mensahe sa mga opisyal ng elementary at secondary schools ng City of Taguig sa kanilang Christmas Party noong December 18, 2023. Katulad ng biblical principle na “Kung ano ang iyong itanim, siyang aanihin,” sinabi ni Cayetano sa mga guro na ang mga binhi na kanilang itatanim sa kabataan ngayon ang huhubog sa kinabukasan ng Pilipinas. “Kung ang es-

cont. on Page 2

prosperous. Meanwhile, 13 percent said it would be “poorer” than last year. The survey on the high optimism of Filipinos was made during the same week of the escalating tension in the West Philippine Sea between the Philippines and China, a magnitude 7.4 earthquake in Surigao del Sur, the bombing at the Mindanao State University in Marawi City and a nationwide transport strike, among others. The nationwide survey was based on a sample of 1,200 representative adults 18 years old and above. It has a ± 2.8 percent error margin at the 95 percent confidence level. (PNA)

held at Camp Crame. She said they have not monitored any "serious and credible threat" that would hamper the celebration of the Christmas season. On alert for CPP anniversary

Meanwhile, Fajardo said the PNP remains on alert to prevent any atrocities that might be committed by insurgents to commemorate the 55th founding anniversary of the Communist Party of the Philippines (CPP) on Dec. 26. “Hindi tayo magkukumpiyansa lalong lalo yung deployment natin doon sa mga police stations na malalayo na vulnerable sa enemy attacks ay nagdagdag tayo ng puwersa doon particularly coming doon sa ating mga maneuver forces, SAF (Special Action Force) troopers ay dineploy natin diyan sa mga vulnerable police stations (We will not be complacent, especially in terms of our deployment there in police stations that are far away and are vulnerable to enemy attacks. We have deployed additional forces there. In particular, we have our maneuver forces, SAF troopers we have deployed there in vulnerable police stations),” she said. Fajardo said they also working with the military to thwart any attacks by communist insurgents. (PNA)

EDITORIAL:

If most Filipinos believe the national government should exert greater efforts to fight corruption, will our leaders and policy makers heed their sentiment? The latest Pulse Asia survey found 84 percent of 1,200 respondents agreed with this statement: “Pursuant to the Philippines’ concurrence with international agreements, the power of national agencies, laws, and mechanisms to fight corruption should be strengthened.”

A total 36 percent said they “strongly agree” while 48 percent said they “somewhat agree” with the statement.

What’s interesting is that most of those who agreed the government should do more to curb corruption come from Mindanao (92 percent) and Visayas (89 percent), where poverty levels are higher as compared to NCR (82 percent) and Balance Luzon (80 percent).

The result of the survey, from June 19 to 23 and commissioned by Stratbase ADR Institute, indicates nearly all Filipinos consider corruption as an enormous challenge that should compel government to take firm steps to solve.

According to Pulse Asia President Dr. Ronald Holmes, “virtually no one” disagrees with the strengthening of the agencies, laws, and mechanisms to fight corruption.

He observed the usual

Stronger drive vs corruption

proposal in the past was for the government to establish a single, well-sourced anti-corruption agency which has fiscal autonomy and is insulated from partisanship and political interference.

What’s starkly clear is past administrations simply ignored the recommendation, leading to what the World Bank claimed has been the loss of about one-fourth of the total annual national budget to inveterate crooks in government.

The survey also yielded various answers to what the respondents felt were the negative effects of corruption in Philippine society.

Respondents said corruption erodes trust in government services and public officials; creates a normalized attitude towards corrupt practices; results in inefficient delivery of basic social services as health and education; leads to less public funds devoted to fighting poverty; and produces sub-standard infrastructure.

Given this range of the negative consequences of corruption in our public life, the question that needs to be answered now is whether this government is willing to take the road less traveled and embark on an honest-to-goodness anti-corruption drive that will spare no one, from the big fish to the small fry.

It has five more years to prove that it really listens to what Filipinos are saying.

From Page 2

Cayetano ...

tudyante ang seed, and school naman natin y’ung soil, and then y’ung pagtuturo ng teacher naman y’ung pagdidililig,” wika niya.

“I’m just emphasizing that the future of the Philippines is in your hands,” dagdag niya. Ayon kay Cay-

etano, ang edukasyon ang naging susi sa matagumpay na paglinang ng Singapore ng positibong asal sa mamamayan nito.

“Sa Singapore, many of the key changes in attitude, alam niyo naging susi nila ay hindi finance department, hindi health department, hindi

ROTC, hindi Central Bank. It was DepEd,” wika niya, na tinutukoy ang Ministry of Education ng Singapore.

Upang makamit ito, naghayag ng suporta si Cayetano sa education system ng bansa at hinikayat ang mga guro na iparating ang kanilang mga pangangailangan sa Senado at iba pang mga ahensya ng pamahalaan.

“Whatever we can do to support you, please tell us,” wika niya.

An Affiliated of



Editorial Office

CAVITE OFFICE : Blk. 5 Lot 69 Barcelona Ph. 2, Buhay Na Tubig, Imus, Cavite

Mobile No. ----- 09164731260

TIN NO. ----- 237756418-000

Email ad: soberanmavic@gmail.com

EDITORIAL BOARD

Publisher : Maria Victoria S. Soberano

Editor-In-chief : Dominador “RAEL” Soberano

Marketing Manager : Kristina Marres

Published Weekly by: STRAIGHT NEWS



CROSS WORD PUZZLES

ACROSS

- River hazard
- It aids commerce in Cancun, Kalamazoo, and Calgary
- Left 21 across or 8 down
- He's blue without his red or white
- Offering from Google or Yahoo
- He may be blue because he's in the red
- Golden rule word
- Princess in plum?
- One might at a Vegas hotel
- Certain hand-outs
- Coolpix camera maker
- Fabric for a sundress
- Creatures of clay
- Share the stage with journalist Andrea?
- See eye to eye
- Lord's Prayer start
- Blown away
- Org. that sticks to its guns
- Auto dealer's option, and a hint to this puzzle's theme
- Greeting for Caesar
- Congers and morays, e.g.
- Keats creation
- Novelist Joyce Carol
- Cesar's boastful bon mot?
- Like this clue
- Pendragon of legend
- Stock holding
- Word with back or off
- Tach readings
- San Fran sportscaster?
- "Piggies"
- Ceasars challenge
- One with grievances, perhaps
- Classic Lotus model
- Kind of waist
- Strand in Rapunzel's rope
- Oxford fellows

DOWN

- Like one leg of a triathlon
- First of a famous sailing trio
- Like AZT
- "Well said!"
- Himalayan denizen
- Wom magic item
- McDonald's e.g.
- Certain hand-outs
- Tide alternative
- Silverback, e.g.
- No longer napping
- Asp's output
- Moran and Brockovich
- Hydroxyl compound
- "...until _____ a man with no feet."
- "Its Raining Men" singer
- Halliwell classic children reader
- Man-eater of myth
- Many a software engineer
- Blue, red, or white
- Sport with very wet horses?
- What to get after an insult
- He loved Lucy
- Unchangeable storage
- Stir
- A bagel and lox, perhaps
- Buttress
- Kept a bay
- Mouse manipulator
- You'll find many in a pound
- Pronounces
- How good was it?
- Tony-winning Rivera
- Dennis Miller specialty
- Evening on the Champs-Elysees
- Land of the leprechauns



L B M Y S T E R I O U S M

O E C Z P G M A G I C A L

G A Y P E R F E C T R S G

B S M Y T H U X J S C P H

E T T A L E S Q S Q D A U

A Q D A J T U N I C O R N

U R A I N B O W R F T K Y

T F M Y S T I C A L G L S

I Z O N R K O B I I F E W

F E L E G E N D A R Y Y I

U V F A N T A S Y X V F L

L F A I R Y T L E D D H D

MYTH

UNICORN

FAIRY

FANTASY

MAGICAL

PERFECT

LEGENDARY

MYSTICAL

RAINBOW

BEAUTIFUL

WILD

PERFECT

LEGENDARY

MYSTICAL

RAINBOW

BEAUTIFUL

WILD

SPARKLE

MYSTERIOUS

BEAST

REAL

TALES

SM FOUNDATION BRINGS CUTTING-EDGE CARE TO 200TH HEALTH CENTER

Rural health centers are more than just buildings—they're lifelines, offering a comprehensive range of health services at a minimal cost or even free to the most vulnerable. The presence of dedicated healthcare providers, who truly grasp the local struggles and share the community's cultural fabric, imbues these centers with a profound sense of purpose, fostering genuine trust.

Underscoring its firm belief in the power of health centers to improve lives and strengthen communities, the SM group's foundation has recently unveiled the revitalized Santa Cruz Rural Health Unit (SCRHU). This marks a significant milestone for the organization, representing its 200th health center nationwide.



senting its 200th health center nationwide. **Service amidst challenges** SCRHU lies in the bustling landscapes of Laguna province, serving nearly 140,000 residents. Its reach extends beyond the immediate community, welcoming those from neighboring municipalities, primarily from low-income households. For nearly a decade, Dr. Elmina Montesa has been the guiding force behind the old SCRHU. For years, she and her fellow health workers continued to extend services amidst the cramped spaces, inadequate facilities, and timeworn structure. "Marami kaming programa na hindi namin malagyan ng lugar kasi



The center now exudes warmth, with comfortable waiting areas for patients and reception for health workers.



A doctor measures the blood pressure of the patient using the new equipment provided by the SM group.

particularly the most vulnerable—because for them, public service wasn't just a job; it was a



The rainwater catchment system helps lessen the center's reliance on municipal sources and contribute to water conservation efforts.

calling. "Iba 'yung nararamdaman mong fulfillment sa trabahong ito. Napakasaya tuwing natutulungan mo ang pasyente at kita mo sa mga ngiti at mata nila na thankful sila dahil binigay mo sa kanila ang pangangailangan nila ng walang kapalit," she said.

Uplifting community anchors Dr. Montesa emphasized the value of health: "Kayamanan ng tao ang kalusugan. Kahit wala kang masyadong pera, pero intact ang kalusugan mo, maituturing mo nang kayamanan iyon."

One with Dr. Montesa, SM Foundation collaborated with Sta. Cruz, Laguna to provide



The center features a mobile play cabinet with gender-neutral toys to nurture comfort and promote coping in the face of illnesses.

ern-day heroes.

From the once cramped center, the SM Foundation elevated SCRHU, following DOH's guidelines. It now has clearly defined areas for different programs and



The rainwater catchment system helps lessen the center's reliance on municipal sources and contribute to water conservation efforts.

functions, including patient consultation, examination rooms, treatment rooms, utilities, and staff areas. It improved the center's layout to ensure accessibility, ample lighting and ventilation, and spacious walkways to avoid congestion and contamination.

It is equipped with a rainwater catchment facility for non-potable purposes to help lessen their reliance on municipal sources and contribute to water conservation efforts.

Beyond this, through the much-needed rehabilitation, the center now exudes warmth, with comfortable waiting areas for patients and reception area for health workers. Ensuring that the center remains com-

munity oriented, SCRHU has designated facilities for breastfeeding mothers, the elderly, and persons with disabilities. It also has a mobile play cabinet with gender-neutral toys to nurture comfort and promote coping in the face of ill-



THOUGHTFUL HOLIDAY GIFT IDEAS FROM OUR HOME



As the holiday season approaches, it's the perfect time to fill your home with warmth and joy. The holiday season after all is a time for celebration, gratitude, and creating cherished memories.

Whether you're looking to revamp your space or surprise your loved ones with thoughtful gifts, here's a curated list of holiday gift ideas that give warmth, comfort and style for the spaces we cherish most.

- Surprise your loved ones with the gift of cozy moments this Holiday season with recliners available at Our Home.
- Unwrap the joy of comfort this season with Our Home's collection of cushions that everyone will love to have and hug.
- Share the gift of a welcoming home with candles and scents.
- Give the gift of organized beauty. Our Home's jewelry organizers are designed to keep precious treasures safe and stylish.
- Looking for the perfect gift for those who love to host? Our Home's serveware and barware

make the perfect gifts for them.

- Nespresso machines for coffee enthusiasts that they will definitely love.

This holiday season, whether you're treating yourself or surprising loved ones, celebrate the joy of giving with these gift ideas. Fill your space with festive cheer and lasting elegance, making the holiday season even more special and memorable.

Visit OUR HOME Store near you, shop online or call a Personal Shopper

BACK TO BACK SALE AT ACE HARDWARE - SM CITY MOLINO!

SM CITY MOLINO, CAVITE - Calling all savvy shoppers and DIY enthusiasts! Brace yourselves for the ultimate shopping experience at Ace Hardware - SM City Molino! The ACE Clearance Sale and Yearend Sale, running from December 15 to January 15, is your golden ticket to incredible savings. Dive into a treasure trove of unbeatable deals and score up to a whopping 70% OFF on a diverse range of selections.

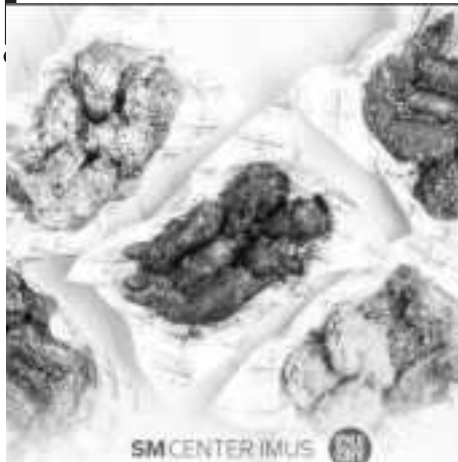


Whether you're in search of tools, home improvement essentials, or decor to spruce up your space, Ace Hardware got you. Don't miss out on this fantastic opportunity to elevate your shopping experience and snag amazing deals. Hurry and shop now at Ace Hardware - SM City Molino, and let the thrill of savings ignite your passion for a home makeover in smart and stylish shopping!

BUFFALO AVENUE, NOW OPEN AT SM CENTER IMUS



SM CENTER IMUS, CAVITE - Love wings? Prepare your taste buds for a flavor explosion at Buffalo Avenue, the newest culinary gem at SM Center Imus. Embark on a gastronomic adventure and indulge in the ultimate wing experience that will leave you craving for more. From savory classics to innovative and mouth-watering flavors, Buffalo Avenue will surely satisfy your wing cravings like never before. Gather your friends and family



and head to SM Center Imus to savor the delectable dishes at Buffalo Avenue together. It's time to unite and delight in the extraordinary world of wings!

SM City Bacoor Spread Holiday Cheers Through #ChriSMiles



SM CITY BACOR, CAVITE - In the spirit of spreading joy and goodwill this holiday season, SM City Bacoor in partnership with SM Cares ushered in the #Happiest-ChristmasAtSM through a heartwarming #ChriSMiles event with dedicated SM employee volunteers who orchestrated a cheerful day for the children of Hay-2 Day Care Center at SM City Bacoor, turning it

into a happy Santa workshop full of laughter and excitement. The kids were treated to a day filled with thrilling games, entertaining rides, and special gifts. This initiative not only embodies the essence of the festive season but also highlights SM's commitment in supporting communities and making a positive impact on the lives of those who need it the most.

As the ChriSMiles Program unfold, SM employees showcase the power of collective kindness, proving that the true magic of Christmas lies in coming together to bring smiles to the faces of others. Through this heartening initiative, SM is not only fostering a sense of community but also exemplifying the importance of spreading joy and compassion during the holiday season.